



## APPENDIX A

### THE CORPORATION OF THE TOWN OF OAKVILLE

#### BY-LAW NUMBER 2018-000

#### A by-law to prohibit and regulate signs within the Town of Oakville

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WHEREAS pursuant to Section 11 of the *Municipal Act, 2001* municipalities may pass by-laws respecting signs;

WHEREAS Council for the Town of Oakville deems it necessary and desirable to regulate the number, size, type, form, appearance and location of signs in order to:

- preserve the Town of Oakville’s unique character;
- prevent aesthetic blight;
- minimize distraction to motorists;
- protect the public from unsafe signs;
- prioritize first-party signs;
- encourage the compatibility of signs with their surroundings;

WHEREAS the Town of Oakville has engaged in public consultation to obtain input into the appropriate criteria governing signs having regard to the objectives that the Town seeks to achieve and the need to achieve them in a manner that impairs rights as minimally as possible;

WHEREAS Sections 23.1 to 23.5 and 284.1 authorize a municipality to delegate its powers and duties, subject to certain restrictions, and authorize a municipality to provide for a review or appeal of a decision made by a person or body in the exercise of a power or duty delegated to him, her or it, and in the opinion of Council, the power being delegated to authorize certain exemptions from this By-law is of a minor nature;

WHEREAS pursuant to subsection 434.1(1) of the *Municipal Act, 2001* Council considers it desirable to provide for a system of administrative penalties as an additional means of promoting compliance with this By-law;

**Council Enacts as Follows:**

**PART 1 Definitions**

1. In this by-law:

<b>Term</b>		<b>Definition</b>
<b>A</b>		
1	A-Frame Sign	means a temporary, double-faced sign, triangular in shape, designed with no less than two sides of similar length forming its apex allowing it to stand on the ground. Such signs include, but not limited to, sandwich board signs.
2	Abandoned or Obsolete Sign	means a sign located on property which becomes vacant and unoccupied for a period of 90 days or more, or any sign which pertains to a time, event or purpose which no longer applies.
3	Adult Entertainment Establishment	means any premise or service that are designed to appeal to exotic or sexual appetites; includes services or entertainment in which a principal feature or characteristic is nudity of any person. Premises and business include body rubs, adult video sales and/or rental.
4	Advertising Sign	means a sign that is owned and maintained by a person engaged in the rental or leasing of the sign face area for advertising goods services or facilities and upon which copy can be fastened in a manner such that other copy can be substituted from time to time.
5	Alter or Alteration	means any change to the sign structure or sign face including the addition, deletion or re-arrangement of components provided that a change in the message displayed or maintenance of the sign structure shall not in itself constitute an alteration.
6	Applicant	means the person applying for a license or renewal of a license under this By-law and “application” has a corresponding meaning.
7	Awning	means a space-frame system covered with non-rigid materials designed in a moveable, retractable or fixed position, which is attached to, and projecting from a building or structure, but not forming an integral part thereof. This definition does not include a Canopy.
8	Awning Sign	means a single-sided sign painted on, or otherwise affixed to, the surface of an awning and such sign does not project off or out from the awning in any direction.
<b>B</b>		
9	Banner Sign, Cross-Street	means a temporary double-or single-faced lightweight, open-web banner sign suspended across a street and mounted on poles designed to support this sign type.
10	Banner Sign, Light Pole	means a temporary double-or single-faced lightweight, open-web banner sign mounted on support arm(s) that are attached to an individual light pole located on private property.

11	Banner Sign, Projecting	means a temporary double-or single-faced lightweight, open-web banner sign mounted on support arms that are attached perpendicularly to an exterior building wall.
12	Banner Sign, Street Light Pole	means a temporary double-or single-faced lightweight, open-web banner sign mounted on support arm(s) that are attached to an individual light pole or utility pole located on the municipal boulevard.
13	Banner Sign, Wall	means a temporary single-faced lightweight, open-web banner attached to and positioned parallel to an exterior building wall.
14	Billboard Sign	see Advertising Sign.
15	Building	means a structure consisting of any combination of walls, roofs and floors, or a structural system serving the function thereof.
16	Building Code Act	means the <i>Building Code Act, 1992, S.O. 1992, c. 17</i> , as amended.
<b>C</b>		
17	Canopy, Entrance	means any non-retractable roof-like structure, that may be supported from the ground by poles or similar supports, that is attached to the exterior wall of a building at entrance(s).
18	Canopy, Fuel Pump	means any open and permanent roof structure, free standing or attached to a building, that is erected for the purpose of sheltering fuel pumps at a motor vehicle service station.
19	Canopy Sign	means a single-faced sign located, erected, or displayed on a canopy and mounted parallel to the structural elements of the canopy; and shall not include an awning sign or a projecting sign.
20	Charitable Sign	means a temporary double-or single-faced sign located, erected, or displayed on Private Property to advertise non-profit or charitable event by a non-profit organization, charity, place of worship, or school board and does not promote a business or product.
21	Community Bulletin Board	means a structure erected by the town for the purpose of providing a display surface for posters, pamphlets, or notices.  Locations of community bulletin boards are listed in Part 13, section 2 of this by-law.
22	Community Mobile Sign	means a temporary double-faced sign which displays information regarding community events and initiatives and is situated on Town property pursuant to the provisions of this By-law.
23	Congratulatory Sign	means a temporary double-or single-faced sign that promotes a private special occasion and does not contain a commercial message nor direct persons to a commercial enterprise.
24	Copy	means the wording, letters, numerals, logos and/or artwork of the sign on the sign surface, either permanent or removable.
25	Council	means the Council of the Corporation of the Town of Oakville.

<b>D</b>		
26	Daylight Triangle	means in the case of a corner lot, the triangular space formed by the street lines and a line drawn from a point in one street line to a point in the other street line.
27	Designated Official	means the Director of Municipal Enforcement Services, or designate.
28	Development Sign, Ground	means a temporary double-or single-faced ground sign that provides information promoting a development site or construction site as part of plan of subdivision or a plan of condominium that has received draft approval, or the construction of a building or building complex on a property zoned therefor.
29	Development Sign, A-frame	means a temporary, double-faced A-frame sign displayed on town property that directs attention to the sale of new dwelling units.
30	Directional Sign	means a double-or single-faced sign that gives directions or instructions for the control of vehicular or pedestrian traffic within the property on which the sign is located and at entrances to the property from the street.
31	Directory Sign	means a single-sided sign that displays unit numbers, business names or tenants of a premises, or a combination thereof.
32	Drive-Through Facility	means the use of land, buildings or structures, including an order box with or without voice communication, or parts thereof, to provide or dispense products or services through an attendant, a window, or an automated machine to persons remaining in motor vehicles in a designated stacking lane.
33	Drive-Through Menu Board Sign	means a permanent single- or double-faced sign erected on a menu board, as part of a drive-through facility, that is used to display products available. The sign face may incorporate a digital display and the structure may include an ordering station.
34	Drive-Through Pre-Sale Menu Board Sign	means any permanent single-faced sign erected on a pre-sale menu board, as part of a drive-through facility, that is used to display a selection of products available and/or special promotions. The sign face may incorporate a digital display and the structure may include an ordering station.
<b>E</b>		
35	Election Sign	means a double-or single-faced sign advertising or promoting the election of a political party or a candidate for public office in a federal, provincial or municipal election and includes signs promoting the position of a person registered to campaign with respect to a question on a ballot and third party election signs.
36	Event Sign	means a temporary double-or single-faced sign on Town Property advertising a charitable, community or tourism event occurring within the town.

<b>F</b>		
37	Fuel Pump Sign	means a permanent or temporary double-or single-faced sign erected or displayed on, or attached to, a fuel pump or electric vehicle charging station that displays, in whole or in part, static copy, electronic static copy or electronic moving copy (video).
38	Façade	means the entire exterior building wall including any parapet, but does not include the building wall of any structure erected above the top storey of the building.
39	Fascia Sign	means a single-faced sign, constructed of a permanent and rigid material, that is attached and positioned parallel to the exterior wall of a building or structure.
40	Feather Banner Sign	means a temporary double-sided lightweight sign made of non-rigid material attached to a metal or plastic pole and placed into the ground or on a weighted stand.
41	Flag Sign	means a double-faced sign made of cloth or lightweight non-rigid material that is attached by one edge to a pole or rope on a permanent supporting structure.
42	Flashing Sign	means a sign that contains an intermittent or flashing light source or which includes the illusion of intermittent or flashing light by means of animation or an externally mounted light source, but does not include a static electronic message board, a digital menu board in a drive-through facility, or electronically controlled time/temperature message board.
43	Frontage	means the length of the property line of any lot that is parallel to and along each legally accessible public street.
<b>G</b>		
44	Grade	means the average level of proposed or finished ground adjoining a building or structure at all exterior walls or structural supports.
45	Ground Floor	means the floor of a building most nearly on a level with the ground.
46	Ground Sign	means a double-or single-faced freestanding sign that is permanently affixed to the ground and not supported in any manner by a building.
<b>H</b>		
47	Height	means the vertical distance measured from the proposed or finished grade immediately adjacent to the sign to the highest extremity of the sign, that includes any frame, border or ornamental feature.
48	Hoarding	means any temporary construction barrier continuously enclosing a construction site that is erected for the purpose of site protection; including any temporary structure required for safety required by provincial or federal legislation or regulation and including covered sidewalks, scaffolding, fencing, etc.

49	Hoarding Sign	means a temporary single-faced sign erected on hoarding, associated with the development of property, that advertises or identifies the development of the property on which the sign is located.
<b>I</b>		
50	Illuminate	means the lighting of a sign or advertising device in whole or in part by any type of artificial light, whether by emission or reflection.
51	Illumination	means the act of lighting a sign by way of an artificial light source that is located within, on or external to the sign, with the brightness and intensity of which are measured in lux and nits.
52	Inflatable Sign	means any temporary sign made of non-rigid, lightweight material that is designed to be inflated and that is tethered to the ground; and includes hot-air balloons.
<b>L</b>		
53	Light Pole	means a pole that has an outdoor lamp fixture mounted on top.
54	Lot	means one parcel of land that is registered as a legally conveyable parcel of land by the Land Registry Office.
<b>M</b>		
55	Manual Changing Copy Sign	means a double-or single-faced sign, or part thereof, that the copy can be periodically changed or rearranged in fixed rows by manual means.
56	Menu Board	means a single-sided menu displaying the list of offerings at a food or service establishment and displayed at the main entrance to the establishment.
57	Mobile Sign	means a double-or single-faced temporary sign capable of being readily relocated from one location to another and which does not rely on a building or fixed foundation for its structural support.
58	Mobile Sign Lessor	means a person licensed under town of Oakville Licensing By-law to engage in the lease or rental of mobile signs.
59	Monolith Sign	means a double-or single-faced ground sign that is shaped like a single pillar such that there is no structural delineation between the base of the sign and the display surface of the sign.
60	Motor Vehicle	means an automobile, motorcycle, truck, trailer or motor assisted bicycle as defined in the <i>Highway Traffic Act</i> .
61	Motor Vehicle Dealership	means a premises used for selling or leasing of motor vehicles, including the outside display and sales of inventory motor vehicles on the same lot.
62	Motor Vehicle Service Station	means a premises where fuel for motor vehicles is dispensed and other related activities; including, but not limited to, car wash facilities, retail kiosk, etc.
63	Municipal Act	means <i>Municipal Act, 2001, S.O. 2001, c. 25</i> , as amended, or any predecessor or successor thereto.



64	Municipal Address	means the identifying street number and street name assigned to a property or to a building or unit within a building on the property.
65	Mural	means any type of display or artistic endeavor applied to any external wall or other part of a building or structure which does not include any words, images, logos, or trademarks that advertise or convey any promotional message.
<b>N</b>		
66	Neighbourhood Event Sign	means a temporary double-or single-faced sign that provides information for a private garage sale, yard sale, or the like.
67	Nit	means a unit of measurement of luminance, or the intensity of visible light, where one nit is equal to one candela per square meter. Nits are used to describe the brightness of electronic displays, such as LCD and CRT monitors.
<b>O</b>		
68	Officer	means any person authorized by the town to enforce by-laws and includes Municipal Law Enforcement Officers and provincial offences officers.
69	Official Sign	means any sign erected by or under the jurisdiction of a federal, provincial or municipal government or agency and any sign required by a federal or provincial statute or municipal by-law.
70	Open House Directional Sign	means a temporary double-or single-faced A-Frame sign that is displayed on a street that is intended to direct potential clients to a single residence for sale or lease.
71	Owner	means the registered property owner on the land's title.
<b>P</b>		
72	Parapet	means an extension of the main wall of a building above the roof line that forms a barrier at the edge of the roof.
73	Path of Travel	means a dedicated pedestrian access that provides predictable, continuous, unobstructed, and barrier-free movement.
74	Pennant Sign	means a triangular-shaped double-or single-faced sign comprised of lightweight materials and displayed in a grouping, typically strung between two supports or against a wall.
75	Permanent Sign	means a sign attached to a building, structure, or the ground so as to resist environmental loads, such as wind, and preclude it's ready removal or relocation
76	Permit Holder	means a person to whom a sign permit has been issued under this By-law.
77	Person	means an individual, business, firm, corporation, association, partnership, or any combination thereof.
78	Planning Act	means the <i>Planning Act, R.S.O. 1990, c 13</i> , as amended, or any predecessor or successor thereto.



79	Pole Poster Sign	means a double-or single-faced sign that is inserted into a fixed frame attached to a freestanding light pole located within a surface parking area, and includes Banner Sign, Light Pole.
80	Premises	means the buildings, structures and ancillary spaces owned or operated by a business establishment.
81	Projecting Sign	means a double-faced sign that is erected on and entirely supported by a building wall and that projects from the building wall; this does not include a canopy or awning sign.
82	Property	means a lot under registered ownership and includes all buildings and structures thereon.
<b>R</b>		
83	Real Estate Sign	means a temporary double-or single-faced sign that is affixed to the ground or attached to an exterior building wall for the purpose of advertising the sale, lease or rental of the lands and existing buildings located on the property, where applicable.
84	Repair and Maintain	means anything done to preserve the condition of a sign or to prevent the deterioration of a sign and includes the restoration of a sign by removing or replacing worn out, missing, damaged or broken parts.
85	Roof Sign	means any sign that is located above or attached, in whole or in part, to the roof of a building or to the top of a parapet wall.
86	Roofline	means the minimum height of a roof, measured from grade, that covers fifty percent or more of the building or structure area. In the case where no portion of the roof area is greater than 50%, the lowest roof line of the building or structure will be used for this measurement.
87	Rotating Sign	means a temporary sign in which any portion of the sign face area mechanically or by wind power rotates or revolves.
<b>S</b>		
88	School	means the use of land, buildings, or structures or part thereof, where academic instruction in a full range of the subjects of the elementary or secondary school courses of study, continuing education and any other educational activities are provided and may include a nursery school.
89	School, Public	means a premises, including outdoor areas, where academic instruction in a full range of the subjects of the elementary or secondary school courses of study is provided under the jurisdiction of a school board established by the Province of Ontario.

90	Short-Term Accommodation	means the provision of a dwelling unit which is used for the temporary lodging of the travelling public for a rental period not greater than 28 consecutive days or less in exchange for payment and includes a bed and breakfast establishment, but does not include a motel, hotel, hospital, couch surfing or other short-term accommodations where there is no payment.
91	Sign	means any surface, structure and/or other component parts that are used or capable of being used as a visual medium or display to attract attention to a specific subject matter for identification, information or advertising purposes, and includes an advertising device.
92	Sign Face	means the surface of a sign, including the border and frame, upon which information and advertising is displayed.
93	Sign Face, Double	means a sign having two (2) sign faces, with each face being of equal area and identical proportions to the other, located on a sign structure exactly opposite the other, and a maximum interior angle between the two (2) faces not exceeding five degrees (5°).
94	Sign Face, Multi	means a double faced sign with an interior angle between the two (2) faces that is greater than five degrees (5°) or means a sign face joined to another sign face along the full length of their edges such that all sign faces are similarly joined together.
95	Sign Face, Single	means a sign having one (1) sign face.
96	Sign Face Area (SFA)	<p>means the number of square metres on the surface of a sign including the border and frame and where there is no border shall include all of the surface area lying within a rectangular box drawn around the full extent of words, numbers and/or symbols comprising the complete message.</p> <p>Where a sign with two or more opposing display surfaces that are separated by an interior angle of five degrees (5°) or less, then one half of the total area of the display surfaces shall be used in the calculation of the sign area for that sign.</p>
97	Sign Owner	<p>shall include:</p> <ol style="list-style-type: none"> <li>a person who is the occupant of the property or premises, if the sign identifies the property or directs attention to products or services offered by the person on the property; or</li> <li>in the case of a mobile sign or an advertising sign, the owner or lessor of the sign structure; or</li> <li>the person or persons having the use or major benefit of the sign; or</li> <li>any person acting or purporting to act on behalf of the persons listed in a., b., or c. with respect to the sign.</li> </ol>
98	Sign Permit	means a permit issued by the Designated Official, pursuant to the provisions of this by-law.

99	Sign Structure	means any object used to support or brace a sign face that is attached to the ground or a building wall or structure.
100	Static Electronic Message Board (SEMB)	<p>means a component of a ground sign that is designed to have alphanumeric characters and digital images that can be readily changed or rearranged by electronic means without altering the face of the sign and displays information in a prearranged sequence.</p> <p>A Static Electronic Message Board does not contain copy that is full motion video or otherwise gives the appearance of animation or movement and does not display third-party advertising. This does not include a Drive-Through Menu Board Sign and Drive-Through Pre-Sales Menu Board Sign.</p>
101	Street	means a common and public highway including an avenue, parkway, driveway, square, place, bridge, viaduct or trestle or any part thereof intended for or used by the general public for the passage of vehicles and pedestrians and includes the untraveled portion of the road allowance. Does not include a private street or condominium lane.
<b>T</b>		
102	T-Frame Sign	means a temporary double-or single-faced sign supported by a base such that the sign and base are similar in shape to an inverted “T”.
103	Temporary Sign	means any sign that is permitted for a specified period of time.
104	Third Party Election Sign	means any third party advertisement, as defined under the <i>Municipal Elections Act, 1996</i> , as amended.
105	Third Party Sign	means a sign advertising a business, service or product that is not available on the same property where the sign is displayed; see also Advertising Sign.
106	Town Property	means land, building or chattels owned by the town.
<b>U</b>		
107	Unsafe	means a condition that is hazardous to any person or property when used with respect to a sign or sign structure.
108	Use	means the purpose for which land or a building or structure is arranged, designed, or intended or for which either building or land or structure is, or may be, occupied or maintained.
109	Utility Pole	means a column or post used to support overhead power lines and various other public utilities, such as electrical cable, fibre optic cable, and related equipment such as transformers, but excludes a column or post used only for street lighting.

