

# Typical Wayfinding Signage System

## Signage

### GATEWAY TOTEM

At gateways such as transit exits

### CONTEXT TOTEM

Tier 1 places of interest and significant areas

### NARROW MAP TOTEM

Other significant places of interest and transit exits

### INFO TO GO PILLARS

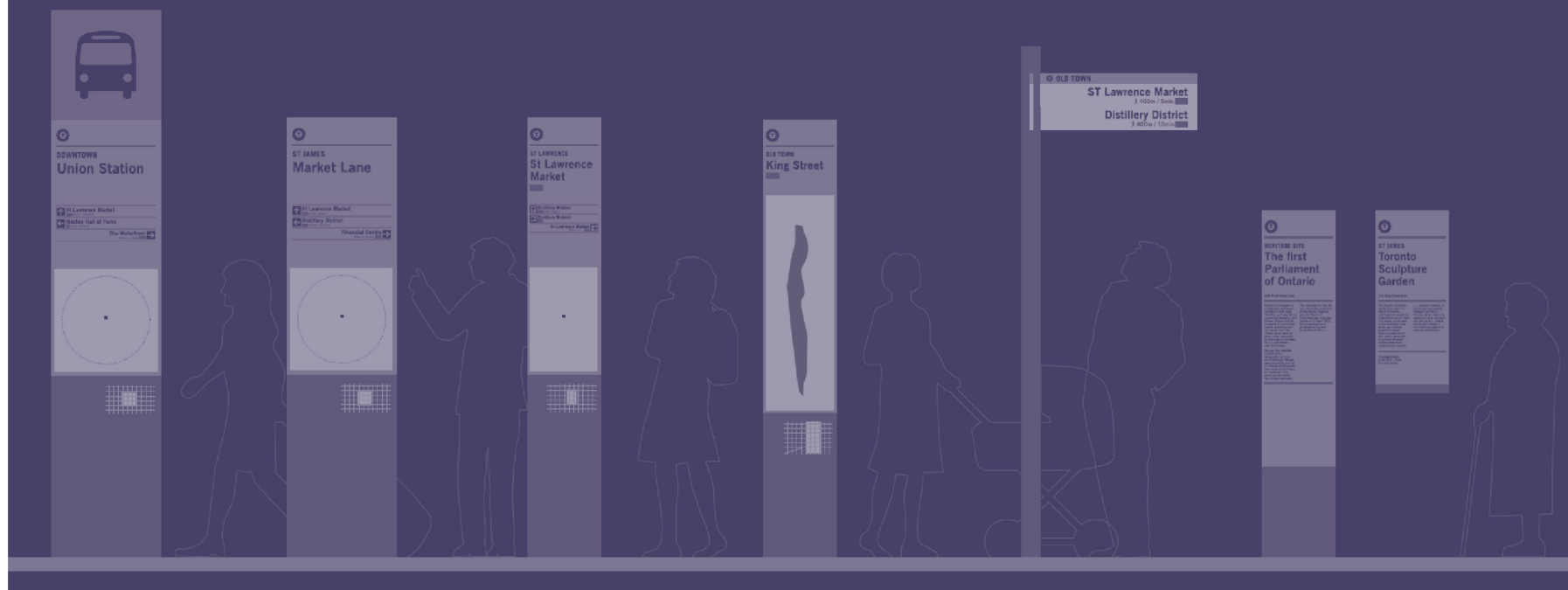
By retail clusters and main streets (not decision points)

### DIRECTIONAL

At intermediate decision points and intersections

### INTERPRETATIVE

At significant historic, cultural and heritage locations



source: Steer Davies Gleave

# Precedent Images of Wayfinding Signs and Elements



source: report authors