

## **APPENDIX A**

- Open House 1 Materials
- Preliminary Input
- Images from Open House 1



# OPEN HOUSE

**WELCOME**

## **Kerr Village Growth Area Review**

*Kerr Village is a growth area.  
Learn more!*



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# Introduction

## **Kerr Village is a growth area. What is that?**

Kerr Village is one of six growth areas identified in the Council approved Livable Oakville Plan – the town’s official plan. Growth areas are places which are planned to accommodate the majority of new growth and development south of Dundas Street. Kerr Village is envisioned as a vibrant business district and cultural area with an attractive main street and enhanced mobility options.



## **What is the Kerr Village Growth Area Review?**

The review is an opportunity to look at the policies that guide growth and change in Kerr Village and find ways to improve upon them. Ultimately, we want Kerr Village to be a great place and we need to ensure we have policies to enable that. The review forms part of the larger five year official plan review required by the *Planning Act*.



## **What will the review look at?**

The review will look at the existing built context of Kerr Village, recent development activity, and other studies and master plans which may have impacts on the area. The growth area boundaries will also be reviewed including the transition to stable residential neighbourhoods and mitigation of potential impacts. Conformity with Provincial and Regional plans will also be assessed. Most importantly, the review will seek opportunities to make Kerr Village an even better place!



## **What will the review result in?**

Through public engagement and collective direction, the review will result in new or revised official plan policies, as necessary, to ensure the goals and objectives for Kerr Village continue to be realized. The review may also result in updated zoning and urban design guidelines.

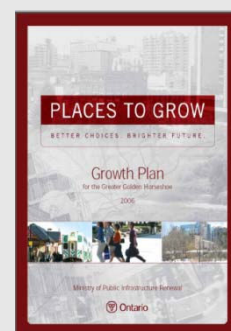
# Planning in Kerr Village & the evolving Provincial and Regional Plans (1 of 2)

## Time Item

June  
2006

### Growth Plan for the Greater Golden Horseshoe

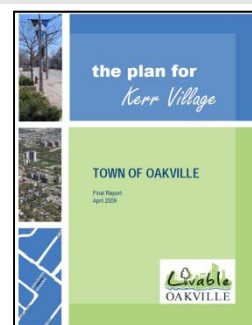
The Province's Growth Plan takes effect. It is a plan for how the GTHA and surrounding area is to grow to the year 2031. One of its focuses is to curb urban sprawl through intensification to support environmental objectives. Municipal official plans are required to be updated to conform to the Growth Plan.



May  
2009

### The Plan for Kerr Village

Town Council receives The Plan for Kerr Village which brings together several past revitalization initiatives. The plan was developed through an extensive public engagement process. The study provides draft policies to guide future growth and change in Kerr Village and informs the Livable Oakville Plan – the town's official plan.



June  
2009

### Livable Oakville Plan (Official Plan)

Town Council adopts the Livable Oakville Plan, putting in place the policies to guide growth and change in the Town south of Dundas Street and North of Hwy. 407 (including Kerr Village). The Region of Halton approves the plan in November 2009 with modifications, as it is deemed to conform to the Province's Growth Plan. The OMB gives final approval in May 2011.



Dec.  
2009

### Region of Halton Official Plan - ROPA 38

Regional Council adopts an update to the Region's Official Plan to bring it into conformity with the Province's Growth Plan. It is approved by the Province in 2011. The OMB gives final approval to portions of the plan throughout 2013 to 2015. The town's official plan is now required to be updated to conform to the Region's official plan.



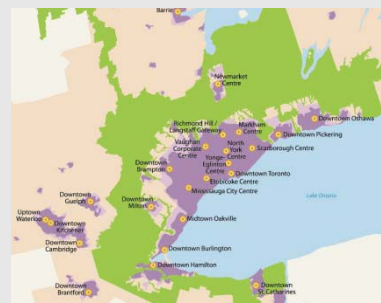
# Planning in Kerr Village & the evolving Provincial and Regional Plans (2 of 2)

## Time Item

June  
2013

### Growth Plan for the Greater Golden Horseshoe – Amendment #2

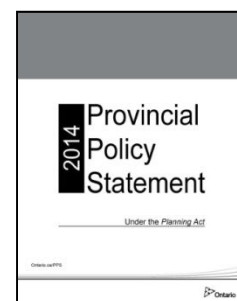
The Province updates the Growth Plan and sets out new population and employment projections from 2031 to 2041. Municipal official plans are required to be updated to conform to the Growth Plan to accommodate additional projected growth.



