

## 2017 Sign By-Law Survey Results

Available to public: July 26-Sept 5, 2017

**Total respondents: 881**

**Please note: not all participants completed all questions asked in survey**

### **1. Please tell us about you by choosing the following:**

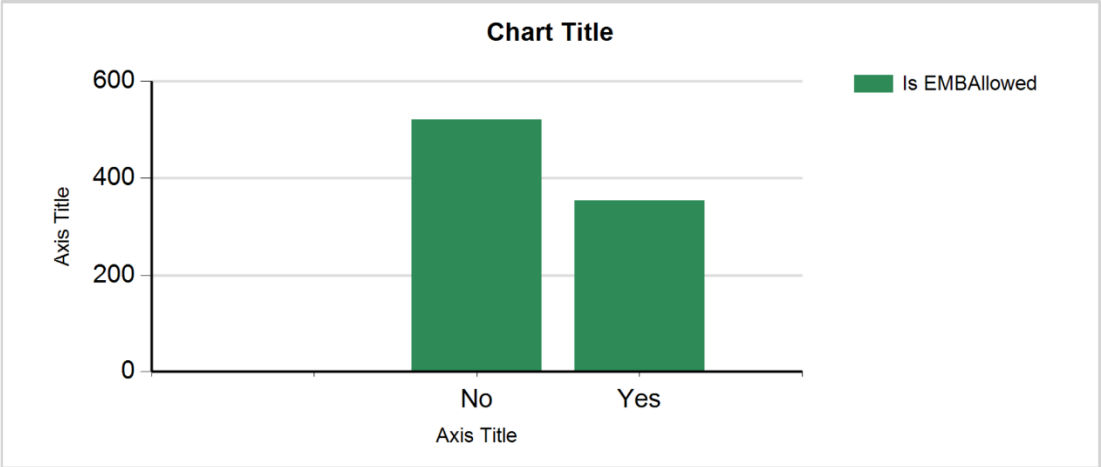
• I live in Oakville	582
• Live in Oakville/own a business	31
• Live in Oakville, own land, own business	2
• Live in Oakville, own business, work in Oakville	76
• Live in Oakville, own land	2
• Live in Oakville, own land, work in Oakville	18
• Own business in Oakville	47
• Live in Oakville, work in Oakville	44
• Other	79

