

Town Clerks

From: AMO Events <events@amo.on.ca>
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Subject: [EXTERNAL] AMO 2025 Preconference Workshops

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Preconference Workshops at AMO 2025

Saturday August 16 – Sunday August 17
City of Ottawa

AMO strives to provide a full spectrum of learning and engagement at our annual event. Below is the list of this year's pre-conference workshops. For more information, [click here](#).

Saturday, August 16

1:00pm - 5:00pm

- **Countering Hate, Social Polarization, and Extremism in Ontario Municipalities - Strong Cities Prevention Academy—Canada:** Charlie Clark (former mayor of Saskatoon), Amy Mack (Canada Research Chair University of Lethbridge), John McCoy (Executive Director of the Organization for the Prevention of Violence)

The Prevention Academy pre-AMO Conference workshop is designed to enable mayors, councillors, and municipal staff to better understand and identify on- and off-line threats, needs and vulnerabilities in their communities and understand how to apply a whole-of-society approach to prevention in their municipalities.

Participants will receive tailored recommendations on how to implement these resources and approaches to prevention in their own municipalities.

Registration: \$50.00

Register Today

1:00pm - 3:30pm

- **Who's Safe: Understanding Responsibility and Liability for Health and Safety on Construction Projects** - Singleton Urquhart Reynolds Vogel LLP, Partners: [James Little](#) and [Catherine Gleason-Mercier](#)

This presentation will focus on:

- Reviewing recent developments in the law regarding health and safety, including principles coming out of *Greater Sudbury (City)* and subsequent cases
- Discussing when and how owners can be liable for health and safety, and considering the implications of breaches of such responsibility and the availability of potential defenses
- Considering the balance between an owner's exercise of its contracted rights to direct the and "assuming control of the project.

Registration: Free

Register Today

Sunday, August 17, 1:30 - 3:00pm

(Pre-registration is not required for the following workshops)

- **Growing Wisely: Planning for Our Community's Future**

Asset management is a holistic approach to infrastructure planning that is based on proactive strategies and efficient investment. It is a tool that helps you plan for the future you want for your community.

This interactive session is relevant to municipalities of various types and sizes tasked with managing demographic changes, service level expectations, and financial sustainability.

- **AMO's Civility and Anti-Harassment Strategy – MASS LBP**

AMO is developing a strategy to combat the incivility and harassment experienced by elected officials and municipal staff in Ontario. The strategy will offer proactive measures to foster safer and more respectful municipal environments as well as practical tools that municipalities can develop to respond effectively when incidents occur.

Join us for a solutions workshop concerning the mistreatment of elected officials and municipal staff.

Sunday, August 17, 3:30 - 5:00pm

(Pre-registration is not required for the following workshops)

- **Municipalities and Corporate Partnerships: The Good, The Bad and the Ugly in Increasing Revenues Without Raising Taxes - Partnership Group: Brent Barootes, President and CEO, Partnership Group – Sponsorship Specialists**

This workshop provides Ontario municipalities of all sizes a better understanding of the benefits, the drawbacks, the issues, and the celebrations associated with corporate partnership and naming right deals of municipalities. The session will explore, explain, and engage in discussion on topics such as:

- Knowing how much money can be raised through donations and sponsorships
- Determining the value of naming rights for your venue or program
- Outsourcing sales of naming rights and sponsorship vs building internal capacity
- Other municipal successes and failures
- Relationship management with local stakeholders
- Risks and rewards

If your municipality is new to the “sponsorship and naming right” game or if you are looking for solutions to fix your existing program, this is the session for you. Come with your questions and your stories.

- **Activating provincial support for emergency preparedness and response - Ministry of Emergency Preparedness & Response**

When disaster strikes, local governments are on the frontlines of keeping their communities safe. But effective emergency management requires strong collaboration and coordination with all levels of government. This session will share how municipalities can work with Ontario's new Ministry of Emergency Preparedness and Response to prepare for and respond to emergencies using Ontario's new one-window approach. It will also cover how to activate Ontario

Corps resources to augment municipal response, access provincial grants, and how Ontario's newly proposed legislation will provide more flexibility and reduce red tape for municipalities.

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155 University Ave Suite 800 | Toronto, ON M5H 3B7 CA