April  
2014

### Provincial Policy Statement 2014 (PPS)

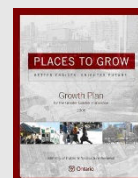
The Province issues a new PPS 2014, replacing the 2005 PPS. The PPS provides policy direction on matters of provincial interest related to land use planning and development. The PPS sets the foundation for regulating the development and use of land in the Province. All municipal official plans are required to be updated, as necessary, to be consistent with the PPS.



Feb.  
2015

### Provincial Coordinated Land Use Review

The Province launches a coordinated review of its Provincial land use plans including the Growth Plan for the Greater Golden Horseshoe and the Greenbelt Plan. The review is ongoing and is being monitored by town staff.



May  
2015

### Five Year Official Plan Review Launch

The *Planning Act* requires municipalities to review their official plan every five years. The town launches its review on May 11, 2015 and includes a review of the town's growth areas.

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# Kerr Village

## Livable Oakville Plan

The Council approved Livable Oakville Plan is the document which guides future growth and change in the town. The plan has goals, objectives and policies specific to Kerr Village:

### Goal

Kerr Village will be revitalized as a vibrant business district and cultural area.

### Objectives

- Create opportunities for new sustainable growth, promoting a compact urban form and compatible development
- Enhance mobility for all users with transit priority measures
- Create an attractive public realm through streetscapes, open spaces, and appropriate transitions in development

### Development Concept

Kerr Village is divided into districts providing an appropriate transition in use and built form to the surrounding community.

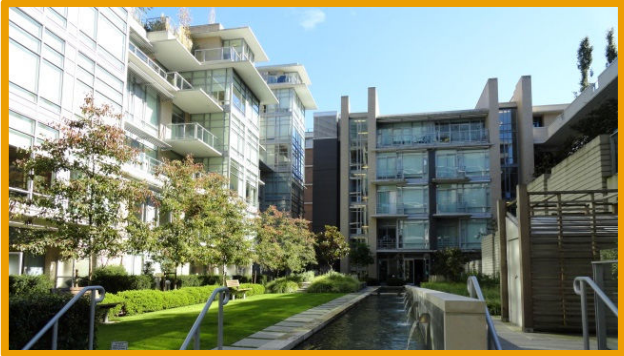
***Upper Kerr Village District*** - This district provides the highest densities within Kerr Village to achieve a transit-supportive mixed use area. Gateway features and an urban square are envisioned here.












***Kerr Village Main Street District*** - This district provides for a main street area with a mix of commercial and office uses on the ground floor with residential uses above. A gathering point for the community is encouraged here.

***Lower Kerr Village District*** - This district provides for an extension of the central business district from Downtown Oakville. A southern gateway to Kerr Village is envisioned.