|

**Question:**

**Should Businesses be allowed to display messages? Y/N**

### Electronic Message Board

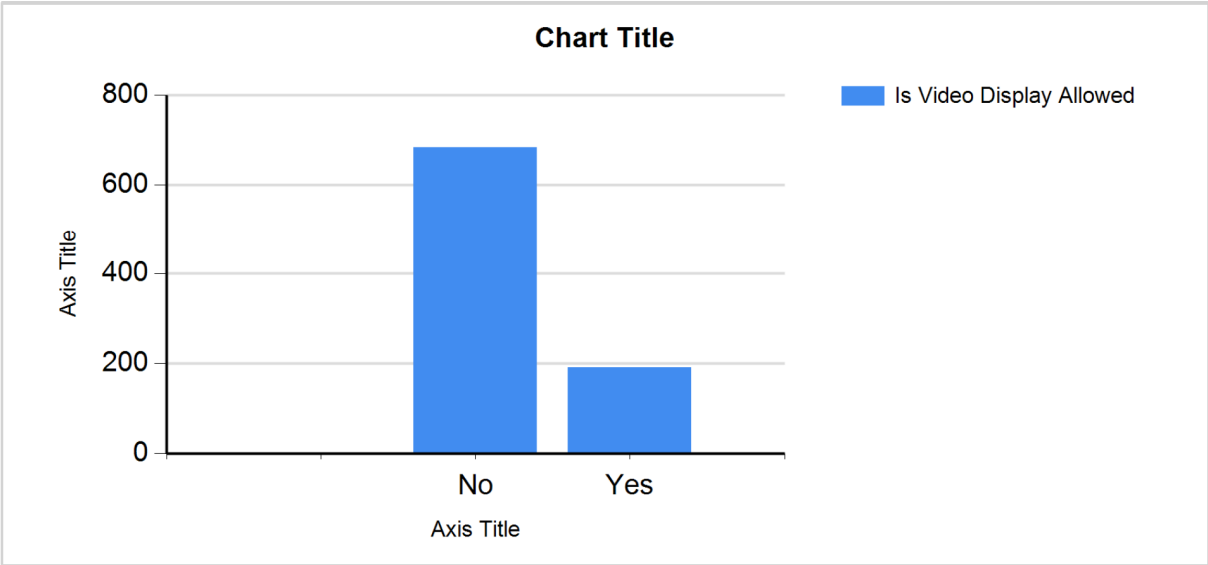


Is EMBAAllowed	
	0
No	521
Yes	354
<b>Total</b>	<b>875</b>

**Question:**

The town does not have regulations for video displays. Do you think the town should allow video displays on permanent signs in Oakville and regulate them?

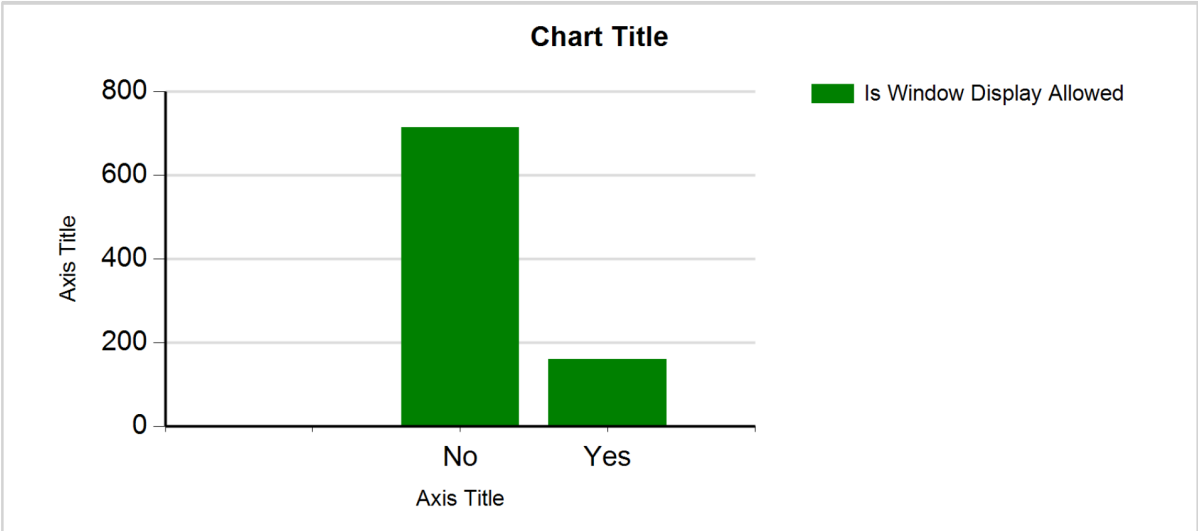
## Video Display



Is Video Display Allowed	Is Video Display Allowed
	0
No	684
Yes	191
<b>Total</b>	<b>875</b>

**Question:**  
**The town does not have regulations for inside window signs. Do you think the town should regulate inside window signs?**