<b>V</b>		
110	Vehicle Sign	means a temporary single-faced sign which is displayed on a vehicle and includes a sign painted or otherwise exhibited on a vehicle or a sign displayed on a secondary surface placed upon or over the vehicle.
<b>W</b>		
111	Wall	means any exterior wall of a building that encloses the structure.
112	Wall Area	means the total area, including all openings, of an exterior building wall upon which a sign is erected. In the case of an irregular building wall, the total wall area shall include the area of a vertical plane(s), greater than 2.0 m in width, that project from the wall.
113	Wall Poster Sign	means a single-faced sign that is inserted into a fixed frame that is attached to building façade.
114	Wall Sign	means a single-faced sign directly painted, marked on or inscribed on an exterior wall surface of a building, but shall not include a mural.
115	Window Sign	<p>means a single-faced sign erected, painted, attached, etched, or inscribed onto the inside or outside of any part of a window in a building wall, but excludes the window frame.</p> <p>This definition also means a sign located within or in place of the glass of a window or any sign erected or displayed within 1.0 m of the window in a manner that the sign faces are intended to be viewed from outside the building, but excludes a sign that forms an integral part of a designed window display.</p> <p>Does not include 'open/closed' sign with a maximum sign face area of 0.3 m<sup>2</sup>.</p>

## **PART 2 Administration and Permits**

1. Sign regulations are established by the land use designations as set out in Schedule A to A8. Signs are permitted only where identified in Parts 5 to 10 within the specified land use designation, subject to any additional regulations. Any sign not specifically permitted within a particular land use designation is prohibited. Sign regulations differ for permanent and temporary signs.
2. Any letters in parentheses following any item in any table indicated that one or more additional regulations apply to the use, designation, or standard indicated. these additional regulations are listed below the applicable table.
3. A permit is required for any sign erected, located or displayed within the Town of Oakville with the exception of the signs listed in Part 11 of this By-law.

4. A person shall be deemed to be erecting, locating or displaying a sign if that person is a sign owner and directs, permits or fails to stop the erection, location or display of the sign.
5. Ministry of Transportation approval must be included with any sign permit application for a sign placed within 400.0 m of a 400 series highway.
6. The applicant for a permit shall include information prescribed by the Designated Official in the prescribed format and may include any or all of the following:
  - a. a completed application form;
  - b. the written authorization from the property owner, lessee or property manager clearly indicating that the property owner and lessee of the property approve the submission of the application;
  - c. a current plan of survey certified by a registered Ontario Land Surveyor on which is shown the location of the proposed sign in relation to the boundaries of the lot, adjacent streets and any buildings on the lot;
  - d. drawings showing plan, elevation and cross-section views of the proposed sign and sign structure, including the dimensions, copy design and materials, or engineered drawings if required by the Designated Official;
  - e. where applicable, drawings and specifications showing the parts of the building to which the proposed sign is to be attached;
  - f. where applicable, proof of approval for the proposed sign from all other governmental authorities having jurisdiction; and
  - g. for ground signs that incorporate a Static Electronic Message Board, a Transportation Impact Report (as per the town Terms of Reference in Part 20.1) is required, that is stamped and signed by a transportation engineer
  - h. where required, proof of insurance for no less than three million dollars
  - i. where a sticker, or other evidence of the permit issued by the town, such proof shall be affixed to one display surface of the sign in a manner that is clearly visible from the street.
  - j. the appropriate fee as set out in the annual budget book.
7. Additional conditions may be imposed on permits as a condition at the time of approval to the general intent and purpose of this by-law including, public safety and the size and location of signs.
8. The Designated Official shall issue a permit if all provisions of this By-law, and any other applicable law known to the Designated Official, including the *Building Code Act*, any by-laws of the Regional Municipality of Halton, and any guidelines of the Ministry of Transportation for the Province of Ontario have been complied with

9. Except in the case of a business not yet in operation, a sign permit shall not be issued to any business that requires a license pursuant to a by-law of the town, if such business has not obtained the appropriate license.
10. For permanent signs, the applicant shall submit as-built drawings and a sign-off letter confirming the sign has been installed according to permit specifications, within two weeks of installation.

### **Revocation of permits**

11. The town may revoke a permit under any of the following circumstances:
  - a. where the permit has been issued in error by the town or on the basis of false, mistaken, incorrect or misleading information or undertakings provided to the town; or
  - b. where the sign does not conform to this By-law or any conditions of approval under this By-law.

### **Expiry of permits**

12. A permit issued by the town shall expire:
  - a. upon the expiry of any display period specified under this By-law or pursuant to the terms of a permit; or
  - b. in all other instances, six (6) months from the date of issuance unless the sign has been erected for its intended purpose and where applicable as-built drawings and sign-off letter has been submitted; and
  - c. immediately upon removal of the sign.
13. No permit holder shall enjoy a vested right to the continuance or renewal of any permit, and the value of a permit shall be the property of the town and shall remain so irrespective of the issue, renewal or revocation thereof.

## **PART 3 Prohibitions**

1. No person shall:
  - a. erect, locate or display a sign not specifically permitted within a particular land use designation;
  - b. erect, locate or display a sign without a permit if a permit is required under this By-law;
  - c. erect, locate or display a sign for which a permit has been obtained except in accordance with the approved plans and drawings submitted as part of the permit application;
  - d. erect, locate or display a sign in a manner that is not in accordance with the regulations of this By-law or the conditions of any variance or amendment granted under this By-law;

- e. erect, locate or display a sign of a type which is not specifically permitted under this By-law;
- f. erect, locate or display a sign which is on or overhangs town property, unless otherwise specified in this By-law;
- g. erect, locate or display any sign to a tree, pole, bench or waste receptacle managed or controlled by the town;
- h. erect, locate or display any sign upon any pole, traffic sign, or control box managed and controlled by a public utility which is located within the road allowance;
- i. erect, locate or display a sign that obstructs the view of any pedestrian, or driver of a motor vehicle or obstructs the visibility of any traffic sign or device, or where it interferes with vehicular traffic in a manner that could endanger any person;
- j. erect, locate or display a sign on private property for a purpose other than a purpose ancillary to a principal use permitted under the Zoning By-law and carried on within a building located on the property or the purpose of facilitating the commencement of such a use, except as specifically permitted under this By-law;
- k. erect, locate or display any sign upon any fence;
- l. permit light from any sign to project onto any adjacent property;
- m. permit light from any sign to project into the path of vehicular traffic;
- n. permit light from any sign to exceed a maximum luminance of 5000 Nit between sunrise and sunset;
- o. permit light from any sign to exceed a maximum luminance of 100 Nit between sunset and sunrise;
- p. fail to turn off an illuminated sign located within 90.0 m of a residential area between 10:00 p.m. and 7:00 a.m.;
- q. fail to dim or turn off an illuminated sign beyond 90.0 m of a residential area between 10:00 p.m. and 7:00 a.m. when directed by the Designated Official;
- r. fail to dim or turn off an illuminated sign beyond 90.0 m of a residential area between 10:00 p.m. and 7:00 a.m., if directed by conditions of a permit, exception or amendment;
- s. fail to turn off an illuminated sign when malfunctioning;
- t. fail to maintain a sign in a proper state of repair so that it becomes unsafe or unsightly;
- u. fail to remove, alter, or repair a sign which is not in compliance with this by-law when so direct by the Designated Official;



- v. fail to notify the Designated Official of the completion of the erection of any ground sign or fascia sign erected pursuant to a permit within 15 days after the sign is erected.
- w. erect, locate or display a mobile sign and/or a feather banner sign on properties that have a SEMB;
- x. except as expressly permitted under Part 7, erect, locate or display a sign within the following daylight triangles at the intersection of two streets, where the category of road applicable to a street shall be determined in accordance with Schedule B:
  - i. a 15.0 m daylight triangle at the intersection of an arterial road and any other road;
  - ii. a 15.0 m daylight triangle at the intersection of two collector roads;
  - iii. a 7.5 m daylight triangle at the intersection of any other streets; and
  - iv. within any other daylight triangle required under the Zoning By-law, the terms of approval of any approval granted under the *Planning Act*, or otherwise required by law including any daylight triangles required at rail line corridors.

#### **PART 4 Prohibited Signs**

1. The following signs are prohibited under this by-law:
  - a. abandoned or obsolete Signs;
  - b. signs, in whole or part, with animation, scrolling content, motion, rotation, fading, flashing, blinking light, or any effects that create the illusion of movement;
  - c. roof signs;
  - d. a wall sign other than a mural permitted under this By-law;
  - e. pennant signs;
  - f. vehicles with signs that are parked on a property in a manner that is unrelated to their normal use as vehicles and is more consistent with the use or intended use of the vehicle as a sign, and permitted under Part 10 of this By-law;
  - g. any sign that imitates, resembles or could be confused with official traffic control signs and devices;
  - h. any sign that displays sequential messages, either on the same sign or on subsequent signs;
  - i. any static electronic message board that is affixed or displayed on a sign other than a ground sign and within the permitted land-use designation;

- j. any sign that is not expressly permitted under this By-law;
- k. any sign on private property for a purpose other than a purpose ancillary to a principal use permitted under the Zoning By-law and carried on within a building located on the property of the purpose of facilitating the commencement of such a use.

## **PART 5 Regulations for Signs by Land Use Designation**

### **Sign Face Area Calculations for Fascia Signs and Awning Signs**

- 1. With respect to fascia sign and awning signs, maximum sign face area is calculated as the greater of 20.0 m<sup>2</sup> or the number of m<sup>2</sup> equal to: 16 + (total area of the wall on which the sign is displayed) divided by 25.
- 2. For purposes of illustrating the calculation, the following table sets out the maximum allowable sign area for different wall sizes:

<b>Total Area of Wall</b>	<b>Maximum Allowable Sign Area</b>
100.0 m <sup>2</sup>	16 + (100/25) = 20.0 m <sup>2</sup>
200.0 m <sup>2</sup>	16 + (200/25) = 24.0 m <sup>2</sup>
300.0 m <sup>2</sup>	16 + (300/25) = 28.0 m <sup>2</sup>

### **Signs on Town Property requiring Approval**

- 3. Signs may be erected, located or displayed on or overhanging town property:
  - a. with the approval of the Designated Official, signs providing direction to churches or other religious institutions, shopping centers, golf courses, institutions, public facilities and the like, including tourism-orientated directional signs; and
  - b. with the approval of Council, permanent signs deemed by Council to be of a public service nature.

## PART 5.1 Regulations for Signs in Commercial Land Use Designations

The Commercial Land-Use Designations include: Neighbourhood Commercial, Neighbourhood Centre, Community Commercial, and Core Commercial.

<b>Table 5.1.1 All Commercial Land Use Designations (A)</b>					
<b>Permanent Signs</b>	<b>Awning Sign</b>	<b>Directional Sign (B)</b>	<b>Entrance Canopy Sign</b>	<b>Fascia Sign</b>	<b>Ground Sign</b>
Maximum number of signs per frontage	n/a	3	n/a		1 (C)
Maximum sign height	3.75 m (D)	1.5 m	4.59 m (D)	n/a	6.75 m
Maximum sign face area	(E)	0.56 m <sup>2</sup>	(E)	(F)	7.5 m <sup>2</sup>
Maximum percentage of SEMB	prohibited				30% (G) (H)
Illumination	internal & external	internal		internal & external	
Minimum setback from front/flankage property line(s)	1.5 m	2.0 m	1.5 m	n/a	1.5 m (I)
Minimum separation distance	n/a				30.0 m (J)

### Additional Regulations for Table 5.1.1:

- (A) For sign regulations specific to motor vehicle service stations, motor vehicle dealerships, and drive-through facilities, refer to Part 6
- (B) Sign type only permitted for Community Commercial and Core Commercial designations
- (C) For Community Commercial and Core Commercial designations only, one (1) additional ground sign is permitted for every 100.0 m of frontage
- (D) Sign shall maintain a minimum clearance of 2.59 m above grade. Sign shall not project below the undersurface of the awning or canopy structure
- (E) Sign face area is included within the total sign face area permitted for Fascia Signs
- (F) For calculating maximum sign face area for fascia signs, refer to Part 5
- (G) For regulations specific to Static Electronic Message Boards, refer to Part 8
- (H) Where two or more ground signs are permitted, only one ground sign shall be permitted to include a static electronic message board
- (I) A maximum setback of 17.0 m from front and flankage property lines
- (J) Minimum separation distance from another ground sign on the same property

**Table 5.1.2 All Commercial Land Use Designations (A)**

Temporary Signs	A- Frame Sign (B)	Banner Sign	Flag Sign	Feather Banner Sign	Inflatable Sign (C)	Mobile Sign	Pole Poster Sign (D)	Window Sign
Maximum number of signs per frontage	n/a	3	1	3	n/a	3	n/a	
Maximum number of signs per premises	1 (E)	3	n/a		1	n/a	(F)	n/a
Maximum sign height	1.2 m	n/a	8.0 m	3.5 m	9.0 m	2.4 m	4.5 m (G)	(H)
Maximum sign face area	1.5 m <sup>2</sup>	3.0 m <sup>2</sup>	2.2 m <sup>2</sup>	2.5 m <sup>2</sup>	n/a	6.7 m <sup>2</sup>	1.0 m <sup>2</sup>	(I)
Illumination	prohibited					internal	prohibited	internal
Minimum setback from front/flankage property line(s)	n/a		1.5 m (J)	n/a	10.0 m	n/a		
Minimum separation distance	n/a			30.0m (K)	n/a	30.0m (K)	n/a	
Permit Period per premises	annual	21 days	annual	21 days (L) (M)	21 days	21 days (L) (M)	annual	

**Additional Regulations for Table 5.1.2:**

- (A) For sign regulations specific to motor vehicle service stations, motor vehicle dealerships, and drive-through facilities, refer to Part 6
- (B) Includes A-Frame, T-Frame and Sandwich Board sign types
- (C) Sign type only permitted for Core Commercial Designation
- (D) Sign type only permitted for Community Commercial and Core Commercial Designations
- (E) Sign shall be displayed within the projection of the business premises and within 3.0 m of the main entrance. Sign shall not block the pedestrian paths of travel. Sign shall be removed (brought indoors) during non-business hours
- (F) Not more than 50% of the lamp poles within the parking area can have a pole poster sign attached
- (G) Minimum sign height shall be 2.6 m above grade
- (H) Limited to the extent of the window, excluding the window frame

- (I) Window sign(s) may cover a maximum of 20% of the window area on windows located on the ground floor along the building frontage(s). The use of window signs is limited to businesses located on the ground floor of the building
- (J) A maximum setback of 17.0 m from front and flankage property lines
- (K) Minimum distance from another feather banner, charitable mobile sign or mobile sign located on the same property
- (L) The maximum number of display periods in a calendar year is seven (7) and is shared between feather banner and mobile signs
- (M) A seven (7) day blackout period is required between each sign permit

## PART 5.2 Regulations for Signs in Employment Land Use Designations

The Employment Land-Use Designations include: Office Employment, Business Employment, Industrial, Business Commercial, and Employment District.