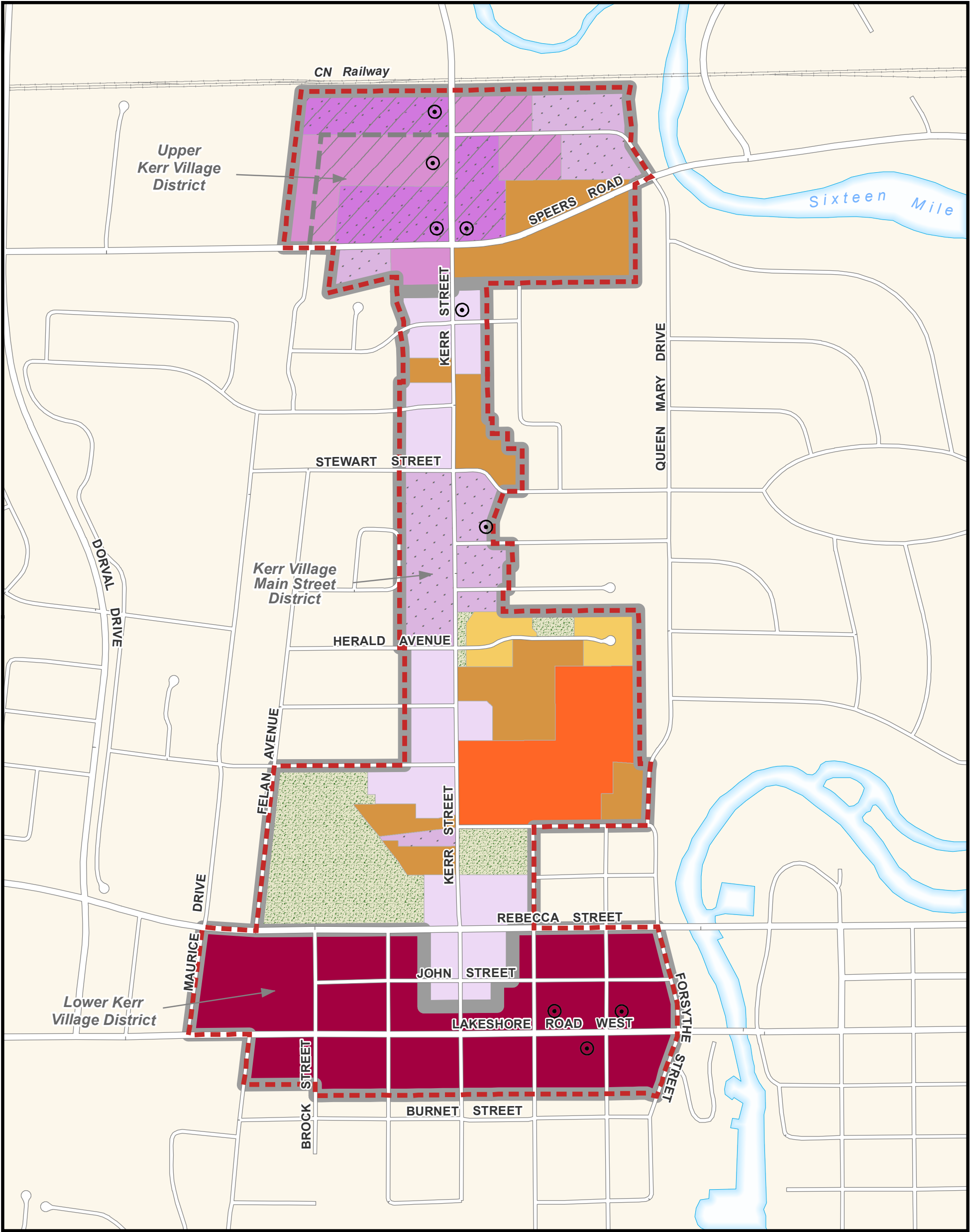




OFFICIAL PLAN DESIGNATION		WHAT CAN HAPPEN THERE?
	MEDIUM DENSITY RESIDENTIAL	Townhouses, stacked townhouses, apartments, retirement homes, long-term care homes
	HIGH DENSITY RESIDENTIAL	Townhouses, stacked townhouses, apartments, retirement homes, long-term care homes
	CENTRAL BUSINESS DISTRICT	Restaurants, offices, hotels & convention centres, entertainment and recreation uses, residential uses <i>Max. 4 storeys</i>
	MAIN STREET 1	Restaurants, offices, residential <i>2-4 storeys</i>
	MAIN STREET 2	Restaurants, offices, commercial schools, residential uses. Ground floor primarily retail & service commercial uses <i>4-6 storeys</i>
	URBAN CENTRE	Restaurants, offices, residential uses, entertainment facilities & hotels. Retail & service commercial on ground floor. <i>6-8 storeys</i>
	URBAN CORE	Restaurants, offices, residential uses, entertainment facilities & hotels. Retail & service commercial on ground floor. <i>8-12 storeys</i>
	INSTITUTIONAL	Educational facilities, colleges & universities, health care facilities & hospitals, places of worship (sites greater than 2.5ha), government & cultural facilities, associated residential accommodations
	PARKS AND OPEN SPACE	Parks, parkettes, squares, recreational uses, trails, cemeteries, cultural heritage uses, conservation & public works
	LANDS ELIGIBLE FOR BONUSING	Increases in height and/or density in exchange for public benefits
	EXCEPTIONS	Special permissions beyond those of the Official Plan designation







### SCHEDULE O KERR VILLAGE LAND USE

407 North

North West

North East

West

Central

East

South West

South East

GROWTH AREA BOUNDARY

MEDIUM DENSITY RESIDENTIAL

HIGH DENSITY RESIDENTIAL

CENTRAL BUSINESS DISTRICT

MAIN STREET 1

MAIN STREET 2

URBAN CENTRE

URBAN CORE

INSTITUTIONAL

PARKS AND OPEN SPACE

LANDS ELIGIBLE FOR BONUSING

DISTRICT BOUNDARIES

PROPOSED ROADS

RAILWAY

Refer to Part E, Kerr Village, for Growth Area Policies

Refer to Part E, Kerr Village Exceptions

1: 6,000

February 23, 2015

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**Concept Image (2009)** – North West corner of Kerr and Speers



**Concept Images (2009)** – Kerr Village at build-out under current policies





# You tell us!

## What is today's Open House?

Today's open house is the first step of the Kerr Village Growth Area Review. It is an opportunity to look at the policies that guide growth and change in Kerr Village and find ways to improve them to create the vibrant community envisioned for Kerr Village. Town staff are looking for your input and ideas. Let us know what you think!