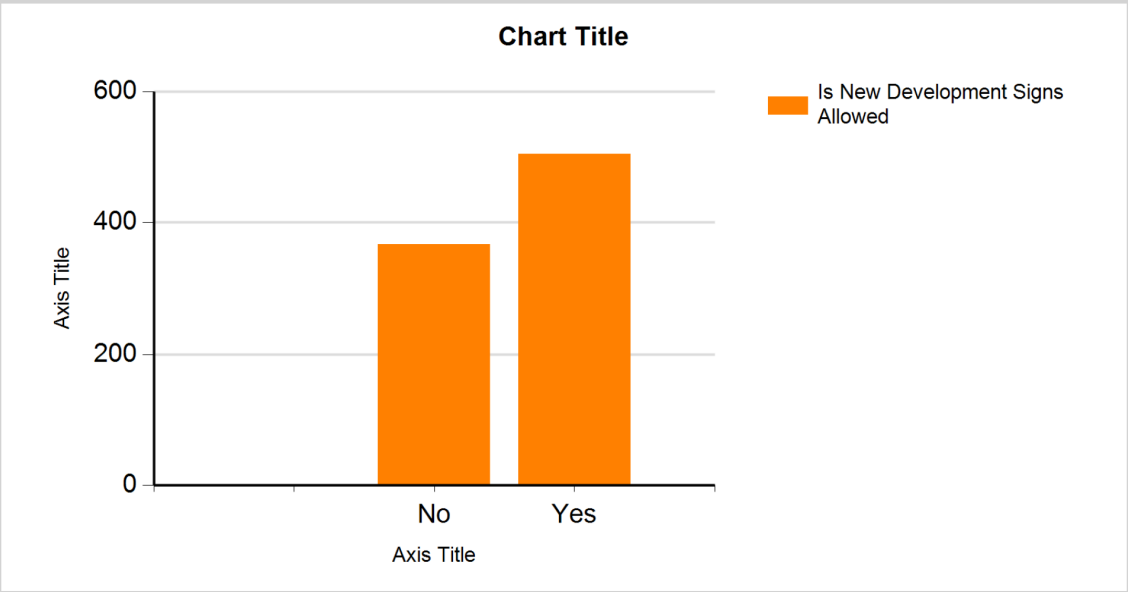
## Window Display



Is Window Display Allowed	Is Window Display Allowed
	0
No	715
Yes	160
<b>Total</b>	<b>875</b>

**Question:**  
**Do you think that the town should allow new development signs on construction barriers and regulate them?**

## New Development Signs

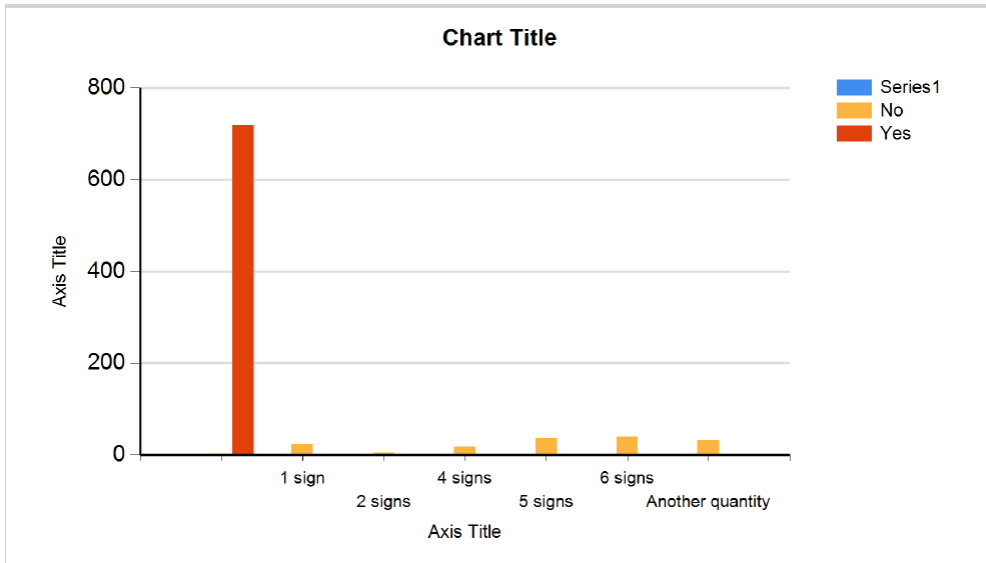


Is New Development Signs Allowed	Is New Development Signs Allowed
	0
No	367
Yes	505
<b>Total</b>	<b>872</b>

**Question:**

The town’s regulations about open houses allow a maximum of three open house signs-for each open house- on the day of the open house. Do you think three is the right amount of signs? If no, how many open house signs should the town allow for each open house on the day of the open house?

