



Accessibility Advisory Committee

Meeting Date: March 20, 2025

FROM: Clerk's Department

DATE: March 11, 2025

SUBJECT: Accessibility Map Refresh

LOCATION: Town-wide

RECOMMENDATION:

That the report dated March 11, 2025, entitled Accessibility Map Refresh, from the Clerk's Department, be received.

KEY FACTS:

The following are key points for consideration with respect to this item:

- In 2017, staff consulted with the AAC to begin developing an online map to identify town accessible features and infrastructure. The intention of the map was to provide residents and visitors of all abilities easy to access information in a geographical format.
- In 2018, there was a public launch of the online accessibility map during National AccessAbility Week. The map highlighted accessible features for parks and playgrounds, recreational trails, and municipal parking, incorporating the committee's feedback with:
 - Increased colour contrast to help differentiate buildings and roads from the canvas and text to background;
 - Easy to identify landmarks; and
 - Easy to locate search function.
- At the meeting of June 13, 2024, staff consulted with the AAC to begin an update and refresh of the accessibility map, and seek feedback and ideas about the project, so it may continue to serve as a valuable resource for residents and visitors, enabling them to easily locate and access amenities that support diverse needs, supporting the town's commitment to fostering an inclusive community and ensuring equitable access to amenities for individuals of all abilities.

- Staff have completed the refresh of the map, which included:
 - Reviewing and updating, where necessary, existing data pertaining to accessibility features.
 - Identifying new data sources and information on accessible amenities that may be incorporated.
 - Designing and developing user-friendly interfaces for the accessibility map with input from communication experts to enhance the customer experience.
 - The [new basemap](#) for the accessibility map is designed to improve mapping workflow while prioritizing accessibility. It follows Canadian Web Content Accessibility AA standards, ensuring a 4.5:1 contrast ratio between solid colors and non-text elements and a 3:1 ratio for user interface components. With a clean, minimalist design, the basemap enhances readability through higher contrast, enlarged labels and label halos.
- Following final consultation with the AAC, staff will conduct outreach and communication for the public and staff on utilizing the updated map.

Prepared and Submitted by:

Andrea Coyne
Manager, Elections, Policy, Print Services
Clerk's Department