<b>Table 5.2.1 All Employment Land Use Designations (A)</b>						
<b>Permanent Signs</b>	<b>Awning Sign</b>	<b>Directional Sign</b>	<b>Directory Sign (B)</b>	<b>Entrance Canopy Sign</b>	<b>Fascia Sign</b>	<b>Ground Sign</b>
Maximum number of signs per frontage	n/a	3	1	n/a		1 (C)
Maximum sign height	3.75 m (D)	1.5 m	2.5 m	4.5 m (D)	n/a	6.75 m
Maximum sign face area	(E)	0.56 m <sup>2</sup>	7.5 m <sup>2</sup>	(E)	(E) (F)	7.5 m <sup>2</sup>
Maximum percentage of SFA using SEMB	prohibited					30% (G) (H) (I)
Illumination	internal & external	internal				internal & external
Minimum setback from front/flankage property line(s)	1.5 m	2.0 m	17.0 m	1.5 m	n/a	1.5 m (J)
Minimum separation distance	n/a					30.0 m (K)

### Additional Regulations for Table 5.2.1:

- (A) For sign regulations specific to motor vehicle service stations, motor vehicle dealerships, and drive-through facilities, refer to Part 6, and for Advertising Signs, refer to Part 9
- (B) Sign type only permitted for Office Employment Designation
- (C) One (1) additional ground sign is permitted for every 100.0 m of frontage, except for properties in the Industrial Designation
- (D) Sign shall maintain a minimum clearance of 2.59 m above grade. Sign shall not project below the undersurface of the awning or canopy structure
- (E) Sign face area is included within the total sign face area permitted for Fascia Signs
- (F) For calculating maximum sign face area for fascia signs, refer to Part 5
- (G) For regulations specific to Static Electronic Message Boards, refer to Part 8
- (H) Where two (2) or more ground signs are permitted, only one (1) ground sign shall be permitted to include a static electronic message board
- (I) For Adult Entertainment Establishments, a static electronic message board on any sign is prohibited
- (J) A maximum setback of 17.0 m from front and flankage property lines
- (K) Minimum separation distance from another ground sign on the same property

<b>Table 5.2.2 All Employment Land Use Designations (A)</b>						
<b>Temporary Signs</b>	<b>A-Frame Sign (B)</b>	<b>Banner Sign</b>	<b>Flag Sign</b>	<b>Feather Banner Sign</b>	<b>Mobile Sign</b>	<b>Window Sign</b>
Maximum number of signs per frontage	n/a		1	3		n/a
Maximum number of signs per premises	1 (C)	3	1	n/a		
Maximum sign height	1.2 m	n/a	7.5 m	3.5 m	2.4 m	(D)
Maximum sign face area	1.5 m <sup>2</sup>	3.0 m <sup>2</sup>	2.7 m <sup>2</sup>	2.5 m <sup>2</sup>	6.7 m <sup>2</sup>	(E)
Illumination	prohibited				internal	
Minimum setback from front/flankage property line(s)	n/a		1.5 m	n/a		
Minimum separation distance	n/a		n/a	30.0 m (F)		n/a
Permit Period	annual	21 days	annual	21 days (G) (H)		annual

**Additional Regulations for Table 5.2.2:**

- (A) For sign regulations specific to motor vehicle service stations, motor vehicle dealerships, and drive-through facilities, refer to Part 6, and for Advertising Signs, refer to Part 9
- (B) Includes A-Frame, T-Frame and Sandwich Board sign types
- (C) Sign shall be displayed within the projection of the business premises and within 3.0 m of the main entrance. Sign shall not block the pedestrian paths of travel. Sign shall be removed (brought indoors) during non-business hours
- (D) Limited to the extent of the window, excluding the window frame
- (E) Window sign(s) may cover a maximum of 20% of the window area on windows located on the ground floor along the building frontage(s). The use of window signs is limited to businesses located on the ground floor of the building
- (F) Minimum distance from another feather banner, charitable mobile sign or mobile sign located on the same property
- (G) The maximum number of display periods in a calendar year is seven (7) and is shared between feather banner and mobile signs
- (H) A seven (7) day blackout period is required between each sign permit



## PART 5.3 Regulations for Signs in Mixed Use Land Use Designations

The Land-Use Designations in this section include:

- Mixed Use
- Urban Core

<b>Table 5.3.1 All Mixed Use Land Use Designations (A)</b>							
<b>Permanent Signs</b>	<b>Awning Sign</b>	<b>Directional Sign</b>	<b>Directory Sign</b>	<b>Entrance Canopy Sign</b>	<b>Fascia Sign</b>	<b>Ground Sign</b>	<b>Projecting Sign</b>
Maximum number of signs per frontage	n/a	3	1 (B)	n/a		1	1
Maximum sign height	3.75 m (C) (D)	1.5 m	2.5 m	4.5 m (C) (D)	4.5 m (E)	2.5 m	4.5 m (D)
Maximum sign face area	(F)	0.56 m <sup>2</sup>	1.0 m <sup>2</sup>	(F)	(G)	2.0 m <sup>2</sup>	0.56 m <sup>2</sup>
Maximum percentage of SFA using SEMB	prohibited					50% (H) (I)	prohibited
Illumination	internal & external	internal	internal & external	internal	internal & external	internal	internal & external
Minimum setback from front/ flankage property line(s)	n/a	2.0 m	17.0 m (J)	1.5 m	n/a	1.5 m	n/a
Maximum overhang onto public property	0.46 m	prohibited	0.1 m	prohibited	0.2 m	prohibited	0.46 m
Minimum separation distance	n/a					30.0 m (K)	n/a

### Additional Regulations for Table 5.3.1:

- (A) For sign regulations specific to motor vehicle service stations, motor vehicle dealerships, and drive-through facilities, refer to Part 6
- (B) Maximum number of signs per property, not per frontage
- (C) Sign shall maintain a minimum clearance of 2.59 m above grade.

- (D) Sign shall not project below the undersurface of the awning or canopy structure
- (E) For buildings eight (8) stories or greater, fascia signs may be displayed on the wall of the top storey, excluding mechanical and elevator enclosures
- (F) Sign face area is included within the total sign face area permitted for Fascia Signs
- (G) For calculating maximum sign face area for fascia signs, refer to Part 5
- (H) For regulations specific to Static Electronic Message Boards, refer to Part 8
- (I) Where two (2) or more ground signs are permitted, only one ground sign shall be permitted to include a static electronic message board
- (J) For Directory Fascia Sign, no minimum setback is required
- (K) Minimum separation distance from another ground sign on the same property

<b>Table 5.3.2 All Mixed Use Land Use Designations</b>							
<b>Temporary Signs</b>	A-Frame Sign on private property (A)	A-Frame Sign on town property (A)	Banner Sign	Flag Sign	Feather Banner Sign	Mobile Sign	Window Sign
Maximum number of signs per frontage	n/a			1	3	3	n/a
Maximum number of signs per business premise	1 (B)		3	1	n/a		
Maximum sign height	1.2 m	1.0 m	n/a	7.5 m	3.5 m	2.4 m	(C)
Maximum sign face area	1.5 m <sup>2</sup>	0.5 m <sup>2</sup>	3.0 m <sup>2</sup>	2.7 m <sup>2</sup>	2.5 m <sup>2</sup>	6.7 m <sup>2</sup>	(D)
Illumination	prohibited					internal	
Minimum setback from front/flankage property line(s)	n/a			1.5 m	n/a		
Minimum separation distance	n/a				30.0 m (E)		n/a
Permit Period	annual	annual (F)	21 days	annual	21 days (G) (H)		annual

**Additional Regulations for Table 5.3.2:**

- (A) Includes A Frame, T Frame and Sandwich Board type signs
- (B) Sign shall be displayed within the projection of the business premises and within 3.0 m of the main entrance. Sign shall not block the pedestrian paths of travel. Sign shall be removed (brought indoors) during non-business hours
- (C) Limited to the extent of the window, excluding the window frame
- (D) Window sign(s) may cover a maximum of 20% of the window area on windows located on the ground floor along the building frontage(s). The use of window signs is limited to businesses located on the ground floor of the building
- (E) Minimum distance from another feather banner, charitable mobile sign or mobile sign located on the same property
- (F) Requires an encroachment agreement and shall display a town-issued sticker as evidence that a permit has been obtained
- (G) The maximum number of display periods in a calendar year is seven (7) and is shared between feather banner and mobile signs
- (H) A seven (7) day blackout period is required between each sign permit

## PART 5.4 Regulations for Signs in Residential Land Use Designations

The Land-Use Designations in this section include:

- Medium and High Density Residential
- Long-term Care Facilities

<b>Table 5.4.1 Residential Land Use Designations</b>						
<b>Permanent Signs</b>	<b>Awning Sign</b>	<b>Directional Sign</b>	<b>Directory Sign</b>	<b>Entrance Canopy Sign</b>	<b>Fascia Sign (A)</b>	<b>Ground Sign (B)</b>
Maximum number of signs per frontage	n/a	2	1	n/a	n/a	1
Maximum sign height	3.75 m (C)	1.5 m	2.5 m	4.5 m (C)	n/a	2.5 m
Maximum sign face area	(D)	0.56 m <sup>2</sup>	2.0 m <sup>2</sup>	(D)	5% (E)	4.0 m <sup>2</sup>
Illumination	internal & external	internal	prohibited	internal	internal	internal & external
Minimum setback from front/ flankage property line(s)	n/a	2.0 m	17.0 m	1.5 m	n/a	1.5 m (F)
Minimum separation distance	n/a					30.0 m (G)

### Additional Regulations for Table 5.4.1:

- (A) Sign types not permitted for Medium and High Density Residential Designations
- (B) Static Electronic Message Boards are prohibited
- (C) Sign shall maintain a minimum clearance of 2.59 m above grade. Sign shall not project below the undersurface of the awning or canopy structure
- (D) Sign face area is included within the total sign face area permitted for Fascia Signs
- (E) A maximum sign face area of five percent (5%) of the total wall area upon which the sign is affixed
- (F) A maximum setback of 17.0 m from front and flankage property lines
- (G) Minimum separation distance from another ground sign on the same property

<b>Table 5.4.2 Long-Term Care Land Uses</b>				
<b>Temporary Signs</b>	<b>A-Frame Sign (A)</b>	<b>Banner Sign</b>	<b>Flag Sign</b>	<b>Mobile Sign</b>
Maximum number of signs per frontage	1 (B)	3	1	1 (C)
Maximum sign height	1.2 m	n/a	7.5 m	2.4 m
Maximum sign face area	1.5 m <sup>2</sup>	3.0 m <sup>2</sup>	2.7 m <sup>2</sup>	6.7 m <sup>2</sup>
Illumination	prohibited			internal
Minimum setback from front/flankage property line(s)	n/a		1.5 m	n/a
Permit Period	annual	21 days	annual	21 days (D)

**Additional Regulations for Table 5.4.2:**

- (A) Includes A-Frame, T-Frame and Sandwich Board sign types
- (B) Sign shall be displayed within the projection of the business premises and within 3.0 m of the main entrance. Sign shall not block the pedestrian paths of travel. Sign shall be removed (brought indoors) during non-business hours
- (C) A maximum of seven (7) display periods for the calendar year
- (D) A seven (7) day blackout period is required between each sign permit

## PART 5.5 Regulations for Signs in Institutional and Community Use Land Use Designations

The Land-Use Designations in this section include:

- Institutional
- Community Use (includes: Public Open Space, Private Open Space, Natural Heritage System, Cemetery and Utility)

<b>Table 5.5.1 Institutional Land Use Designations</b>					
<b>Permanent Signs</b>	<b>Awning Sign</b>	<b>Directional Sign</b>	<b>Entrance Canopy Sign</b>	<b>Fascia Sign</b>	<b>Ground Sign</b>
Maximum number of signs per frontage	n/a	6 (A)	n/a		1 (B)
Maximum sign height	3.75 m (C)	1.5 m	4.5 m (C)	n/a	6.75 m
Maximum sign face area	(D)	0.56 m <sup>2</sup>	(D)	5% (E)	7.5 m <sup>2</sup>
Maximum percentage of SFA using SEMB	prohibited				30% (F)(G)
Illumination	internal & external	internal			internal & external
Minimum setback from front/flankage property line(s)	1.5 m	2.0 m	1.5 m	n/a	1.5 m (H)
Minimum separation distance	n/a				30.0 m (I)

### Additional Regulations for Table 5.5.1:

- (A) Maximum number of signs per property, not per frontage
- (B) One (1) additional ground sign is permitted for every 100.0 m of frontage
- (C) Sign shall maintain a minimum clearance of 2.59 m above grade. Sign shall not project below the undersurface of the awning or canopy structure
- (D) Sign face area is included within the total sign face area permitted for Fascia Signs
- (E) A maximum sign face area of five percent (5%) of the total wall area upon which the sign is affixed
- (F) For regulations specific to Static Electronic Message Boards, refer to Part 8
- (G) Where two (2) or more ground signs are permitted, only one (1) ground sign shall be permitted to include a static electronic message board
- (H) A maximum setback of 17.0 m from front and flankage property lines
- (I) Minimum separation distance from another ground sign on the same property

<b>Table 5.5.2 Institutional Land Use Designation</b>						
<b>Temporary Signs</b>	<b>A-Frame Sign (A)</b>	<b>Banner Sign</b>	<b>Flag Sign</b>	<b>Feather Banner Sign</b>	<b>Mobile Sign</b>	<b>Window Sign</b>
Maximum number of signs per frontage	n/a		1	3		n/a
Maximum number of signs per individual use	1 (B)	3	n/a			
Maximum sign height	1.2 m	n/a	7.5 m	3.5 m	2.4 m	(C)
Maximum sign face area	1.5 m <sup>2</sup>	3.0 m <sup>2</sup>	2.7 m <sup>2</sup>	2.5 m <sup>2</sup>	6.7 m <sup>2</sup>	20% (D)
Illumination	prohibited				internal	
Minimum setback from front/flankage property line(s)	n/a		1.5 m	n/a	n/a	
Minimum separation distance	n/a			30.0 m (E)		n/a
Permit Period	annual	21 days	annual	21 days (F) (G)		annual

**Additional Regulations for Table 5.5.2:**

- (A) Includes A-Frame, T-Frame and Sandwich Board sign types
- (B) Sign shall be displayed within the projection of the premises and within 3.0 m of the main entrance. Sign shall not block the pedestrian paths of travel. Sign shall be removed (brought indoors) during non-operating hours
- (C) Limited to the extent of the window, excluding the window frame
- (D) Window sign(s) may cover a maximum of 20% of the window area on windows located on the ground floor along the building frontage(s). The use of window signs is limited to uses located on the ground floor of the building
- (E) Minimum distance from another feather banner, charitable mobile sign or mobile sign located on the same property
- (F) The maximum number of display periods in a calendar year is seven (7) and is shared between feather banner and mobile signs
- (G) A seven (7) day blackout period is required between each sign permit



<b>Table 5.5.3 Community Use Land Use Designations</b>						
<b>Permanent Signs</b>	<b>Awning Sign</b>	<b>Directional Sign</b>	<b>Directory Sign</b>	<b>Entrance Canopy Sign</b>	<b>Fascia Sign</b>	<b>Ground Sign</b>
Maximum number of signs per frontage	n/a	3	2 (A)	n/a		1 (B)
Maximum sign height	3.75 m (C)	1.5 m	2.5 m	4.5 m (C)	n/a	2.5 m (D)
Maximum sign face area	(E)	0.56 m <sup>2</sup>	2.0 m <sup>2</sup>	(E)	5% (F)	4.0 m <sup>2</sup>
Maximum percentage of SFA using SEMB	prohibited					50% (G) (H)
Illumination	internal & external	internal	prohibited	internal		internal & external
Minimum setback from front/ flankage property line(s)	1.5 m	2.0 m	17.0 m	1.5 m	n/a	1.5 m (I)
Minimum separation distance	n/a					30.0 m (J)

**Additional Regulations for Table 5.5.3:**

- (A) Maximum number of signs per property, not per frontage
- (B) For Community Use Designation uses only, one (1) additional ground sign is permitted for every 100.0 m of frontage
- (C) Sign shall maintain a minimum clearance of 2.59 m above grade. Sign shall not project below the undersurface of the awning or canopy structure
- (D) For Community Use Designation uses only, a maximum sign height of 6.75 m is permitted for ground signs placed on the frontage along an arterial roadway
- (E) Sign face area is included within the total sign face area permitted for Fascia Signs
- (F) A maximum sign face area of five percent (5%) of the total wall area upon which the sign is affixed
- (G) For regulations specific to Static Electronic Message Boards, refer to Part 8
- (H) Where two (2) or more ground signs are permitted, only one (1) ground sign shall be permitted to include a static electronic message board
- (I) A maximum setback of 17.0 m from front and flankage property lines
- (J) Minimum separation distance from another ground sign on the same property

<b>Table 5.5.4 Community Use Land Use Designations</b>						
<b>Temporary Signs</b>	<b>A-Frame Sign (A)</b>	<b>Banner Sign</b>	<b>Flag Sign</b>	<b>Feather Banner Sign</b>	<b>Mobile Sign</b>	<b>Window Sign</b>
Maximum number of signs per frontage	n/a		1	3		n/a
Maximum number of signs per individual use	1 (B)	3	n/a			
Maximum sign height	1.2 m	n/a	7.5 m	3.5 m	2.4 m	(C)
Maximum sign face area	1.5 m <sup>2</sup>	3.0 m <sup>2</sup>	2.7 m <sup>2</sup>	2.5 m <sup>2</sup>	6.7 m <sup>2</sup>	20% (D)
Illumination	prohibited				internal	
Minimum setback from front/flankage property line(s)	n/a		1.5 m	n/a		
Minimum separation distance	n/a			30.0 m (E)		n/a
Permit Period	annual	21 days	annual	21 days (F) (G)		annual

**Additional Regulations for Table 5.5.4:**

- (A) Includes A-Frame, T-Frame and Sandwich Board sign types
- (B) Sign shall be displayed within the projection of the premises and within 3.0 m of the main entrance. Sign shall not block the pedestrian paths of travel. Sign shall be removed (brought indoors) during non-operating hours
- (C) Limited to the extent of the window, excluding the window frame
- (D) Window sign(s) may cover a maximum of 20% of the window area on windows located on the ground floor along the building frontage(s). The use of window signs is limited to uses located on the ground floor of the building
- (E) Minimum distance from another feather banner, charitable mobile sign or mobile sign located on the same property
- (F) The maximum number of display periods in a calendar year is seven (7) and is shared between feather banner and mobile signs
- (G) A seven (7) day blackout period is required between each sign permit

## PART 6 Regulations for Signs for Motor Vehicle Related Uses

The land uses in this section include:

- Motor Vehicle Service Stations (6.1)
- Motor Vehicle Dealerships (6.2)
- Drive Through Facilities (6.3)

Table 6.1.1 Motor Vehicle Service Stations								
Permanent Signs	Awning Sign	Directional Sign	Entrance Canopy Sign	Fascia Sign	Fuel Pump Canopy Sign	Fuel Pump Sign	Ground Sign	Monolith Ground Sign
	Maximum number of signs per frontage	n/a	3 (A)	n/a			1 (B)	
Maximum sign height	3.75 m (C)	1.5 m	4.5 m (C)	n/a	(C) (D)	3.0 m	6.75 m	
Maximum sign face area	(E)	0.56 m <sup>2</sup>	(E)	(F)	20.0 m <sup>2</sup>	20% (G)	7.5 m <sup>2</sup>	
Illumination	internal & external	internal			internal		internal (H)	
Minimum setback from front/flankage property line(s)	1.5 m	2.0 m	1.5 m	n/a		1.5 m (I)	3.0 m (I)	
Maximum percentage of SFA using SEMB	prohibited					30% (J) (K)	prohibited (L)	
Minimum separation distance	n/a					30.0 m (M)		

### Additional Regulations for Table 6.1.1:

- (A) Maximum number of signs per property, not per frontage
- (B) Only one (1) ground sign or one (1) monolith ground sign shall be permitted per property frontage
- (C) Sign shall maintain a minimum clearance of 2.59 m above grade. Sign shall not project below the undersurface of the awning or canopy structure
- (D) A maximum sign height of 0.45 m above the canopy structure