## Open House Signs

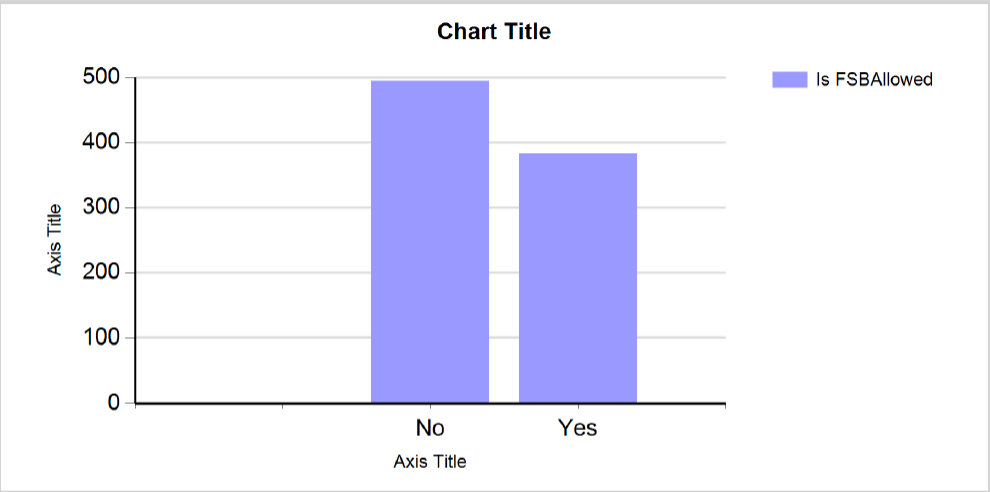


Is Open House Signs Allowed	
	0
No	156
Yes	718
<b>Total</b>	<b>874</b>

Open House Signs Qty	
	0
1 sign	23
2 signs	5
4 signs	18
5 signs	36
6 signs	40
Another quantity	32
<b>Total</b>	<b>154</b>

**Question:**  
**Do you think the town should develop regulations specifically about free-standing banner signs?**

### FSB

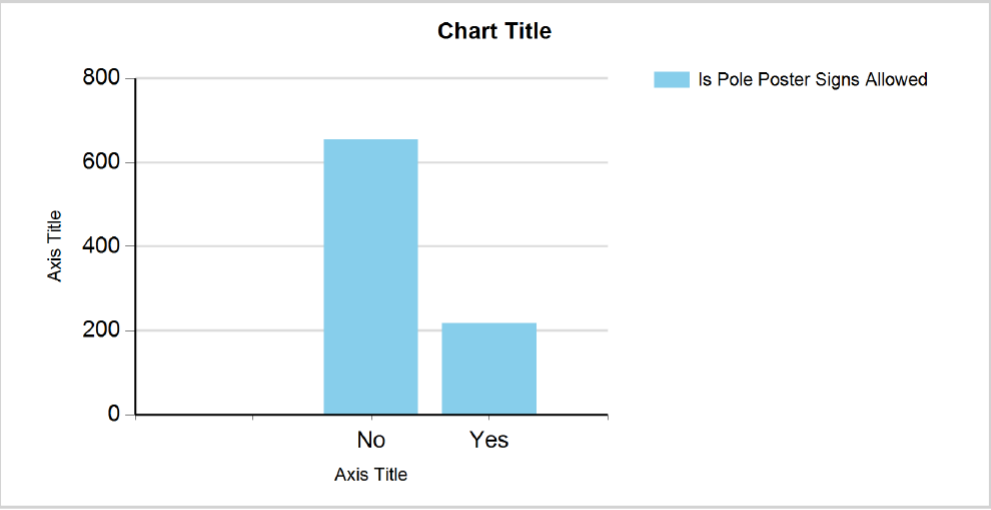


Is FSBAAllowed	Is FSBAAllowed
	0
No	495
Yes	383
<b>Total</b>	<b>878</b>

Question:

The town’s regulations about pole poster signs only allow them at car related businesses. Do you think the town should also allow pole poster signs at other locations?