## How we can make Kerr Village an even better place?

### Scribble Sheets

The "one thing" exercise helps us understand what you cherish and what you think could be improved in Kerr Village.

### Large Map

The large map provides an opportunity to visualize the potential future development in the area and identify locations that you are happy with, or think could be improved, grow or change in some way.

### General comments

Leave us a written comment or email us at [plan@oakville.ca](mailto:plan@oakville.ca)



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# Timeline & Next Steps

This timeline outlines future public engagement opportunities and project milestones. *Please note that this timeline is subject to change.*

Timeline	Item
<b>Launch</b> Spring 2015	<b>Open House</b> A drop in event to introduce the Kerr Village Growth Area Review and seek input from the public about how to make Kerr Village an even better place.
Summer 2015	<b>Continuing Conversations</b> Staff will continue to look for public comments throughout the summer and will be available to meet with smaller groups as needed.
Fall 2015	<b>Open House</b> Staff will present draft policy directions based on technical analysis and public feedback. Staff will look for public comments on draft directions.
Fall 2015	<b>Statutory Public Meeting at Council</b> Study conclusions will be presented to Planning and Development Council including any applicable Official Plan Amendment. Staff will also present any required implementation pieces including a Zoning By-law Amendment and urban design guidelines. The public is invited to this meeting to make a public delegation to Town Council about any proposed changes.
Winter 2016	<b>Decision Making Meeting at Council</b> Council will make a final decision on any proposed Official Plan Amendment, Zoning By-law Amendment, or design guidance.

***Comments or questions? Contact us.***

PlanOakville  
[plan@oakville.ca](mailto:plan@oakville.ca)



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# WHAT WE HEARD – OPEN HOUSE 1

May 26, 2015

We asked participants to use post-it notes to leave ideas and comments on a large map suggesting ways to make Kerr Village an even better place.

Each number corresponds to the location on the map where a post-it comment was left.

## LAND USE, BUILT FORM & URBAN DESIGN

- 1 Design district
- 3 Upgrade & do something innovative with this shopping centre
- 4 8-12 storeys near tracks; max 3 levels at Speers Rd
- 5 Higher density  
Yes!
- 9 I would like to see new light posts
- 10 Wide sidewalks for patios – both sides of Kerr St
- 16 Broader boulevard, walkways, benches, trees and flowers along Kerr St
- 26 Why is there no limit on the length of time run down properties can sit & bring down a neighbourhood? Could the Provincial government change this?
- 28 Gateway
- 29 Beer Store needs major facelift
- 30 The southern entrance to Kerr Village has vacant buildings and a rundown Beer Store, there is room for improvement
- 32 42 Lakeshore [is a] vacant lot – heritage designation not attractive to developers
- 33 Linkage to lands across river (Downtown)

