

## Town Clerks

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**From:** AMO Education <events@amo.on.ca>  
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**Subject:** [EXTERNAL] Join AMO – OMAA Live Mayor – CAO Webinar Series

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## Crisis Communication in Action: The Mayor-CAO Dynamic During Disasters

### *AMO & OMAA Webinar Series*

**June 24, 2025  
12:00 P.M. - 1:00 P.M.  
Virtual**

Building on the strong interest and success of our first session—*The Mayor-CAO Relationship: Building a Foundation for Success*—AMO and OMAA invite you to the second event in this vital leadership series. Session two focuses on the Mayor-CAO dynamic when disaster strikes.

In times of a local crisis—be it flood, fire, pandemic, or cyberattack—the effectiveness of municipal communication can shape the trajectory of the response and community trust. At the heart of that communication: the Mayor and the CAO.

Join us for an engaging and timely discussion on how this leadership duo can navigate the high-pressure environment of emergencies. Who speaks when? How do you ensure clarity, confidence, and community reassurance in the heat of the moment? What lessons have others learned?

You'll hear real-life experiences and lessons learned from municipal leaders who have weathered the storm—literally and figuratively.

### **What You'll Gain:**

- A deeper understanding of the distinct and complementary roles of the Mayor and CAO in times of crisis
- Insights into strategic communication practices that build public trust
- Tools to strengthen your crisis leadership partnership before the next emergency
- Reflections on maintaining morale and clarity inside your organization while addressing the public

Don't wait for a crisis to test your communication strategy. Join AMO, OMAA, and your municipal peers to learn from those who've led under pressure.

### **Featured Panelists:**

- Mayor Nancy Alcock and CAO Denise Corry, Town of Huntsville
- Mayor Fred Mota and CAO Michelle Hendry, Municipality of Red Lake

### **Moderator:**

- Lindsay Jones, AMO Director of Policy

Register here for this FREE webinar

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