- (E) Sign face area is included within the total sign face area permitted for Fascia Signs
- (F) For calculating maximum sign face area for fascia signs, refer to Part 5
- (G) 20% of each face of the fuel pump, whether mounted directly on the fuel pump or displayed on top of the fuel pump
- (H) Illumination is only permitted for the portion of the sign contained within the permitted sign face area
- (I) A maximum setback of 17.0 m from front and flankage property lines
- (J) For regulations specific to Static Electronic Message Boards, refer to Part 8
- (K) Where two (2) or more ground signs are permitted, only one (1) ground sign shall be permitted to include a static electronic message board
- (L) Excludes a digital fuel rate display area
- (M) Minimum separation distance from another ground sign on the same property

<b>Table 6.1.2 Motor Vehicle Service Stations</b>									
<b>Temporary Signs</b>	<b>A-Frame Sign (A)</b>	<b>Banner Sign</b>	<b>Feather Banner Sign</b>	<b>Flag Sign</b>	<b>Inflatable Sign</b>	<b>Pole Poster Sign</b>	<b>Mobile Sign</b>	<b>Wall Poster Sign</b>	<b>Window Sign</b>
Maximum number of signs per frontage	n/a		3	1	n/a		3	2 (B)	n/a
Maximum number of signs per property	1 (C)	1	n/a	2	1 (D)	(E)	n/a	8 (D)	n/a
Maximum sign height	1.2 m	n/a	3.5 m	7.5 m	9.0 m	4.5 m (F)	2.4 m	1.0 m	(G)
Maximum sign face area	1.5 m <sup>2</sup>	3.0 m <sup>2</sup>	n/a	2.7 m <sup>2</sup>	n/a	1.0 m <sup>2</sup>	6.7 m <sup>2</sup>	(H)	20% (I)
Illumination	prohibited						internal		
Minimum setback from front/flankage property line(s)	n/a			1.5 m	10.0 m	n/a			
Minimum separation distance	n/a		30.0 m (J)	n/a			30.0 m (J)	n/a	
Permit Period	annual	21 days	21 days (K) (L)	annual	21 days	annual	21 days (K) (L)	annual	

**Additional Regulations for Table 6.1.2:**

- (A) Includes A-Frame, T-Frame and Sandwich Board sign types
- (B) Maximum number of signs per building face
- (C) Sign shall not block the pedestrian paths of travel
- (D) Maximum number of signs per property on an annual basis
- (E) No more than 50% of the lamp poles within the parking area can have a pole poster sign attached
- (F) Minimum sign height shall be 2.6 m above grade
- (G) Limited to the extent of the window, excluding the window frame
- (H) Sign face area is included within the total sign face area permitted for Fascia Signs

- (I) Window sign(s) may cover a maximum of 20% of the window area on windows located on the ground floor along the building frontage(s). The use of window signs is limited to uses located on the ground floor of the building
- (J) Minimum distance from another feather banner, charitable mobile sign or mobile sign located on the same property
- (K) The maximum number of display periods in a calendar year is seven (7) and is shared between feather banner and mobile signs
- (L) A seven (7) day blackout period is required between each sign permit

<b>Table 6.2.1 Motor Vehicle Dealerships</b>						
<b>Permanent Signs</b>	<b>Awning Sign</b>	<b>Directional Sign</b>	<b>Entrance Canopy Sign</b>	<b>Fascia Sign</b>	<b>Ground Sign</b>	<b>Monolith Sign</b>
Maximum number of signs per frontage	n/a	3 (A)	n/a		1 (B)	1 (B)
Maximum sign height	4.5 m (C)	1.5 m	4.5 m (C)	n/a	6.75 m	6.75 m
Maximum sign face area	(D)	0.56 m <sup>2</sup>	(D)	(E)	7.5 m <sup>2</sup>	7.5 m <sup>2</sup>
Illumination	internal & external	internal			internal	internal (F)
Minimum setback from front/flankage property line(s)	1.5 m	2.0 m	1.5 m	n/a	1.5 m (G)	3.0 m (G)
Maximum percentage of SFA using SEMB	prohibited				30% (H) (I)	prohibited (J)
Minimum separation distance	n/a				30.0 m (K)	30.0 m (K)

**Additional Regulations for Table 6.2.1:**

- (A) Maximum number of signs per property, not per frontage
- (B) Only one (1) ground sign or one (1) monolith ground sign shall be permitted per property frontage
- (C) Sign shall maintain a minimum clearance of 2.59 m above grade. Sign shall not project below the undersurface of the awning or canopy structure
- (D) Sign face area is included within the total sign face area permitted for Fascia Signs
- (E) For calculating maximum sign face area for fascia signs, refer to Part 5
- (F) Illumination is only permitted for the portion of the sign contained within the permitted sign face area
- (G) A maximum setback of 17.0 m from front and flankage property lines
- (H) For regulations specific to Static Electronic Message Boards, refer to Part 8
- (I) Where two (2) or more ground signs are permitted, only one (1) ground sign shall be permitted to include a static electronic message board
- (J) Excludes a digital fuel rate display area
- (K) Minimum separation distance from another ground sign on the same property



<b>Table 6.2.2 Motor Vehicle Dealerships</b>								
<b>Temporary Sign</b>	<b>A-Frame Signs (A)</b>	<b>Banner Signs</b>	<b>Feather Banner Sign</b>	<b>Flag Sign</b>	<b>Inflatable Sign</b>	<b>Mobile Sign</b>	<b>Pole Poster Sign</b>	<b>Window Sign</b>
Maximum number of signs per frontage	n/a		3	1	1 (B)	3	n/a	
Maximum number of signs per property	3 (C)	3	n/a	1	1	n/a	(D)	n/a
Maximum sign height	1.2 m	n/a	3.5 m	7.5 m	9.0 m	2.4 m	4.5 m (E)	(F)
Maximum sign face area	1.5 m <sup>2</sup>	3.0 m <sup>2</sup>	n/a	2.7 m <sup>2</sup>	n/a	6.7 m <sup>2</sup>	1.0 m <sup>2</sup>	20% (G)
Illumination	prohibited					internal	prohibited	internal
Minimum setback from front/flankage property line(s)	n/a			1.5 m	10.0 m	n/a		
Minimum separation distance	n/a		30.0m (H)	n/a		30.0m (H)	n/a	
Permit Period	annual	21 days	21 days (I) (J)	annual	21 days	21 days (I) (J)	annual	

**Additional Regulations for Table 6.2.2:**

- (A) Includes A-Frame, T-Frame and Sandwich Board sign types
- (B) Maximum number of signs per property on an annual basis
- (C) Sign shall not block the pedestrian paths of travel
- (D) No more than 50% of the lamp poles within the parking area can have a pole poster sign attached
- (E) Minimum sign height shall be 2.6 m above grade
- (F) Limited to the extent of the window, excluding the window frame
- (G) Window sign(s) may cover a maximum of 20% of the window area on windows located on the ground floor along the building frontage(s). The use of window signs is limited to uses located on the ground floor of the building
- (H) Minimum distance from another feather banner, charitable mobile sign or mobile sign located on the same property
- (I) The maximum number of display periods in a calendar year is seven (7) and is shared between feather banner and mobile signs
- (J) A seven (7) day blackout period is required between each sign permit

<b>Table 6.3.1 Drive-Through Facilities</b>			
<b>Permanent Signs</b>	<b>Directional Sign</b>	<b>Drive-Through Pre-Sale Menu Board Sign</b>	<b>Drive-Through Menu Board Sign</b>
Maximum number of signs per staking lane	2 (A)	1	1
Maximum height	1.5 m	2.5 m	2.5 m
Maximum sign face area	0.56 m <sup>2</sup>	1.0 m <sup>2</sup>	2.0 m <sup>2</sup>
Illumination	internal		
Minimum setback from any property line	1.5 m	1.5 m	1.5 m

**Additional Regulations for Table 6.3.1:**

- (A) One (1) sign positioned at the entrance to the stacking lane and one (1) sign positioned at the exit of the stacking lane

## PART 7 Regulations for Development Signs and Real Estate Signs for All Land Use Designations

Table 7.1 Development Signs						
Temporary Signs	Development Signs, Ground				Hoarding Signs	
	detached dwelling lot	lots less than 0.5 HA	lots from 0.5 HA to 5.0 HA	lots over 5.0 HA	detached dwelling lot	all other lots
Maximum number of signs per frontage	1 (A)	1	1(B)	1(B)	1(A)	n/a
Maximum sign height	2.0 m	3.6 m	6.76 m	7.6 m	2.0 m	3.6 m
Maximum sign face area	4.65 m <sup>2</sup> (C) (D)	5.76 m <sup>2</sup> (C) (D)	7.5 m <sup>2</sup> (C) (D)	19.0 m <sup>2</sup> (C) (D)	4.65 m <sup>2</sup> (D)	100% (D)
Illumination	prohibited	external (E)			prohibited	
Minimum setback from front/ flankage property line(s)	2.0 m	3.6 m (F)	6.76 m (F)	7.6 m (F)	0.3 m (G)	
Maximum overhang onto public property	prohibited (H)				(I)	
Minimum separation distance	n/a		75.0 m (J)		n/a	
Permit Period	Annual (K)				Annual (K)	

### Additional Regulations for Table 7.1:

- (A) For low-rise residential lots, either a ground sign or hoarding sign is permitted, not both
- (B) One (1) additional ground sign is permitted for every 150.0 m of frontage
- (C) When a development sign is erected on a lot, separate signs identifying designers, builders, and/or contractors performing work/services are not permitted. However, these signs may be incorporated into the permitted sign face area of the development ground sign and in an orderly arrangement
- (D) Sign face area copy to only identify:
  - a. the project name and graphic depictions
  - b. the developer(s) and builders(s) names and contact information, and
  - c. other pertinent information
- (E) Illumination not permitted within 90.0 m of occupied residential units
- (F) A maximum setback of 17.0 m from front and flankage property lines
- (G) Any construction hoarding sign containing any element or content in red, amber and/or green shall be erected more than 30.5 m from a traffic control signal

- (H) No sign will be permitted on any lands to be conveyed to the town or which may form part of the municipal road allowance
- (I) Only permitted by the Designated Official
- (J) Minimum separation distance from another ground sign on the same property
- (K) The sign must be removed from the development site within 60 days of the first unit occupancy on the lot

<b>Table 7.2 Real Estate Signs</b>			
<b>Temporary Signs</b>	<b>Fascia Signs (non-residential)</b>	<b>Ground Signs (non-residential)</b>	<b>Ground Signs (residential)</b>
Maximum number of signs per frontage	1 (A)	1 (A)	1 (B)
Maximum sign height	(C)	3.6 m	1.5 m
Maximum sign face area	4.65 m <sup>2</sup> (D)	4.65 m <sup>2</sup> (E)	0.52 m <sup>2</sup>
Illumination	external (F)		prohibited
Minimum setback from front/flankage property line(s)	n/a	3.0 m (G)	1.0 m
Permit Period	Annual (H)	Annual (H)	(H)

**Additional Regulations for Table 7.2:**

- (A) One (1) Real Estate fascia sign or one (1) Real Estate ground sign is permitted
- (B) For multi-unit residential, one (1) sign per unit for sale/lease/rent
- (C) Shall not extend higher than the building wall (including the parapet) and shall not extend beyond either end of the wall on which is it erected
- (D) The total sign face area of a fascia sign shall not exceed 20% of wall area where sign is to be placed
- (E) For lots less than 0.5 HA, the maximum sign face area is 5.76 m<sup>2</sup>. For lots from 0.5 HA to 5.0 HA, the maximum sign face area is 7.5 m<sup>2</sup>.
- (F) Illumination not permitted within 90.0 m of occupied residential units
- (G) A maximum setback of 17.0 m from front and flankage property lines
- (H) Must be removed within 30 days upon finalizing the sale/lease/rent

<b>Table 7.3 Development and Real Estate Signs on Town Property</b>		
<b>Temporary Signs</b>	<b>Development Sign, A-Frame</b>	<b>Open House Directional Sign</b>
Maximum number of signs per development	25	3 (A)
Maximum number of signs per builder per development	5	n/a
Maximum number of signs per intersection	12 (B) (C)	
Maximum number of signs per intersection corner	3 (B)	
Location prohibitions	(D)	
Minimum setback from intersection	15.0 m	2.0 m
Minimum setback from sidewalk or multi-use trail	1.0 m (E)	
Minimum setback from fire hydrant, transit shelter or bus stop	5.0 m	
Minimum setback from any driveway	10.0 m	3.0 m
Maximum sign height and maximum sign width	1.2 m	0.6 m
Maximum sign face area	1.45 m <sup>2</sup>	0.36 m <sup>2</sup>
Permit Period	1 calendar year (F) (G)	n/a (H)

**Additional Regulations for Table 7.3:**

- (A) Maximum number of signs per property for sale
- (B) Maximum of one (1) A-Frame Development Sign per development per intersection corner
- (C) For a T-type intersection, a maximum of nine (9) signs shall be permitted
- (D) A-Frame Development Signs and Open House Directional Signs are prohibited to be displayed:
  - a. on any center median, traffic island, or center boulevard within a road allowance;
  - b. in a location which impairs or obstructs the visibility or movement of vehicular or pedestrian traffic, or the visibility of warning devices, railway, traffic or municipal street signs; or
  - c. affixed in any way to a utility pole, tree, official sign or other town property
- (E) Where no sidewalk/multi-use trail exists, a minimum setback of 3.0 m from the road surface
- (F) The sign shall not be displayed earlier than 5:00 p.m. on Friday and shall be removed by no later than 7:00 a.m. on the following Monday, unless a statutory holiday falls on a Friday or a Monday, in which case the hours shall be extended to include the holiday
- (G) Signs must be removed from the right-of-way within 60 days of the first occupancy of a unit within the development
- (H) Permit not required. Signs not to be displayed prior to 9:00 am or after 9:00 pm.

## PART 8 Regulations for Static Electronic Message Boards

**Table 8.1 Regulations for Static Electronic Message Boards (SEMB)**

Permitted sign types	only permitted on permanent ground signs. notwithstanding, SEMB are not permitted on monolith ground signs, advertising ground signs, or ground signs for adult entertainments.
Copy content	limited to static alphanumeric text and digital image
Prohibited content	<ul style="list-style-type: none"> <li>• animations, scrolling content, motion, fading, flashing, or blinking light, or any effects that create the illusion of movement</li> <li>• any directional elements</li> <li>• any sequential messages, either on the same sign or on subsequent signs</li> <li>• any imitation or resemblance of official traffic control devices</li> </ul>
Minimum dwell time	30 seconds
Maximum transition time	limited to instantaneous transitions with no effects
Minimum message unit height	20.0 cm
Maximum message size	calculated using the following equation: $\text{Message Units} = \text{Legibility Distance [90m]} / (\text{Posted Speed [X km/h]} \times 0.28) \times \text{Comprehension Rate [3 words/second]}$
Font	only mono-spaced fonts
Colour	only mono colour for text messages (e.g. amber or red on black LED)
Safety impacts	requires a traffic safety assessment as part of the permit application. Designated Official has the right to revoke a permit and remove a sign that is found to have adverse impacts on safety
On or overhanging a street	prohibited
Minimum setback from a residential dwelling	90.0m
Minimum setback from a signalized intersection	20.0m
Minimum setback from another SEMB	90.0m

Minimum setback from front / flankage property line	1.5m not permitted within rear or interior side yards
Maximum setback from front or flankage property line	Not to be placed such that drivers must divert their gaze away from the forward roadway in order to comprehend the sign message
Sight distance and visibility [assessment on a case-by-case basis]	<ul style="list-style-type: none"> <li>• Not allowed at decision points of drivers and in high attention demand areas</li> <li>• Sight distance must correspond to the required legibility distance</li> <li>• Restrict on curvature</li> <li>• Not to obstruct the view of roadways</li> </ul>
Maximum permitted percentage and area of SEMB	<ul style="list-style-type: none"> <li>• 30% of the total sign face area of a ground sign</li> <li>• Maximum area of SEMB per sign: <ul style="list-style-type: none"> <li>- Commercial and Employment: 5.0m<sup>2</sup></li> <li>- Community centers, Schools and places of worship: 2.5 m<sup>2</sup></li> </ul> </li> <li>• Maximum message unit based on SES area: <ul style="list-style-type: none"> <li>- Commercial and industrial: 16 units</li> <li>- Community centers, Schools and places of worship: 8 units</li> </ul> </li> <li>• A ground-mounted sign can only have two sides</li> </ul>
Maximum height of ground-mounted signs with SEMB	<ul style="list-style-type: none"> <li>• 6.75 m</li> <li>• Signs should be placed above the height of pedestrians, traffic control devices, and vehicles, but not too high that they require drivers to tilt their head upwards to read the SEMB (see the next criterion)</li> <li>• Min height of SEMB from the ground: <ul style="list-style-type: none"> <li>- Commercial and commercial: 2.0m</li> <li>- Community centers, Schools and places of worships: 0.5m</li> </ul> </li> </ul>
Vertical placement	maximum vertical placement of 6.30 m
Maximum Daytime Luminance	5000 Nit
Maximum Night Time Luminance	100 Nit
Luminance Relative to Ambient Light	3 Nit
Automatic Illumination Control	requires an ambient light sensor that will automatically adjust the sign luminance according to the environmental conditions

Hours for Dimming/Turning Off	turned off between 10 pm to 8 am for signs located within 90.0m of a residential dwelling in all other instances, Town will advise/direct the hours for dimming or to be turned off.
Malfunction	Require SEMB to be turned off or display a black screen until repaired



## PART 9 Regulations for Advertising Signs

The Employment Land Use Designations include: Office Employment, Business Employment, Industrial, Business Commercial, and Employment District.