## COMMERCIAL & SERVICES

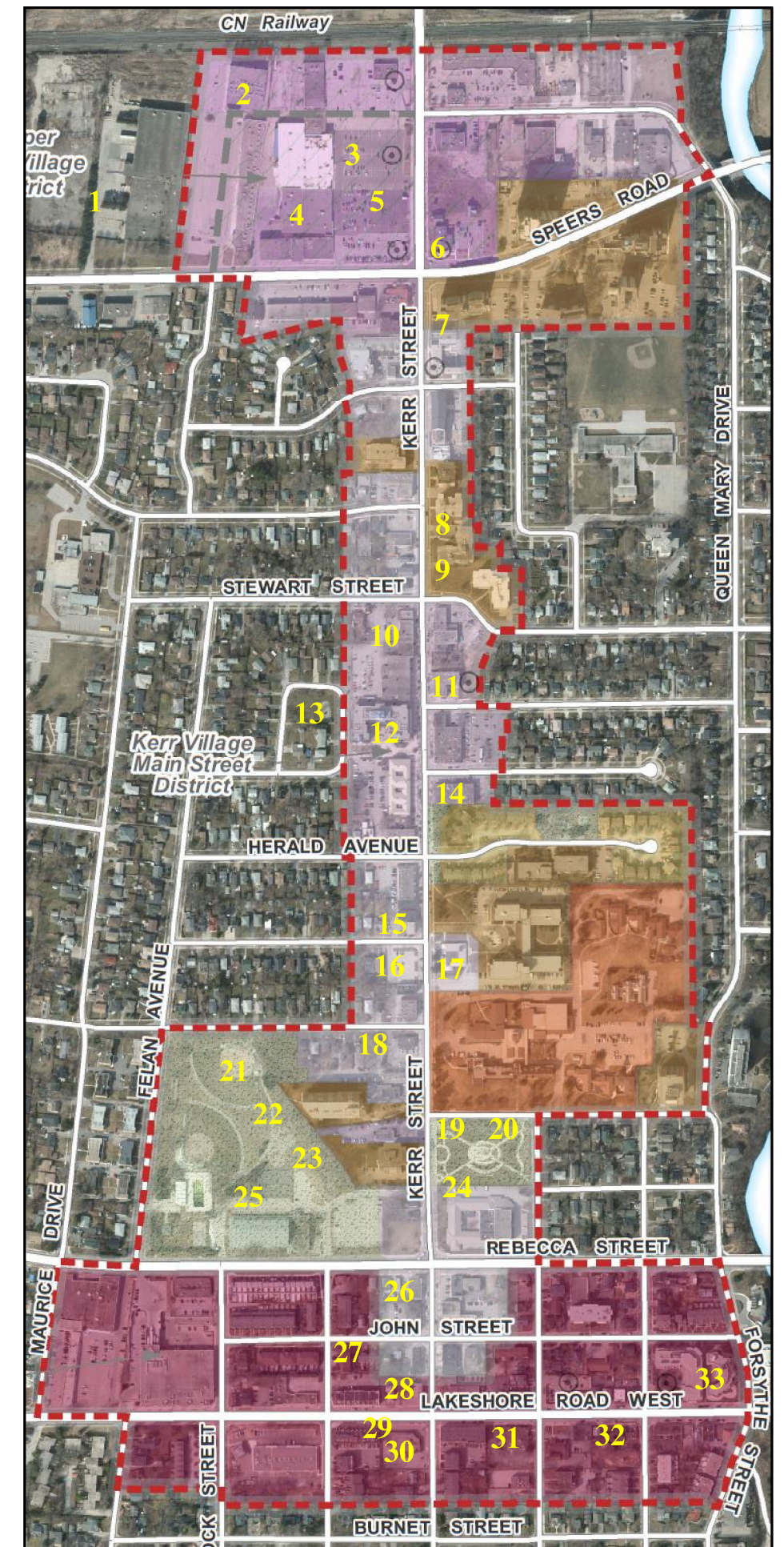
- 2 Improved retail
- 8 Hot dog stands and other food carts
- 14 Change Kerr Village sign banners – need updating!
- 17 Keep seniors programs/building
- 19 Keep the Kerrfest – great community builder

## TRANSPORTATION, ACTIVE TRANSPORTATION & PARKING

- 6 I am very concerned about safety for pedestrians with the increased volume at Speers Rd & Kerr St
- 7 Do not let Kerr St. become a truck route
- 15 Keep the parking
- 18 I would love to see a free shuttle going up and down Kerr St
- 27 More bike paths and bike racks on Lakeshore Rd
- 31 No traffic detour on Wilson down to Burnet due to events










## PARKS & OPEN SPACE

- 11 Make long range plan for trees on Kerr St
- 12 I like the sculpture in this park
- 13 No large venues with speakers – the sound echoes in the courtyard & disturbs our residents
- 20 Great park!
- 21 Keep community park!
- 22 Keep the baseball diamonds and play area here!
- 23 Keep community garden!
- 24 More trees along Kerr St
- 25 Make park area more “current” – splash pads, band shell, festivals and fireworks







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URBAN CORE		Restaurants, offices, hotels & convention centers, entertainment and recreation uses, residential uses. Max. 4 stories
INSTITUTIONAL		Health care facilities & hospitals, places of worship, universities, colleges & universities, libraries, museums, government offices, cultural facilities, sports and recreation facilities, public works, parks, recreation, cultural heritage uses, transportation & public works
PARKS AND OPEN SPACE		Increases in height and/or density in exchange for public benefits
LANDS ELIGIBLE FOR BONUSING		Special permissions beyond those of the Official Plan designation
EXCEPTIONS		



# One thing I LOVE about KERR VILLAGE is...

I LOVE the new Park

It has everything I need

I love the community garden

I love 212 Kerr St, condo building  
would love to update facade

- Love THAT KERR VILLAGE is BEING UPGRADED.
- I love seeing people walking, talking + enjoying the outdoors.

RESTAURANTS! CAFES!

Wide sidewalks, parks + trees

Love the new West Cofes  
LOVE THE BLUE LIGHTS ON THE TREES.

Restaurants and nice variety of shops.  
Diversity of people and stores