### Pole Poster Signs



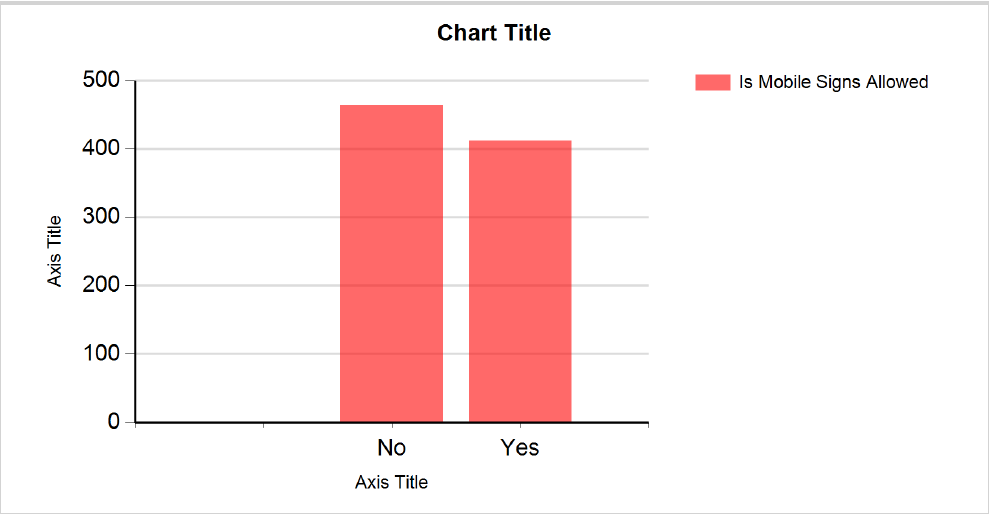
Is Pole Poster Signs Allowed	Is Pole Poster Signs Allowed
	0
No	655
Yes	218
<b>Total</b>	<b>873</b>



**Question:**

The town’s regulations about mobile signs allow a maximum number of mobile signs at a time per property. In addition, each mobile sign must be at least 30 meters (100 ft) away from any other mobile or permanent sign. Do you think the town should allow mobile signs to be close together?

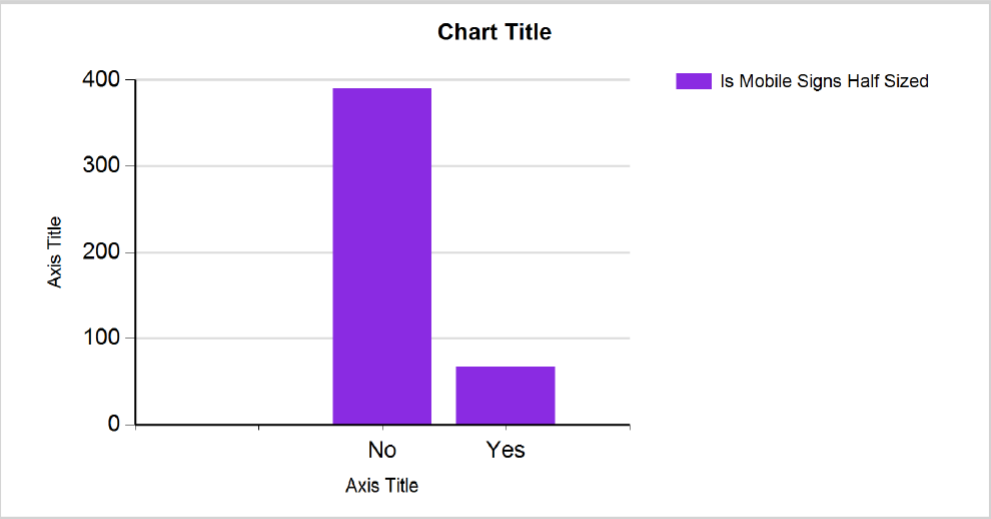
### Mobile Signs



Is Mobile Signs Allowed	Is Mobile Signs Allowed
	0
No	464
Yes	412
<b>Total</b>	<b>876</b>

**Question:**  
**If mobile signs were half the size of what they are now, do you think the town should allow mobile signs to be closer together:**

### Mobile Half Signs



Is Mobile Signs Half Sized	Is Mobile Signs Half Sized
	0
No	390
Yes	67
<b>Total</b>	<b>457</b>