<b>Table 9.1 Regulations for Advertising Signs in Employment Land Use Designations (A)</b>		
	Ground Advertising Sign	Mobile Advertising Sign
Maximum number of signs per frontage	1 (B)	
Maximum sign height	6.75 m	2.4 m
Maximum sign face area	7.5 m <sup>2</sup>	6.7 m <sup>2</sup>
Illumination	internal or external (C)	internal
Minimum setback from any road allowance	4.5 m (D) (E)	1.5 m (E)
Minimum setback from any property line	1.5 m (E)	
Minimum separation distance from another advertising sign	300.0 m	
Minimum separation distance from another a ground sign, feather banner sign, charitable mobile, or mobile sign on the same property	30.0 m	
Minimum separation distance from: <ul style="list-style-type: none"> <li>• any property within a residential zone or legally used for residential</li> <li>• any property used for a school or park</li> <li>• any property used designated under Part IV or V of the Ontario Heritage Act</li> <li>• any 400 series highway</li> </ul>	200.0 m	
Permit Period	annual (F) (G)	21 days (F) (G) (H) (I)

### Additional Regulations for Table 9.1:

(A) Excludes any property located north of Dundas Street

- (B) One ground advertising sign or one mobile advertising sign on the same property except where a property has a frontage greater than 300.0 m, an additional advertising sign is permitted for every additional 300.0 m of frontage
  - (C) Cut-off shields required for external illumination from above
  - (D) The mid-point between the edge of the road allowance and the setback required for buildings and structures (other than signs on the property) under the provisions of the Zoning By-law, provided that in no event shall any portion of the ground advertising sign be erected less than 4.5 m from the edge of any road allowance
  - (E) In the event of a conflict with another provision of any other by-law, the setbacks required by Part 9 shall apply to advertising signs
  - (F) No more than a total of 35 permits shall be issued or available at any given time
  - (G) No person shall have an interest in more than 8 issued permits, representing approximately 25% of the total permits available, at any given time, except where a period of at least eighteen (18) months has elapsed from the last date on which one or more permits were issued to a person, that person may apply for additional permits that may be available, provided that in no event shall any person be entitled to have an interest in more than 17 issued permits, representing approximately 50% of the total permits available, at any given time. A person shall be deemed to have an interest in a permit if the person is: (i) a permit holder; (ii) an officer, director, partner, employee, contractor, principal, agent, trustee or beneficiary of a permit holder; or (iii) a person who has a legal or beneficial interest in any share of a permit holder
  - (H) The maximum number of display periods in a calendar year is seven (7)
  - (I) A seven (7) day blackout period is required between each sign permit
1. For the purposes of this By-law, advertising signs may be ground signs ("ground advertising signs") or mobile signs ("mobile advertising signs"), subject to compliance with the other requirements of this By-law. For greater certainty, however, advertising signs shall not include any type of sign erected, located or displayed on private property for a purpose ancillary to a principal use permitted under the Zoning By-law and carried on within a building located on the property or the purpose of facilitating the commencement of such a use, as provided in Part 3,1(j).
  2. Except as set out in Part 4.1 (f) or, if applicable, Part 10, Vehicle Signs are permitted wherever the vehicle on which they are found is permitted.

## **PART 10 Regulations for Election Signs**

### **Deposit Required**

1. No person shall erect, locate or display an election sign on town property unless the security specified in the annual rates and fees has been paid to the Designated Official by the sign owner or the sign owner's authorized agent.

### **Timing of Display**

2. No person shall erect, locate or otherwise display an election sign:
  - a. in the case of a municipal election, 45 days prior to the day of the election as set out in the *Municipal Elections Act, 1996, as amended*;
  - b. in the case of a federal or provincial election, 45 days prior to the day of election or prior to the issuance of the writ for the election whichever is later;
  - c. in the case of any election, for a period greater than three (3) days immediately following the day of the election; or
  - d. on the property of a voting location 48 hours prior to voting day, any advance voting and during voting hours.

### **Location**

3. No person shall erect, locate or display an election sign:
  - a. on or within any town property other than arterial road allowances as designated by the Town's Official Plan, including major, multipurpose, minor and industrial arterial road allowances;
  - b. on or within any road allowance abutting any town owned building;
  - c. overhanging any town property other than a road allowance;
  - d. on any utility pole, official sign or official sign structure;
  - e. on any tree, tree support, or fence on town property;
  - f. at any location on town property where the election sign might obstruct any door, window, fire exit or any opening required for light, ventilation, ingress, egress or firefighting;
  - g. at any location on town property where the election sign might interfere with underground services;
  - h. at any location where the election sign could obstruct the view of any pedestrian or driver of a motor vehicle or obstruct the visibility of a traffic sign or device, or where it could interfere with vehicular traffic so that it could endanger any person; or
  - i. at any location where such election sign, in the opinion of Designated Official, constitutes a safety hazard to the general public; outside of the

geographical area for the office in which the candidate is running (including third party advertisers opposing or supporting a candidate).

4. No person shall erect, locate or display an election sign within a road allowance where the election sign is:
  - a. on any center median, traffic island or center boulevard;
  - b. within 1.5 m of a fire hydrant, curb, driveway or the travelled portion of a street;
  - c. within 30.0 m of any intersection;
  - d. within 15.0 m of any bus stop;
  - e. on any railing, retaining wall, bridge, bench, garbage can or structure of any kind;
  - f. on town property within 100.0 m of any property line of a voting location; or
  - g. within 10.0 m of another election sign for the same candidate.
5. Notwithstanding Parts 10.3 and 10.4, an election sign may be installed on town property where paid advertising is permitted (e.g. bus shelters). Such signs may not be displayed on the property of a voting location at any time during established voting hours.

### **Vehicle Signs**

6. An election sign which is a vehicle sign is not subject to the provisions of Part 10.5. An election sign which is a vehicle sign is subject to the following provisions:
  - a. an election sign which is a vehicle sign may only be displayed during the time period permitted by section 2; and
  - b. an election sign which is a vehicle sign may not be displayed on the property of a voting location at any time during established voting hours.

### **Election Signs Displayed in Oakville**

7. The only election signs which may be displayed in Oakville are:
  - a. election signs for a candidate running to represent Oakville or a portion of Oakville;
  - b. election signs promoting a position with respect to a question on a ballot upon which eligible Oakville voters may vote; or
  - c. third party election signs in support of or in opposition to:
    - i. a candidate running to represent Oakville or a portion of Oakville; or
    - ii. a question on a ballot upon which eligible Oakville voters may vote.

### **Method of Erecting Signs**

8. No person shall erect, locate or display an election sign unless the Designated Official has approved the type of pole or support for the election sign in writing, having regard to the public safety and the potential for damage to public property or services within the road allowance.
9. No person shall erect or permit an election sign to be erected using nails, screws, tacks, staples, glue or wire.

### **Special Provisions – Business Improvement Areas**

10. Notwithstanding Part 10.3 (d), any person may affix or display an election sign on a public utility pole located within the Downtown Oakville Business Improvement Area, the Bronte Business Improvement Area, or the Kerr Street Business Improvement Area, provided:
  - a. the public utility pole is not located within 15.0 m of an intersection;
  - b. the election sign is at all places affixed flushed with the surface of the utility pole;
  - c. the election sign is of light-weight construction only;
  - d. the election sign is no larger than 0.61 m by 0.61 m;
  - e. the election sign is not affixed with or by a fastener that penetrates, punctures or otherwise creates a hole in the surface of a public utility pole.

### **Seizure and Return of Election Signs**

11. The Designated Official may pull down or remove any election sign erected in contravention of this by-law without notice.
12. The Designated Official shall return any election sign which has been seized to the sign owner or the sign owner's authorized agent upon payment of the fees specified in the annual rates and fees, provided:
  - a. The sign owner shall be required to contact the Designated Official on a business day of the town to make an appointment for the retrieval of the signs, which appointment shall be on the following business day of the town unless the Designated Official agrees to an earlier time; and
  - b. The sign owner or sign owner's authorized agent must present acceptable government issued identification and authorization letter, where applicable, when retrieving signs;
  - c. No election sign may be retrieved on voting day.
13. Any election sign which has been seized and is not claimed and retrieved by the sign owner or the authorized agent of the sign owner within 30 days may be destroyed by the Designated Official.

### Return of Security Deposit

14. Following the election, fees incurred due to the removal of any election signs placed in contravention of this By-law or damage within the road allowance will be deducted from the security paid and/or invoiced accordingly.

## PART 11 Signs Not Requiring a Permit

The signs listed in this section are permitted without a permit, subject to the regulations below:

	Sign Type	Location/Zone	Regulations
1	Commemorative signs, plaques or corner stones of a non-advertising nature	Private Property	<ul style="list-style-type: none"> <li>attached to the wall of the building</li> <li>maximum size of 0.30m<sup>2</sup></li> </ul>
2	Election Signs	All Property	refer to Part 10
3	Emblems of Religious Organizations	Private Property	n/a
4	Flags bearing only emblems of patriotic, civic or charitable institutions	Private Property	n/a
5	Menu Board located at entrance of food establishment	Private Property.	maximum size of 0.30m <sup>2</sup>
6	Municipal Addresses (Commercial/Industrial)	Private Property	maximum size of 0.50m <sup>2</sup> when not included in sign face area of another sign on the same property
7	Municipal Addresses (Residential)	Private Property	maximum size of 0.30m <sup>2</sup>
8	Neighbourhood Event Signs	Town Property or Private Property in residential zones	<ul style="list-style-type: none"> <li>maximum size of 0.60 m by 0.60 m</li> <li>maximum of three (3) signs per neighbourhood event</li> <li>maximum display period of 24 consecutive hours</li> <li>maximum of two (2) signs per lot within the calendar year</li> </ul>
9	No Trespass or warning sign	Private Property	maximum size of 0.19m <sup>2</sup>

	<b>Sign Type</b>	<b>Location/Zone</b>	<b>Regulations</b>
10	Official Signs	Town Property or Private Property	placed by relevant authority subject to restrictions otherwise applicable by law
11	'Open/Closed' signs, including illuminated CSA approved signs	Private Property	maximum sign face area of 0.3m <sup>2</sup>
12	Portable Signs erected by Churches or Religious Institutions on their designated day of worship for the purpose of providing direction to the place of worship	Town Property or Private Property	<ul style="list-style-type: none"> <li>• maximum of three (3) signs</li> <li>• maximum size of 1.50 m<sup>2</sup></li> <li>• consent of abutting residential property owner required if erected on a road allowance within the extended property lines of the residential property</li> </ul>
13	Signs advertising agricultural produce produced on the property	Private Property	<ul style="list-style-type: none"> <li>• one sign with a maximum size of 3.0 m<sup>2</sup></li> <li>• display period during the appropriate harvesting season</li> </ul>
14	Signs erected by person performing work/service on residential properties	Private Property in Residential Zones if the service is being performed at that property	<ul style="list-style-type: none"> <li>• one sign with a maximum size of 0.37 m<sup>2</sup></li> <li>• display period during the time that work is being performed or a total of 14 consecutive days, whichever is less</li> </ul>
15	Signs on Bus Shelters	Town Property	With the permission of the Town in accordance with Rules and Requirements in effect from time to time regardless of location of bus shelter
16	Signs on Community Bulletin Boards	Town Property in designated locations	refer to Part 12
17	Temporary Open House Signs	Town Property or Private Property in Residential Zones	refer to Part 7
18	Temporary person signs for purposes such as expressing congratulatory sentiments on birthdays, anniversaries or similar occasions	Private Property in a residential zone	Maximum display period of 48 hours

	<b>Sign Type</b>	<b>Location/Zone</b>	<b>Regulations</b>
19	Temporary Real Estate Signs	Private Properties offered for sale or lease	<ul style="list-style-type: none"> <li>• maximum sign of 0.56m<sup>2</sup></li> <li>• removed within 14 days after sale</li> </ul>
20	Vehicle Signs	All property (if vehicle is permitted at the location)	refer to Part 10 if applicable

## **PART 12 Regulations for Community Bulletin Boards**

1. The town shall erect or cause to be erected one or more Community Bulletin Boards at locations to be determined by Council on which temporary signs may be displayed by members of the public without a permit, provided:
  - a. No person shall use more than 0.28m<sup>2</sup> of the total display area of any one community bulletin board at one time;
  - b. No person shall post a sign on a community bulletin board unless such sign clearly indicates the name, address and telephone number of the person responsible for displaying the sign; and
  - c. Community bulletin boards shall be maintained by or on behalf of the town, and such maintenance may include periodic clearing of all signs and materials posted thereon.
2. Designated locations include:
  - a. Town Square (south side of Lakeshore Road across from George Street)
  - b. Bronte Boardwalk (west side of Bronte Road south of Lakeshore Road)
  - c. Kerr Street at Cowan Avenue (107 Inglewood Drive)
  - d. Central Library (120 Navy Street)
  - e. Town Hall (1225 Trafalgar Road)
  - f. River Oaks Recreation Centre (2400 Sixth Line)
  - g. Glen Abbey Recreation Centre (1415 Third Line)
  - h. Maple Grove Arena (2237 Devon Road)

## **PART 13 Sign Regulations for Community Mobile Signs**

1. At such locations as may be determined by the Designated Official having regard to the general intent and purpose of this by-law, and in particular public safety. Provided there shall at all times be two such location in each Ward of the Town, subject to the following regulations;



- a. There shall no more than two (2) community mobile signs permitted in each Ward of the town at any given time;
  - b. except as expressly set out in this subsection, community mobile signs are subject to the regulations otherwise applicable to mobile signs under this by-law;
  - c. the maximum display period on a community mobile sign shall be two (2) consecutive weeks;
  - d. the minimum period between display periods for community mobile signs displayed on behalf of any one person shall be 30 days;
  - e. the total number of mobile signs located or displayed at locations designed or community mobile signs shall be determined by the Designated Official;
  - f. a person may not display community mobile signs at more than fifty percent (50%) of the locations designated in each Ward for community mobile signs at any one time;
  - g. a community mobile sign may not be placed where it could obstruct the view of any pedestrian or driver of a motor vehicle or obstruct the visibility of any traffic sign or device, or where it could interfere with vehicular traffic so that it could endanger any person;
  - h. the town may erect a permanent sign in lieu of a community mobile sign which would be subject to the restriction in b., c., d., and e. of this section;
  - i. signs which promote a business or product or serve to seek employees, customers or clients for the organization displaying the signs are not permitted.
2. Designated locations for community mobile signs include:
- a. Bronte Road at Donovan Bailey Park
  - b. Great Lakes Boulevard and Rebecca Street (northeast corner across from service station driveway)
  - c. Felan Avenue and Rebecca Street
  - d. Westgate Park
  - e. Cross Avenue and Trafalgar Road (northeast corner)
  - f. Ford Drive and Cornwall Road (north of Aspen Forest Drive, east side of Ford Drive, back of Ice Sports)
  - g. Kerr Street (north side) by Canadian Tire
  - h. Third Line and Liverpool Street (northwest side)
  - i. Sixth Line and Glenashton Drive (northwest corner)
  - j. Sixth Line and Upper Middle Road (northwest corner)
  - k. Eighth Line and Glenashton Drive (northwest corner)

- I. Iroquois Shore Road and Eighth Line (north of Iroquois Shore Road, east side of Eighth Line)

## **PART 14 Sign Regulations for Event Signs and Charitable Signs**

### **Event Signs**

1. Event Signs may be permitted at such locations and displayed in such manner, number and size may be determined by the Designated Official, having regard to the general intent and purpose of this By-law, including but not limited to public safety, subject to and in accordance with the following provisions and requirements:
  - a. a street occupancy permit is required for the installation and removal of such signs. No permit is required to display an event sign which is a banner sign or flag sign in a Business Improvement Area;
  - b. for events lasting up to 90 days, signs may be erected 14 days before the event and shall be removed one (1) day after the event; and
  - c. notwithstanding clause (a), no event sign shall be displayed under this subsection if the owner of the property immediately abutting that portion of the street objects to the display of the sign.

### **Charitable Signs**

2. Charitable signs may be permitted at such locations and displayed in such manner, number and size as may be determined by the Designated Official having regard to the general intent and purpose of this By-law, included but not limited to public safety in the following designations and/or land uses:
  - a. Commercial Designations
  - b. Employment Designations,
  - c. Mixed Use Designations,
  - d. Institutional and Community Use Designations,
  - e. Motor Vehicle Dealership Land Uses, and
  - f. Motor Vehicle Service Station Land Uses
3. The maximum display period for a charitable sign shall be 21 consecutive days per function or drive.
4. The maximum number of display periods for charitable signs per property shall be two (2) in a calendar year.
5. The minimum period between the display periods of a charitable sign or mobile sign shall be seven (7) days where no mobile or charitable sign may be erected or displayed.

6. The minimum distance separating charitable and mobile signs from any other mobile or charitable sign shall be 30.0 m.

## **PART 15 Exception, Appeals and Amendments**

### **Grant of Exception by the Designated Official**

1. Pursuant to section 23.2 of the *Municipal Act, 2001, S.O. 2001, c. 25*, Council hereby delegates to the Designated Official the power to grant an exception from any of the provisions of this By-law, with respect to permitted types of signs.
2. All applications for exception, appeal and amendment under this By-law shall be submitted to the Designated Official.
3. The Designated Official may only authorize an exception from this By-law as set out below:
  - a. an increase in total signs face area to a maximum of 10%, excluding advertising signs; or
  - b. an increase in height to a maximum of 10%.
4. All other requests for an exception to this By-law, shall be reviewed by the Appeals Committee, except those listed below, which may only be authorized by Council by way of an amendment to this By-law:
  - a. a request involving a prohibited sign;
  - b. a request involving a sign not expressly identified within the By-law;
  - c. a request for static electronic message board on a sign other than a ground sign; or
  - d. an increase of total sign face area for advertising signs.
5. The application shall be made in writing and shall contain the following requirements:
  - a. the name and address of the applicant together with such additional information as may be prescribed by the Designated Official;
  - b. the written authorization of the sign owner clearly indicating that the property owner and occupant of the premises have authorized the application;
  - c. two (2) copies of a current plan of survey certified by a registered Ontario land surveyor on which is shown the location of the proposed sign in relation to the boundaries of the lot, adjacent streets and any buildings on the lot;
  - d. drawings and specifications showing the parts of the building to which the proposed sign is to be attached;

- e. documented proof that the applicant has provided notice of the exception or appeal being sought to all residents within 120.0 m of the location where the sign is proposed;
  - f. where applicable, documented proof of approval for the proposed sign from all other governmental authorities having jurisdiction;
  - g. where applicable, proof of permit refusal in the form prescribed by the Designated Official; and
  - h. a fee as set out in the town's rates and fees schedule.
6. In determining whether to grant an exception under subsection (1), the Designated Official shall consider the following, if applicable:
- a. whether the sign is compatible with urban design guidelines for the surrounding area;
  - b. whether there is a negative impact on any surrounding residential uses;
  - c. Whether the applicant has complied with all terms and conditions of approval of any previous permit issued to the applicant under this section, if any, and
  - d. Whether the applicant has provided all of the information required by subsection (3).

