

BUDGET COMMITTEE REQUEST:

Staff report on the expenditures in each ward related to the additional \$10,000 added to budgets (in 2024) for events.

RECOMMENDATIONS:

- That the information be received.

KEY FACTS:

- A one-time allocation of \$70,000, funded through tax stabilization, was allocated to support special events led by the community.
- This funding is not included in the 2025 proposed budget.
- 41 events have received a total of almost \$62,000 in funding, to date, during 2024.
- The Event Plan (expected to be presented to Council in early 2025) will include a recommended approach for supporting community events moving forward.

COMMENTS/OPTIONS:

On December 20, 2023 the following motion was approved as part of the 2024 Budget process: That a ten-thousand-dollar (\$10,000.00) allocation to each of the 7 wards (for a total of \$70,000) to support community events in each of those wards be funded one time through the tax stabilization reserve fund and that staff administer the process to allocate funds to community organizations.

On March 18, 2024, the administration process for this program was shared with Council through an information memo. Forty-one (41) events have received funding to date totaling almost \$62,000. Wards 4 and 6 have available funds remaining.

A summary of funded events by ward is outlined below:

Ward	# of Events received funding	Approved Events
1	13	2K for 10K Walk for Charity Bronte Lake Notes Music Series Canadian Children's Arts Broadcasting Charity Event CRAFT Live Afro Caribbean Canadian Waterfront Fete Gusty Walk Heartache 2 Hope Halton Region Salmon and Trout Association Bronte Classic Halton Region Salmon and Trout Association Bronte Penning Event IG Wealth Management Walk For Alzheimer's Isckon Festival of India Kidney Walk Latino Festival Walk to End ALS
2	9	Courage Polar Dip Flora's Walk Oakville Harmony in the Home Oak Medical Education Foundation Charity Run Oakville Milton Humane Society Doggie Dip Pet Value Walk for Guide Dogs Stride Together: Oakville Chinese Runners Gathering WAO Women Arborists of Ontario Tree Festival West River Residents Association Annual Picnic & Community Fun Day
3	7	Veronic Tyrell Day CRAFT Live Black Music on the Block Clearview Cleanup Coldest Night of the Year Community Living Oakville John Carnham Friday Night Jazz Oakville Stokers Annual BBQ
4	2	Explore Oakville Photography Hillsprings Community Ball game and CDay
5	5	Eric's Backyard Film Festival Music Magic in the Park – Music Together Oak Park Fall Fair Oakville Parent-Child Centre Family Teddy Bear Picnic The Crossing Picnic
6	2	Nigerian Multicultural Festival Northeast Oakville Fair
7	3	Community Yard Sale Bazaar Glenorchy Community Festival Oakville Asian Food Festival

The new Event Strategy (in development) is expected to be presented to Council in early 2025. A recommendation to establish an annual grant program to fund community led events is expected within that new strategy.