

Special Council Meeting  
Monday, November 25, 2024

**Comments Received Regarding Item 6.1**

Tafia Development Corp.  
Zoning By-law Amendment  
File No. Z.1215.04

**From:** Majed Bar.  
**Sent:** Thursday, November 14, 2024 1:56 PM  
**To:** Town Clerks  
**Cc:** Delia McPhail; Majed Abukhater  
**Subject:** [EXTERNAL] Zoning By-law Amendment Application - 65-89 Loyalist Trail (Z.1215.04)

**M1 Basketball Ltd**  
1185 Westdale Rd,  
Oakville, ON L6L 6P5  
(289) 888-2366, (647) 215-6895  
info@shoot360basketball.com  
November 14, 2024

**Town Clerk**  
Town Clerk's Department  
1225 Trafalgar Road  
Oakville, Ontario L6H 0H3  
Email: townclerk@oakville.ca

**Re: Zoning By-law Amendment Application - 65-89 Loyalist Trail (Z.1215.04)**

**Dear Members of the Oakville Town Council,**

**We are writing to you regarding the Zoning By-law Amendment application submitted by Tafia Development Corp. for 65, 71,**

**77, 83, and 89 Loyalist Trail (Z.1215.04). I would like to express my strong support for this application, particularly in relation to the proposed establishment of a Shoot 360 franchise at this location. I hope that staff will bring these comments forward at the public meeting and include them in the report to the Planning & Development Council on November 25, 2024, followed by a subsequent Recommendation Report.**

**The proposed Shoot 360 facility would be the first of its kind in Ontario and the second in Canada, offering advanced basketball training technology in a membership-based environment to the Oakville community. This project is not just about introducing a unique sports and fitness experience; it is also about fostering local economic growth and creating meaningful employment opportunities for Oakville residents.**

### **Community and Employment Benefits:**

**\* Job Creation for Youth: We are looking at hiring around 20-25 individuals, including**

both part-time and full-time roles. These positions will be ideal for high school students, university students, and recent graduates. They will have the opportunity to work as coaches, trainers, and facility management staff, gaining valuable experience while contributing positively to the community.

\* **Supporting Education and Athletic Development:** The technology used in Shoot 360 is utilized by NBA players to enhance their shooting and training techniques. For the first time, this cutting-edge technology will be available to the public, offering local athletes a chance to experience the same high-level training. Additionally, we plan on inviting NBA players to visit the facility to run camps and clinics, providing young athletes with a unique opportunity to learn from professionals. This will make Oakville a focal point for athletic excellence and innovation.

\* **Economic Contribution:** We anticipate individuals and teams from across the Greater Toronto Area (GTA) will use the facility. Attracting people will undoubtedly support economic activity for local businesses such as restaurants, shops, and other services in the area. The steady influx of visitors is expected to enhance the vibrancy and

**economic vitality of Oakville, providing a boost to local businesses.**

### **A Personal Investment in Oakville's Future:**

**My business partner and I are two entrepreneurs investing our savings into this venture because we truly believe in its potential. We see Shoot 360 as more than just a business; it's an opportunity to create something that our friends, family, and the Oakville community can be proud of. Our goal is to build this facility into a place that embodies our vision for growth, excellence, and community engagement, making a positive and lasting impact in Oakville.**

**I strongly believe that the introduction of Shoot 360 in Oakville aligns with the town's vision of creating a thriving and inclusive community. It offers a unique opportunity to support youth employment, provide cutting-edge training facilities, and boost the local economy. I am confident that this facility will become a valued asset in Oakville, enhancing our community's reputation as a place that supports innovation and development.**

**Thank you for considering my comments. I look**

**forward to the positive progress of this project  
and am happy to provide any further information or  
support as needed.**

**Kind regards,**

**Majed Barhoush & Majed Abukhater  
Owners**