### **Appeal to Appeals Committee**

7. Where the Designated Official has refused to authorize an exception or a request for an exception, the Designated Official shall inform the applicant by way of written notice setting out the grounds for the decision with reasonable particulars, and advising of the right to appeal such decision to the Appeals Committee within 21 days of the date of the notice.
8. Where no request for an appeal is received in accordance with subsection (7), the decision of the Designated Official shall be deemed to be final and binding.
9. Appeals shall be made in writing and include payment of the applicable fee. Where a request for an appeal is received, an oral hearing of the Appeals Committee shall be convened and the applicant shall be provided reasonable written notice thereof.
10. After the Appeals Committee has completed its oral hearing respecting the appeal, the Appeals Committee may make a decision to either allow the appeal subject to conditions it may deem appropriate, or dismiss the appeal. The Appeals Committee's decision shall be final and binding and not subject to further appeal or review.
11. Where the Appeals Committee conducts a hearing, the rules set out in the *Statutory Powers Procedure Act, R.S.O. 1990, c. S.22* shall apply.

12. Pursuant to section 23.2 of the Municipal Act, Council hereby delegates to the Appeals Committee the power to grant an exception from any of the provisions of this By-law, with respect to permitted sign types.
13. In determining whether to grant an appeal, the Appeals Committee shall consider the following, if applicable:
  - a. whether the sign is compatible with urban design guidelines for the surrounding area;
  - b. whether there is a negative impact on any surrounding residential uses;
  - c. whether the applicant has complied with all terms and conditions of approval of any previous permit issued to the applicant under this section, if any, and
  - d. whether the applicant has provided all of the information required by subsection (3).
14. Breach by the applicant of any of the terms or conditions of the exception shall render the exception null and void.

### **By-law Amendment**

15. The following request for modifications to this By-law may only be authorized by Council pursuant to an amendment to this By-law:
  - a. a request involving a prohibited sign;
  - b. a request involving a sign not expressly identified within the By-law; or
  - c. a request for an electronic message board on other than a ground sign.
16. A request for an amendment to this By-law shall be completed on the application provided by the Designated Official and shall include:
  - a. The name and address of the applicant together with such additional information as may be prescribed by the Designated Official;
  - b. the written authorization of the sign owner clearly indicating that the property owner and occupant of the premises approve the application;
  - c. two (2) copies of a current plan of survey certified by a registered Ontario land surveyor on which is shown the location of the proposed sign in relation to the boundaries of the lot, adjacent streets and any buildings on the lot;
  - d. drawings and specifications showing the parts of the building to which the proposed sign is to be attached;
  - e. proof the applicant has provided notice of the amendment being sought to all residents within 120.0 m of the location where the sign is proposed;
  - f. where applicable, proof of approval for the proposed sign from all other governmental authorities having jurisdiction;

- g. where applicable, proof of permit refusal in the form prescribed by the Designated Official; and
  - h. an amendment fee as set out in the annual budget book.
17. Once all information is received from the applicant, the Designated Official shall prepare a recommendation report to be brought forward to the appropriate Committee of Council for decision.
18. The decision of Council on a request for an amendment to this By-law shall be final and is not subject to appeal or further review.

## **PART 16 Administrative Penalties**

1. Any person who contravenes any provision of this By-law shall, upon issuance of a penalty notice be liable to pay to the town an administrative penalty in the amount of \$300.00 or as revised in the rates and fee schedule approved by Council as part of the annual budget approval process.
  2. An Officer who finds or has any reasonable cause to believe that a person has contravened any provision of this By-law may issue a penalty notice addressed to the person.
  3. The penalty notice shall be given to the person to whom or to which it is addressed as soon as is reasonably practicable and shall include the following information:
    - a. date of the penalty notice;
    - b. the penalty notice number;
    - c. particulars of the contravention;
    - d. the amount of the administrative penalty;
    - e. information respecting the process by which the person may exercise the person's right to request a review of the administrative penalty; and
    - f. a statement advising that an administrative penalty will, unless cancelled or reduced pursuant to the review process, constitute a debt of the person to the town.
  4. No Officer may accept payment of an administrative penalty.
  5. Any person who is served a penalty notice may request a review by a Screening Officer within 15 days after the penalty notice date.
  6. Any person may request that the Screening Officer extend the time to request a review within 45 days after the penalty notice date, failing which, the administrative penalty shall be deemed to be affirmed.
  7. The Screening Officer may extend the time to request a review of the administrative penalty when the person requesting the extension demonstrates extenuating circumstances that warrant the extension of time.
-

8. On a review of the administrative penalty, the Screening Officer may affirm the administrative penalty, or may cancel, reduce or extend the time for payment of the administrative penalty, including any additional administrative fees, on the following grounds:
  - a. where the person establishes, on a balance of probabilities that the person did not commit the act as described in the penalty notice; or
  - b. the cancellation, reduction or extension of the time for payment of the administrative penalty, including any administrative fees, is necessary to reduce hardship.
9. Every person who has a review by the Screening Officer shall receive a screening decision and may request a review of the screening decision by a Hearing Officer within 15 days after the screening decision was issued.
10. Where the person fails to appear at the time and place scheduled for a review of the Screening Officer:
  - a. the person shall be deemed to have abandoned the review;
  - b. the administrative penalty shall be deemed to be affirmed;
  - c. the administrative penalty shall not be subject to review; and
  - d. the person shall pay the applicable fee.
11. Any person who has received a screening decision may request a review of the screening decision by a Hearing Officer within 15 days after the screening decision was issued.
12. Any person may request that the Hearing Officer extend the time to request a review within 45 days after the screening decision was issued, at which time the screening decision shall be deemed to be affirmed.
13. The Hearing Officer may extend the time to request a review of the screening decision when the person requesting the extension demonstrates extenuating circumstances that warrant the extension of time.
14. The person shall be issued or served notice of the date, time and place of the review by the Hearing Officer.
15. On a review of the screening decision, the Hearing Officer may affirm the screening decision, or may cancel, reduce or extend the time for payment of the administrative penalty, including any administrative fees, on the following grounds:
  - a. where the person establishes, on a balance of probabilities that the person did not commit the act as described in the penalty notice; or
  - b. the cancellation, reduction or extension of the time for payment of the administrative penalty, including additional administrative fees, is necessary to reduce hardship.



16. Where a person fails to request a review of the screening decision or extension of time before the Hearing Officer in accordance with this By-law:
  - a. the person shall be deemed to have waived the right to a hearing;
  - b. the screening decision and the administrative penalty shall be deemed to be affirmed; and
  - c. the screening decision and the administrative penalty shall not be subject to any further review.
17. Where a person fails to appear at the time and place scheduled for a review by the Hearing Officer:
  - a. the person shall be deemed to have abandoned the hearing;
  - b. the screening decision and administrative penalty shall be deemed to be affirmed;
  - c. the screening decision and administrative penalty and associated fees shall not be the subject of any further review; and
  - d. the person shall pay to the town a fee in the amount of \$100.00 or as revised in the rates and fee schedule approved by Council as part of the annual budget approval process.
18. Where an administrative penalty and any applicable administrative fees are not paid within 15 days after the date that it becomes due and payable, each person to whom the penalty notice was issued or served shall pay to the town a fee in the amount of \$50.00 or as revised in the rates and fee schedule approved by Council as part of the annual budget approval process.
19. A Hearing Officer shall not make any decision respecting a review of the screening decision unless the Hearing Officer has given the person and the town an opportunity to be heard.
20. The decision of a Hearing Officer shall be final and is not subject to appeal or further review.
21. The Screening Officer and the Hearing Officer have no jurisdiction to consider questions relating to the validity of a statute, regulation or by-law or the constitutional applicability or operability of any statute, regulation or by-law.

## **PART 17 Orders**

1. Where the Designated Official has reasonable grounds to believe that a contravention of this By-law has occurred, he/she may serve an order on a person setting out the reasonable particulars of the contravention and directing:
  - a. compliance within a specified timeframe;



- b. any work that is required to be done, and in default of such work being done, the work may be done at the person's expense and the town may recover the expense by in the same manner as municipal taxes; or
  - c. the activity be discontinued.
2. Any person who contravenes an order under Part 17 (1) of this By-law is guilty of an offence.
3. An order under Part 17 (1) of this By-law may require work to be done even though the facts which constitute the contravention of this By-law were present before this By-law came into force.

## **PART 18 Service and Notice**

1. Any order, penalty notice or any other notice pursuant to this By-law may be given in writing in any of the following ways and is effective:
  - a. on the date on which a copy is delivered to the person to whom it is addressed;
  - b. on the fifth (5<sup>th</sup>) day after a copy is sent by mail to the person's last known address;
  - c. upon the conclusion of the transmission of a copy by facsimile transmission to the person's last known facsimile transmission number; or
  - d. upon the sending of a copy by e-mail transmission to the person's last known e-mail address.
2. For the purpose of Part 18.1, the person's last known address, last known facsimile transmission number and last known e-mail address shall be deemed to include those provided pursuant to Part 2.5 of this By-law.

## **Part 19 Enforcement**

### **Inspection**

1. The Delegated Official or an Officer may at any reasonable time:
  - a. enter on and inspect any property/premises where a sign has been or is intended to be installed; or
  - b. require the production for inspection any goods, equipment, books, records or documents used as part of the permit process by the owner or applicant under this By-law.
2. It shall be an offence to obstruct or permit the obstruction of such inspection.

### **Offences**

3. Any person who contravenes any of the provisions of this By-law and every director of a corporation who concurs in such contravention by the corporation is

guilty of an offence and on conviction liable to a fine not exceeding \$25,000.00 for a first offence and \$50,000.00 for any subsequent offence.

4. Where a corporation is convicted of an offence under this By-law, the maximum penalty is \$50,000.00 for a first offence and \$100,000.00 for any subsequent offence.
5. Pursuant to Section 447 of the *Municipal Act*, where an owner is convicted of knowingly carrying on or engaging in a business in respect of any premises or any part of any premises without a licence required by this By-law, or a person is convicted of any other contravention of this By-law and the court determines that the owner or occupant of the premises or part of the premises in respect of which the conviction was made knew or ought to have known of the conduct which formed the subject-matter of the conviction or of any pattern of similar conduct, the court may order that the premises or part of the premises be closed to any use for a period not exceeding two (2) years.

#### **Collection of unpaid fines**

6. Pursuant to Section 441 of the *Municipal Act*, if any part of a fine for a contravention of a business licensing by-law remains unpaid after the fine becomes due and payable under Section 66 of the *Provincial Offences Act, R.S.O. 1990, c. P.33*, including any extension of time for payment ordered under that section, the Delegated Official may give the person against whom the fine was imposed a written notice specifying the amount of the fine payable and the final date on which it is payable, which shall be not less than 21 days after the date of the notice. If the fine remains unpaid after the final date specified in the notice, the fine is deemed to be unpaid taxes pursuant to Section 351 of the *Municipal Act* and may be added to the person's tax roll and collected in the same manner as property taxes.

#### **Severability**

7. In the event any provisions of this By-law are deemed invalid or void, either in whole or in part, by any court of competent jurisdiction, the remaining terms and provisions shall remain in full force and effect.

#### **Repeal**

8. The following by-laws as may have been amended, are repealed on the day this by-law comes into force and effect: 2006-005 as amended by 2006-024, 2009-059, 2010-021, 2011-053, 2011-099, 2012-117, 2013-098, 2014-065, 2016-031, and 2018-047.

PASSED this <Insert day (19th)> day of <Insert Month(May)>, 2018

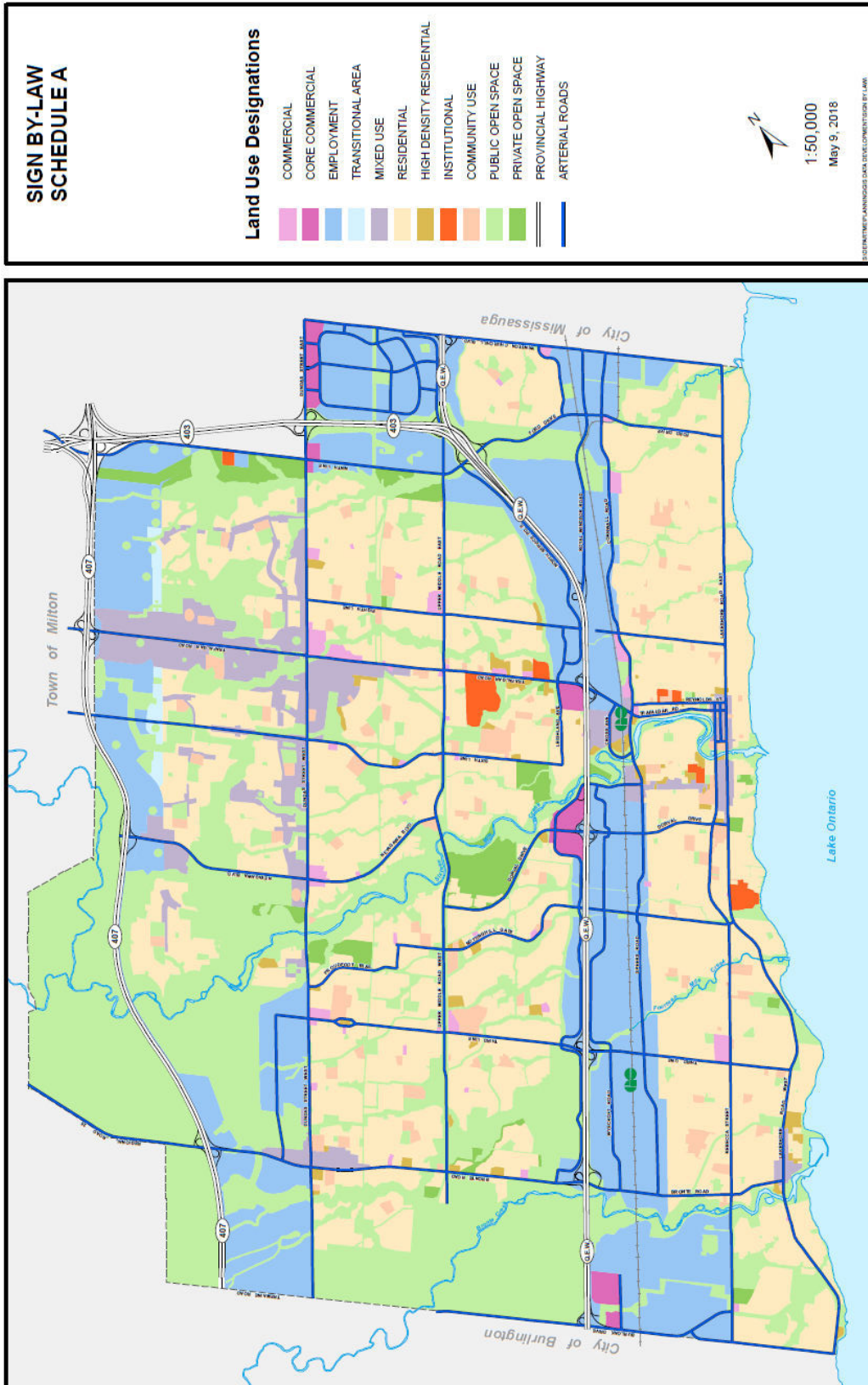
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MAYOR

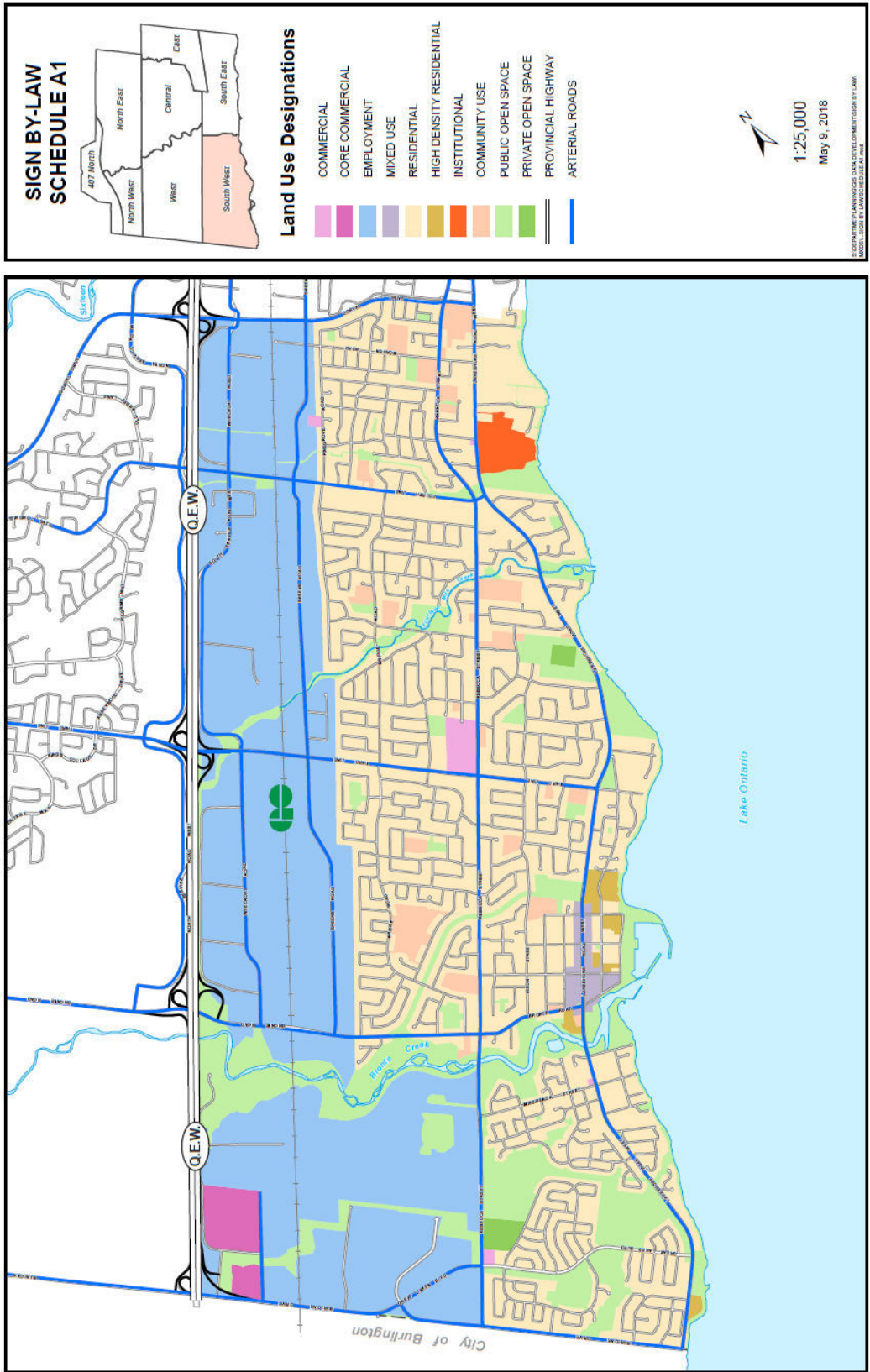
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CLERK

