

February 1st, 2016

Cathy Best
Town Clerk
Town of Oakville
1225 Trafalgar Road
Oakville, Ontario, L6J 5A6

Dear Ms. Best;

Golf Canada will be conducting our National Golf Championship, the RBC Canadian Open, July 18-24, 2016 at the Glen Abbey Golf Club.

In addition to showcasing the world's best golfers, the championship is a focal point for media, corporate Canada, volunteers and public stakeholders. Our goal remains to make the RBC Canadian Open and specifically, the Town of Oakville and Region of Halton the center of the golf universe during this week. To that end, Golf Canada is prepared to work with our partners at the PGA TOUR to maximize visibility for the Town and Region. Listed below is a short list of just a few of the potential benefits accruing to the Town of Oakville and Region of Halton;

- Canadian, US and International Television broadcast accessing over 221 countries and 520 million household viewers
- Prominent "unpaid" exposure and references within the broadcast through our relationship with CBS – host broadcaster
- Over 100 corporate partners and sponsors including RBC, Shaw Media, BMW, Molsons and PepsiCo, only to name a few
- Economic impact from travel, lodging and operations activities ranging up to \$18 million
- Hosting opportunities prior to and on site tournament week
- Logo exposure within tournament advertising, web site, on site displays and promotional opportunities

Golf Canada is requesting that the Town of Oakville and Region of Halton authorize a number of specific items, which are required for the success of the 2015 RBC Canadian Open.

Specifically;

1. Signage:

Installation of directional and information signage on access roads leading to and from parking venues, as well as the Glen Abbey Golf Club. We would also like to have approval to install promotional fence banners facing Dorval Drive and Upper Middle Road, similar to those banners which were approved in 2015.

Use of, and installation costs of defined number of "light pole" banners around the town of Oakville, specifically those along Dorval Drive, Upper Middle Road and Trafalgar Road.

2. Parking Venues:

Assist with securing, at no cost, parking facilities that allow all spectators, corporate supporters, guests, media, vendors and volunteers to park their vehicles on a hard surface.

Key parking venues would include;

- Sheridan College
- Hydro One lands (south side of Upper Middle Road west of Dorval Drive)
- Hydro One lands (Oxford Avenue & Old Upper Middle Road)
- Halton Public & Catholic School Board properties;
 - Holy Trinity High School
 - Mother Teresa Elementary School
 - Abbey Lane Public
 - Loyola High School
- Go Transit (Bronte & Oakville stations)
- Town owned Recreation Facilities;
 - 16 Mile Creek Sports Center & Glen Abbey Recreation Center
 - Old Public Works Yard
 - Oakville North Operations Yard

3. Road Closures & Lane Restrictions:

a) Closure of the northbound curb lane on Dorval Drive from Leewood Drive to Monastery Drive during tournament week from 5:00am to 8:00pm Monday through Sunday of tournament week. This proposed closure areas will be used exclusively for spectator shuttle buses to drop off and pick up spectators. Police Officers and others will be in the area to ensure public safety.

b) Closure of the eastbound curb lane on Upper Middle Road from Dorval Drive to the Smith Triller Viaduct, during the entire week of the Open during tournament week from 5:00am to 8:00pm Monday through Sunday of tournament week. This proposed closure will be used exclusively for the volunteer shuttle bus drop off/pick up area.

c) Allowance to use both sides of Old Abbey Lane from Dorval Drive to Milton Road as a drop off area for public transit, as well as taxis and limos.

4. Police Services:

Provide Police Officers at key points on the road closure locations and at the main gates to the golf course to ensure public safety and flow of traffic. Also provide Police Officers on site roaming the golf course working the PGA TOUR Security personnel to ensure the safety of the players and spectators.

5. Permits:

Authorize and provide (at no cost) necessary road corridor and building permits. Golf Canada to provide the drawings required for the issuance of such permits.

6. Miscellaneous:

a) Installation of temporary bike rack corral and signage at the corner of Dorval Drive & Old Abbey Lane. Use of bicycles will be promoted as a preferred means of travel for spectators to the tournament. A secondary bike corral will be located at the Volunteer Entrance off Upper Middle Road (inside Glen Abbey property)

b) Paving of pedestrian walkway from Dorval Drive into the Glen Abbey Golf club property, including spectator walkway through "spectator village". Paving of the access road underneath the Upper Middle Road bridge that leads into the "valley" close to hole #15.

c) Assist with securing venues to host the volunteer orientation prior to event week (traditionally end of June). This space would require suitable parking/seating for up to 500 people (i.e. Sixteen Mile Sports Facility). Selected venue would also be used for pre-race registration (should Golf Canada move forward with pre-tournament 5K run).

d) Removal of two newly planted trees at the spectator gate of the RBC Canadian Open on Dorval Drive. These trees interfere/block the entranceway that spectators use when they exit the buses and are therefore a safety hazard.



We have and will continue to work with staff at the Town of Oakville and Region of Halton to ensure that the many aspects of this tournament are coordinated properly. We understand a report will be presented to the Community Services Committee at a future meeting.

If required, I would be pleased to attend to provide additional information or to answer any questions that may arise.

Sincerely,

A handwritten signature in black ink, appearing to read "B. McLaughlin".

Brent McLaughlin
Tournament Director, RBC Canadian Open Golf Championship
GOLF CANADA

cc: Region of Halton