## Schedule A Land Use Designation Map of Oakville

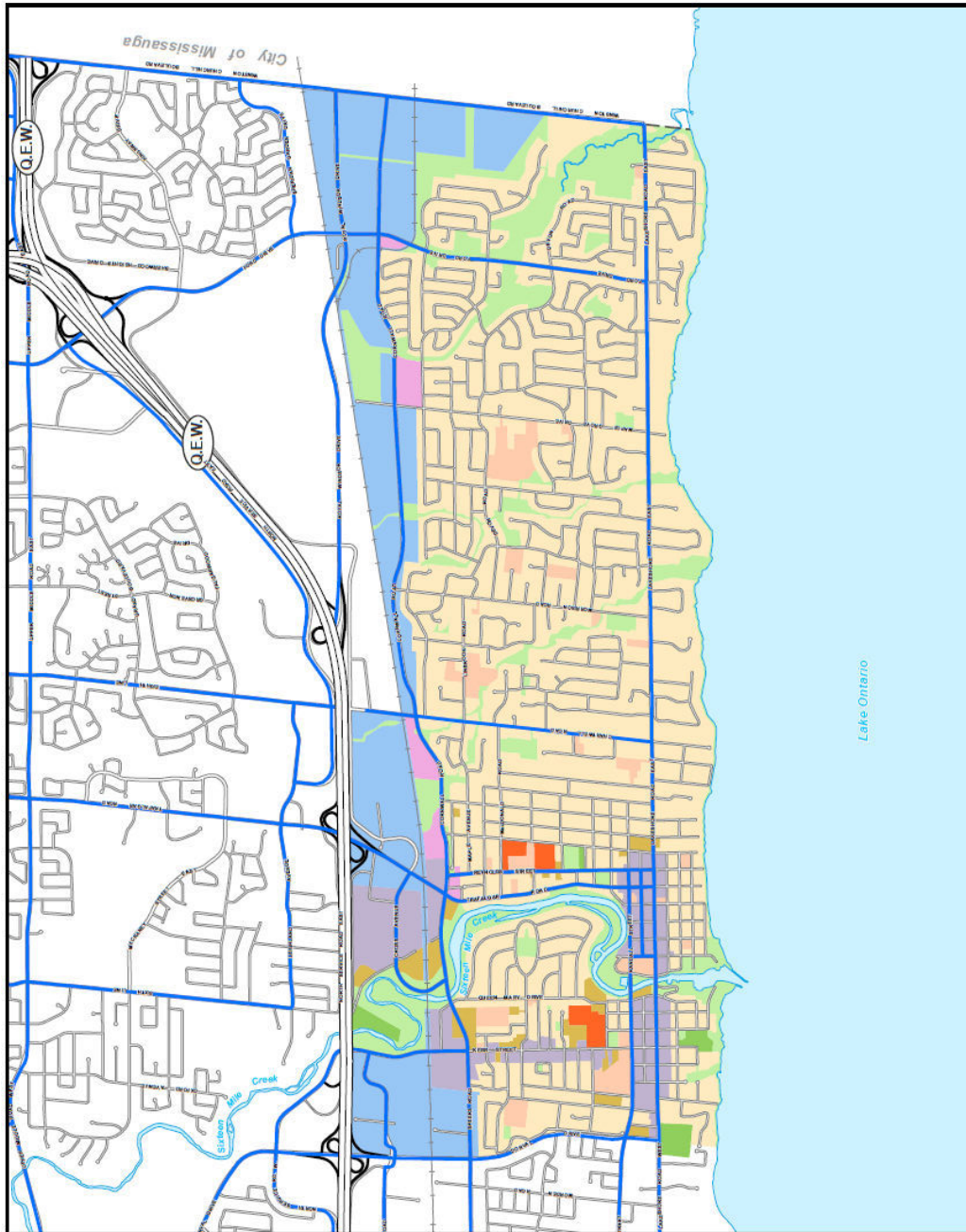
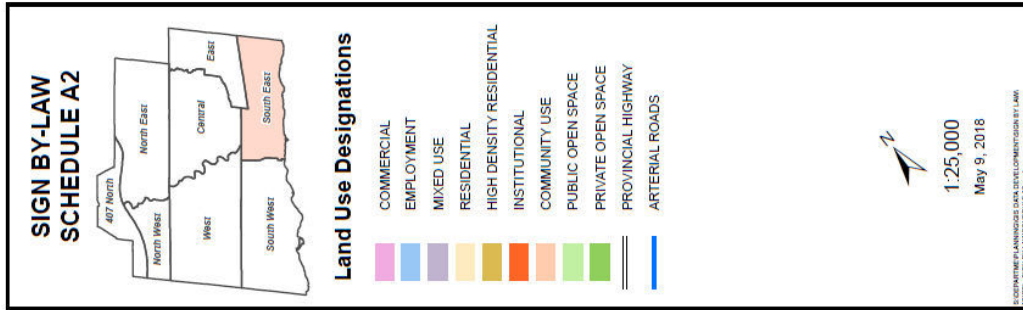


**Schedule A1 Land Use Designation Map of South West Oakville**

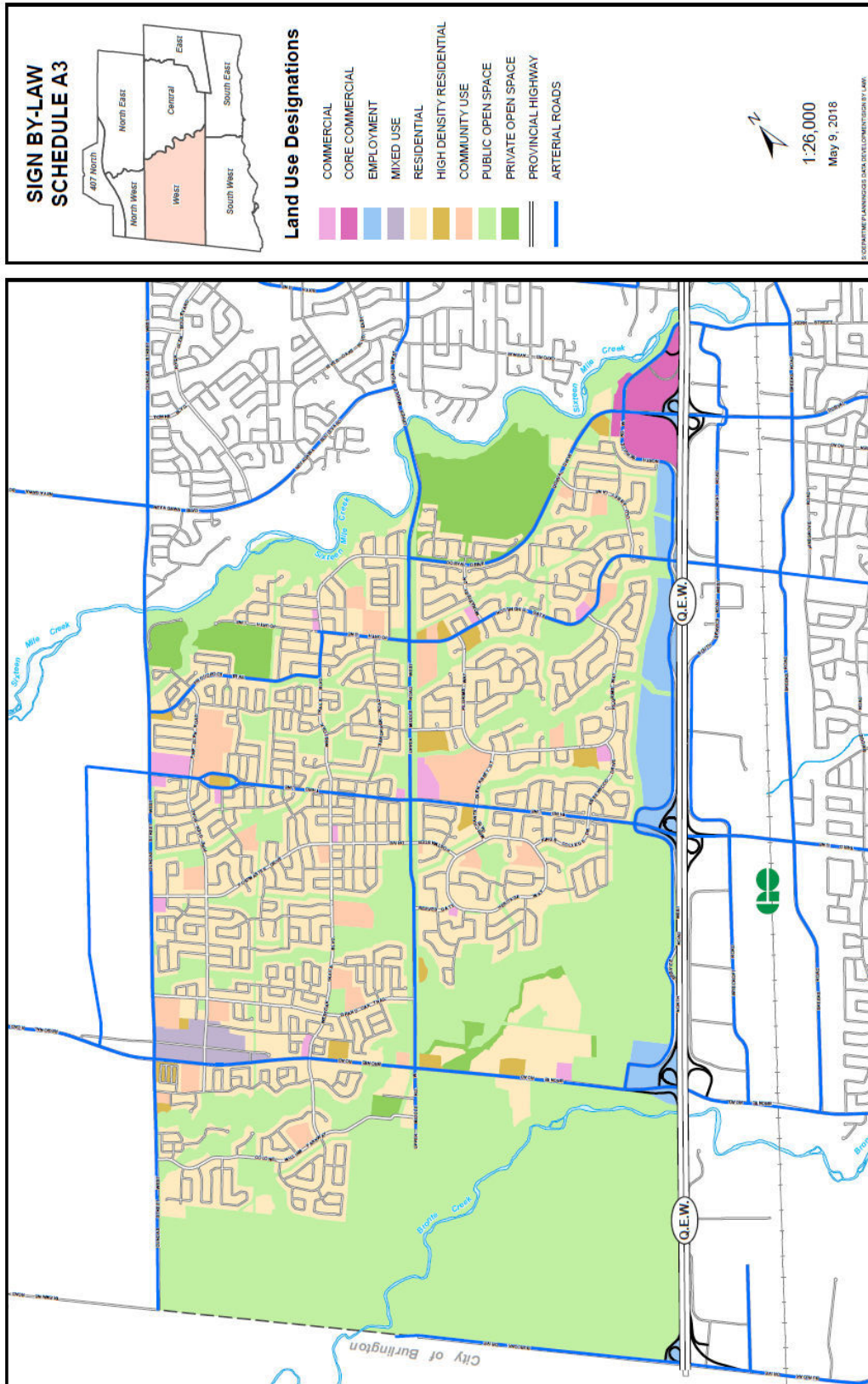




## Schedule A2 Land Use Designation Map of South East Oakville

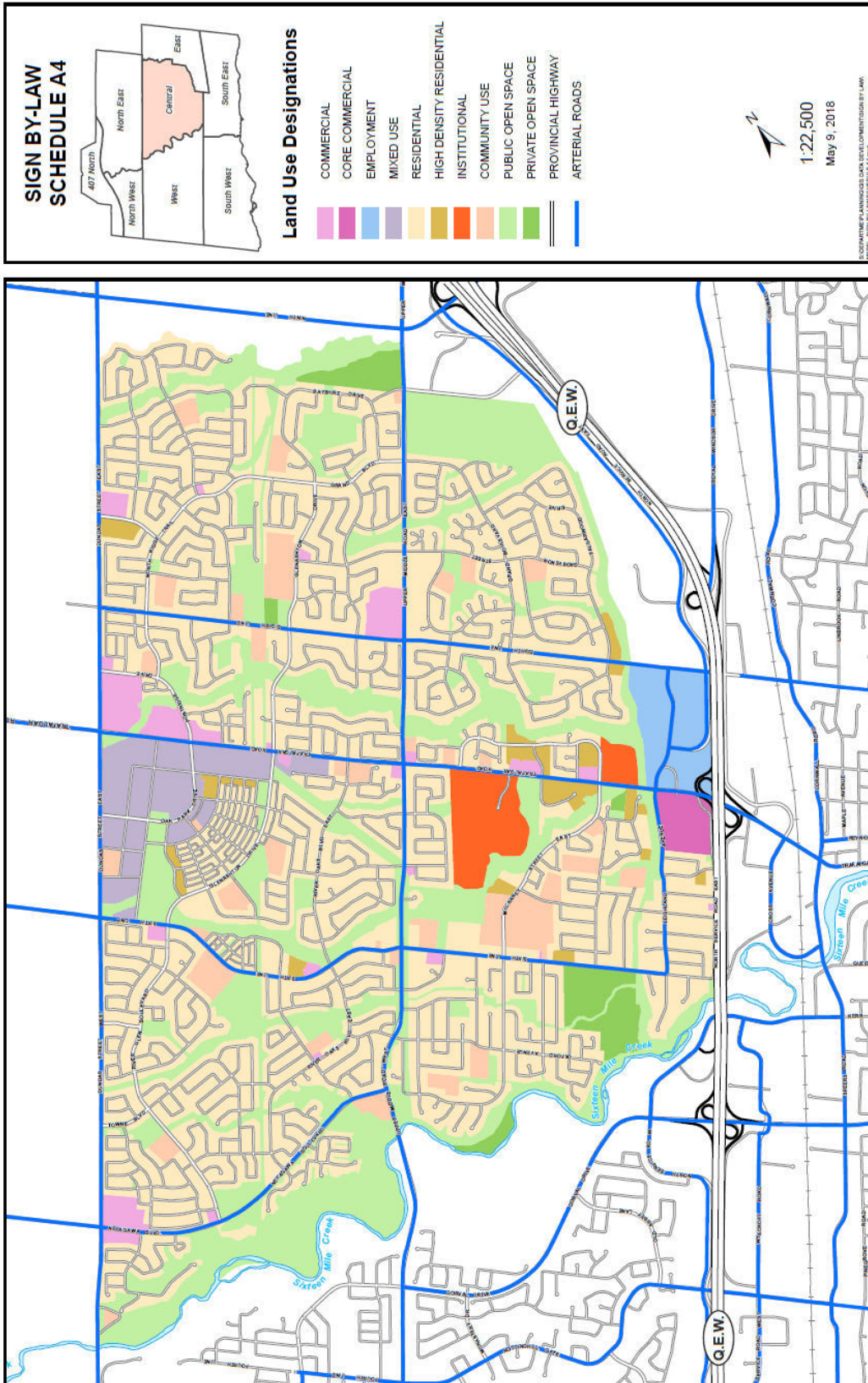


### Schedule A3 Land Use Designation Map of West Oakville






### Schedule A4 Land Use Designation Map of Central Oakville




### Schedule A5 Land Use Designation Map of East Oakville

**SIGN BY-LAW SCHEDULE A5**



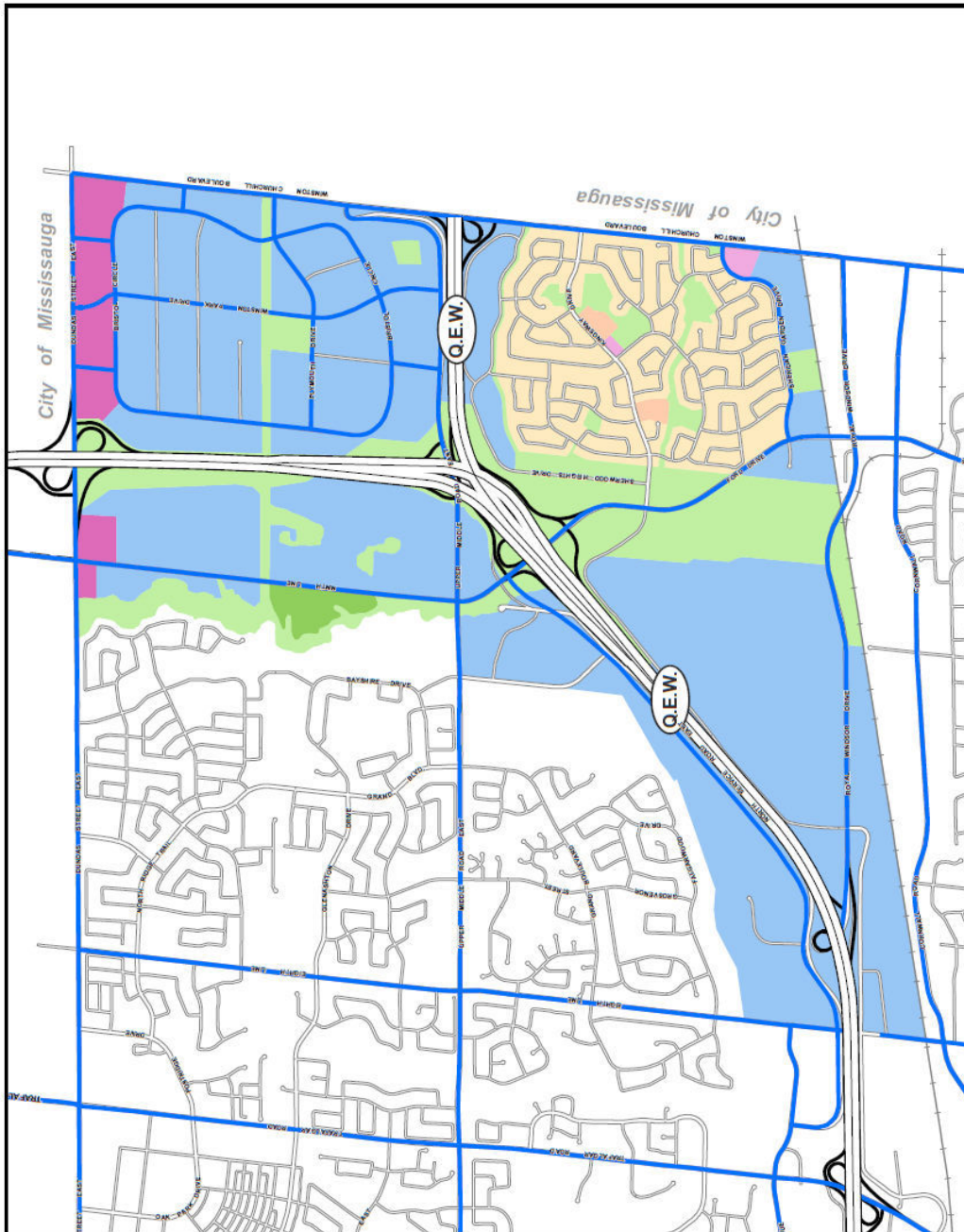
**Land Use Designations**

- COMMERCIAL
- CORE COMMERCIAL
- EMPLOYMENT
- RESIDENTIAL
- COMMUNITY USE
- PUBLIC OPEN SPACE
- PRIVATE OPEN SPACE
- PROVINCIAL HIGHWAY
- ARTERIAL ROADS



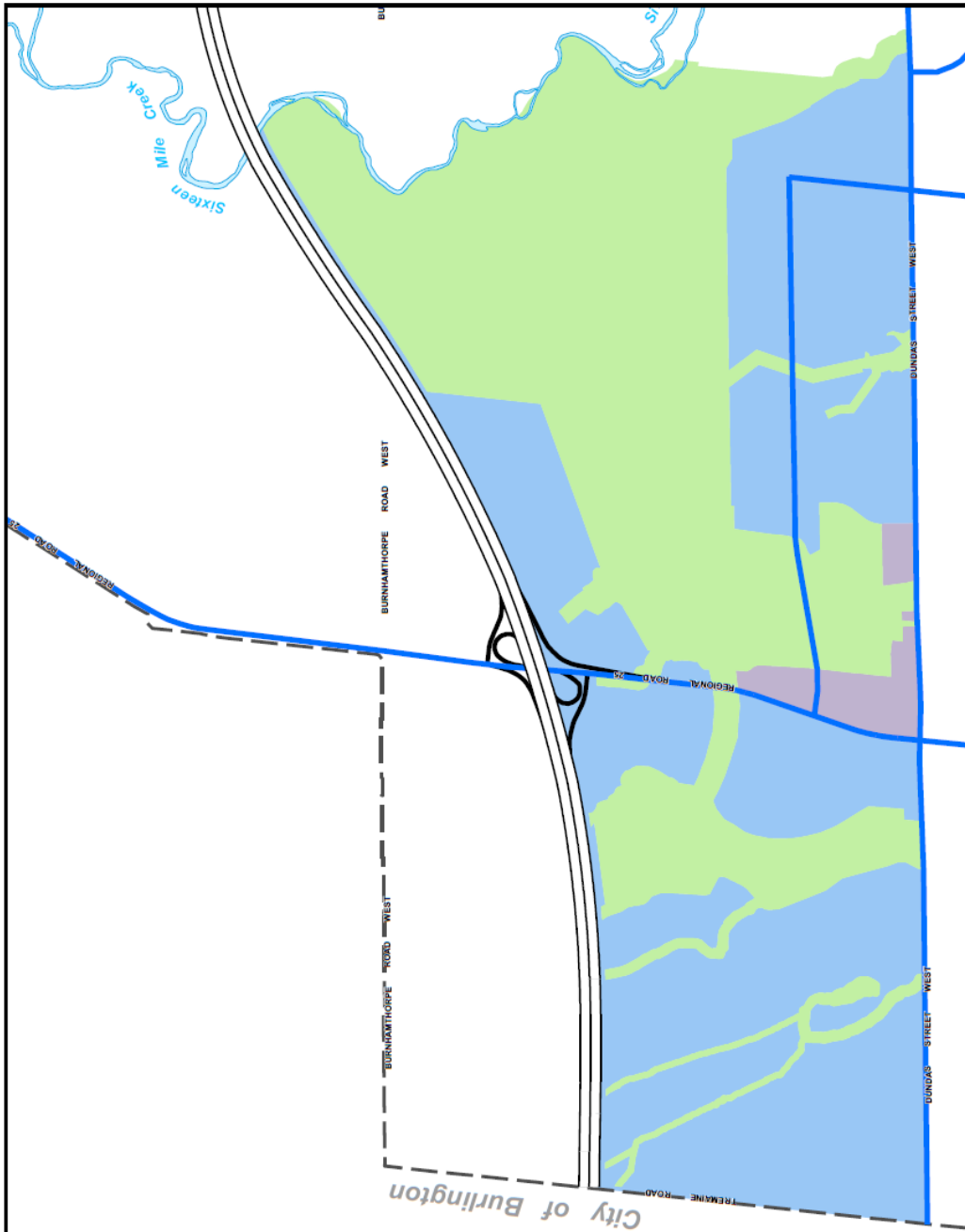
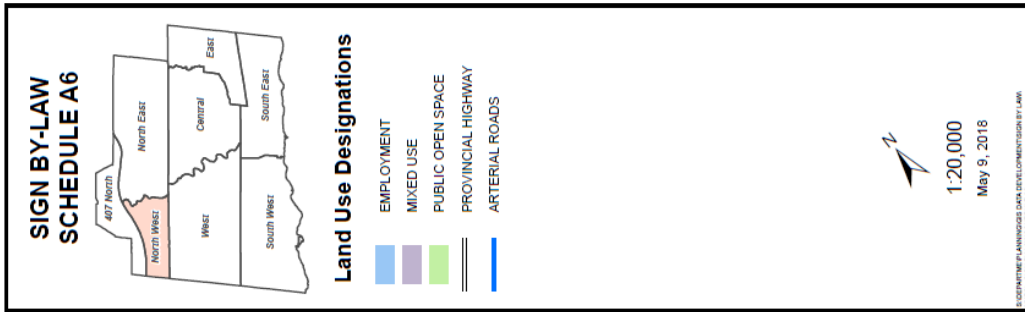
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May 9, 2018

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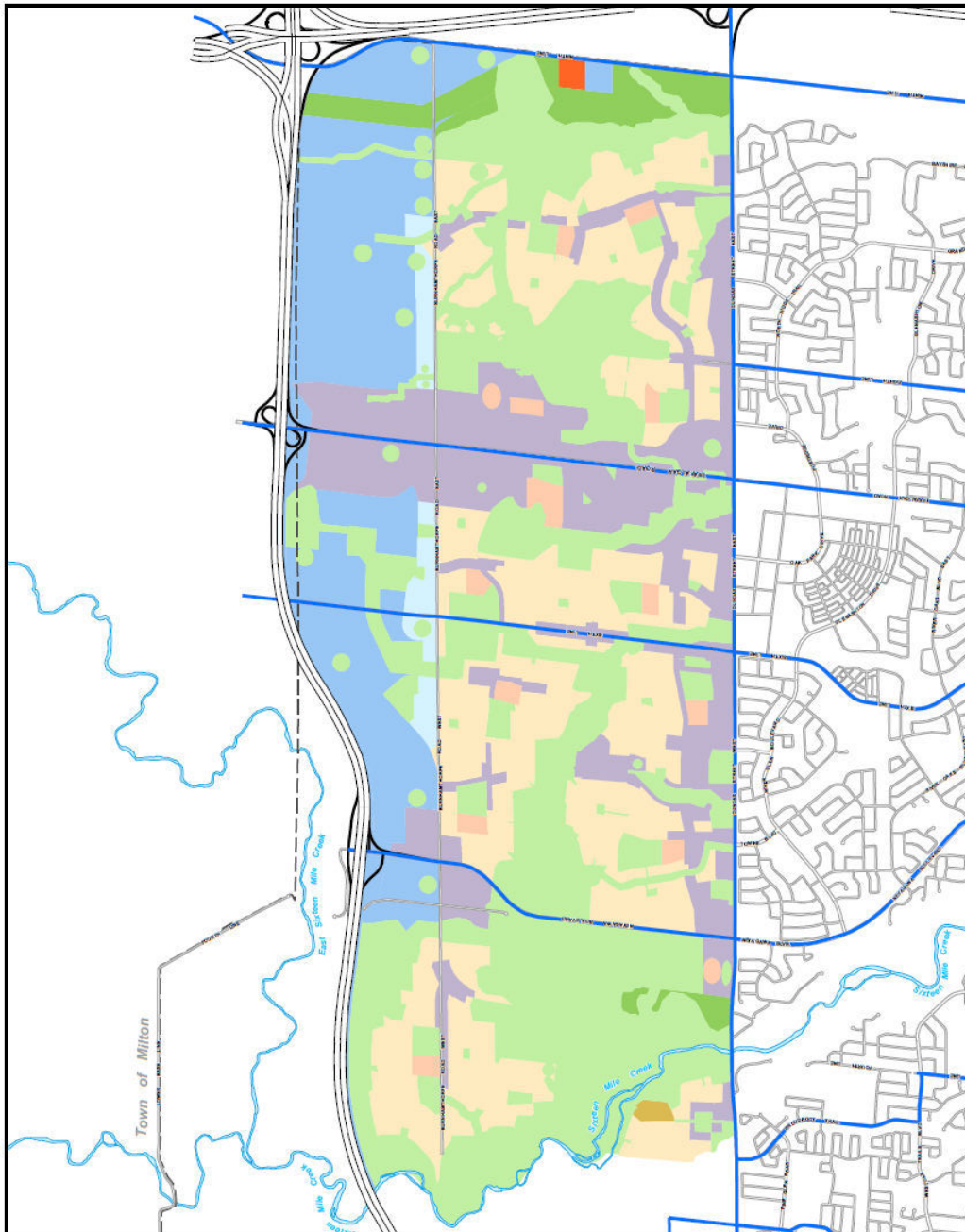
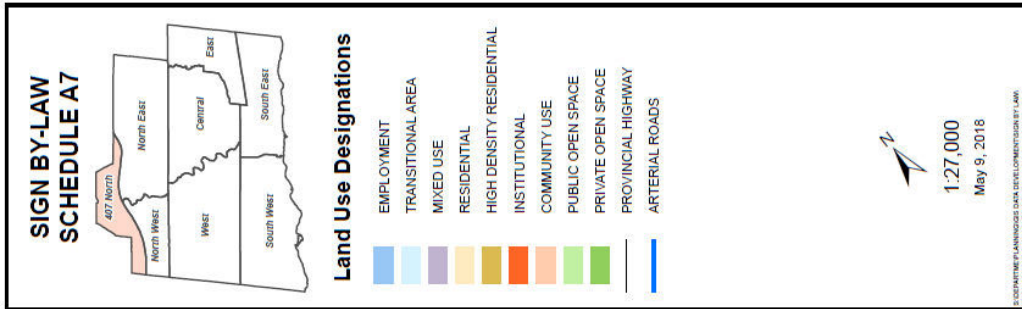




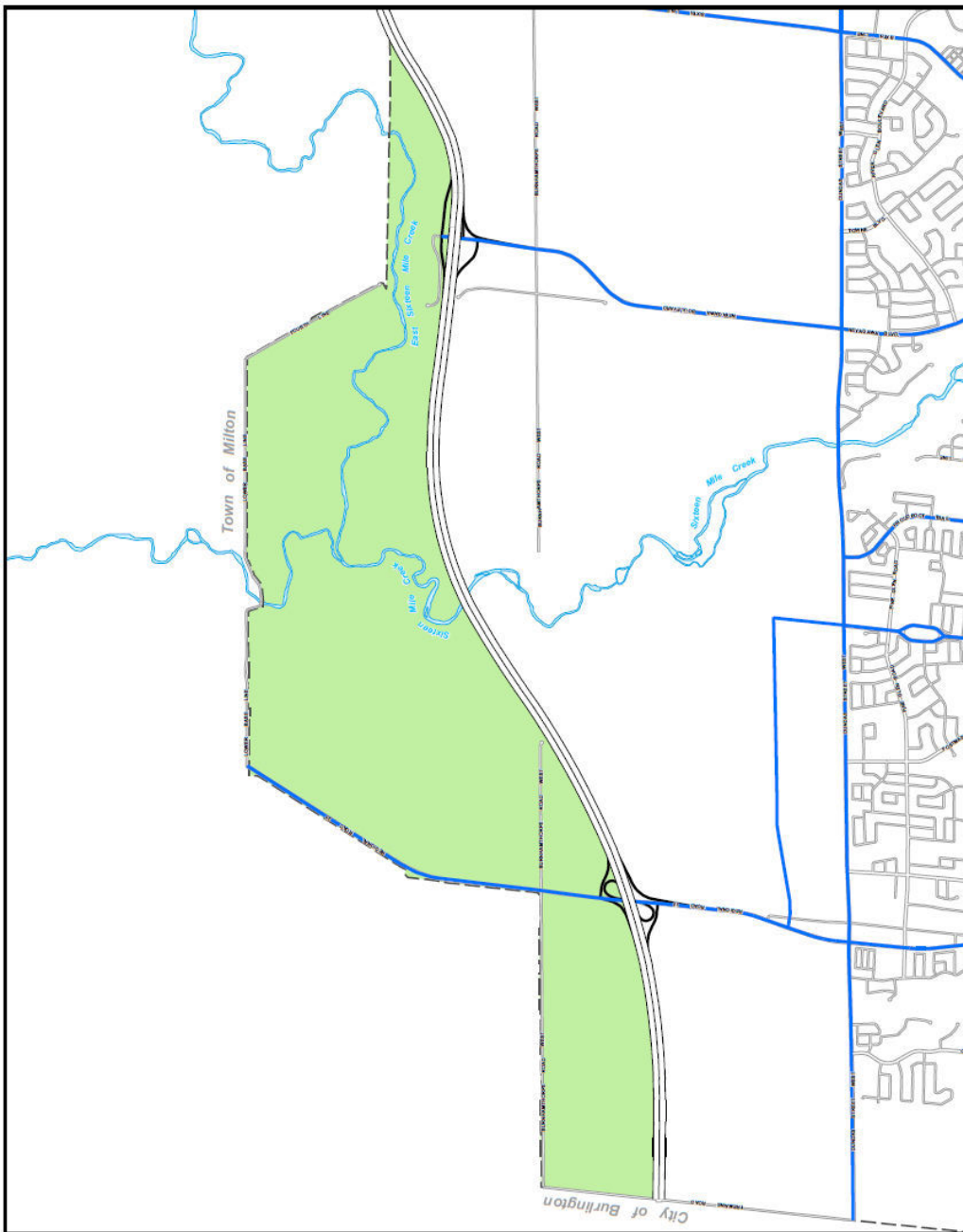
### Schedule A6 Land Use Designation Map of North West Oakville



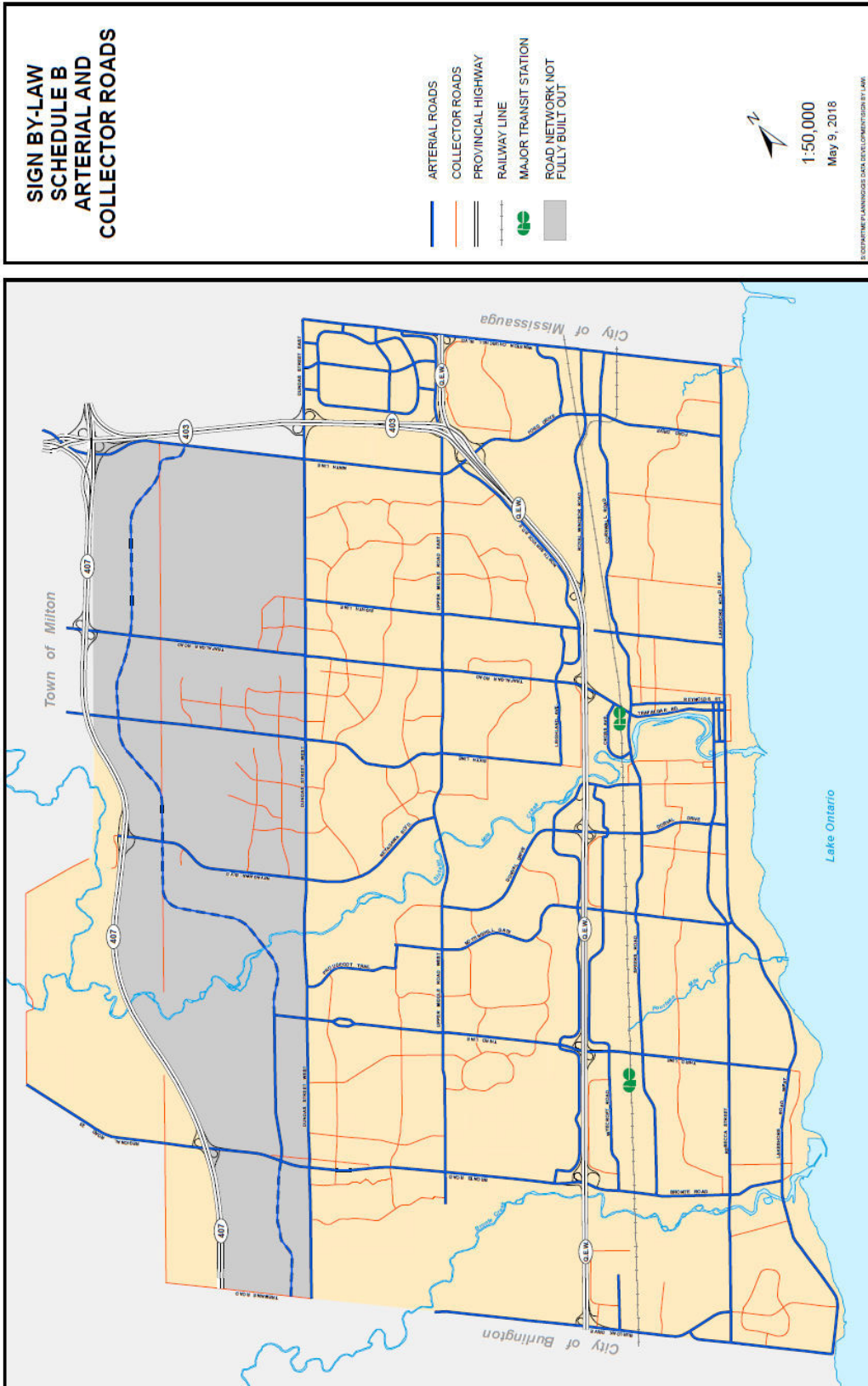
**Schedule A7 Land Use Designation Map of North East Oakville**



**Schedule A8 Land Use Designation Map of 407 North Oakville**



**Schedule B Map of Arterial and Collector Roads in Oakville**



**Schedule C SEMB Impact Report (TOR and report template)**

[to be created]

**Schedule D Sign By-law Amendments approved by Council**

[listing to be created and consistently updated with each amendment]