

BUDGET COMMITTEE REQUEST:

Staff provide an update on the existing parking study for Kerr Village.

RECOMMENDATIONS:

That the information be received.

KEY FACTS:

- In 2019, a Parking Management Study was initiated to review the commercial parking districts of Downtown Oakville, Kerr and Bronte Village
- The study seeks to encompass the objectives of correlating parking utilization data, capturing public feedback on parking, planning and zoning policies.
- The Parking Management Study considers the context of the transportation transition found in the town's Urban Mobility and Transportation Strategy and the Community Energy Strategy. The Parking Management St will seek to continue to follow these guiding principles through the evaluation of current parking conditions and consider alternative approaches to reduce the need for parking in order to achieve the goals and direction set out by Council.
- The Town operates commercial/paid parking program to support commercial uses
- The Kerr Village parking program includes managing parking of:
 - Over 80 spaces on 2 off- street paid parking lots
 - Over 200 metered/paid on-street parking stalls
- Parking utilization is a measure of the number of parking spaces occupied as a percentage of the total number of parking spaces.
- Parking utilization data was gathered in November 2022 through a consultant, R.J. Burnside and Associates, for the Kerr Village Commercial Parking area.
- A Streetscape Study is currently in progress that will inform on-street parking supply throughout Kerr Village.

COMMENTS/OPTIONS:

The town oversees a commercial parking program within the Kerr BIA district with over 280 paid parking spaces to accommodate visitor and employee parking. Private parking supply is also available at commercial properties within Kerr Village as they are required to provide private parking in accordance with Zoning By-law 2014-014. Daily and monthly parking is offered on municipal off-street parking lots adjacent to Kerr Street while on-street parking areas may be found along Lakeshore Road West and Kerr Street offering a two-hour maximum time limit. The town's commercial parking program offers supplemental parking to private parking for visitors and employees in the area. In the 2022 utilization survey, the town's consultant used this data along with typical parking counts to capture the overall utilization data for Kerr Village.

Kerr Commercial Parking Utilization Data – November 2022

Kerr Village

	Peak Parking Occupancy Rate
Off-street Municipal Parking Lots	1%
On-Street Parking	52%

*Data from November 2022 Parking Survey (R.J. Burnside and Associates)

2022 Utilization Survey and Recommendations

In Kerr Village, the off-street parking utilization in municipal lots was found to be low at 1% average utilization with on-street parking demand averaging 52% utilization which is below practical capacity. The highest demand for off-street and on-street parking was found midday both through the week and on weekends. Details of the parking utilization results will be brought forward to Council at a later date.

2025 Workplan

A review of on-street parking in Kerr Village is currently being conducted as part of the ongoing Streetscape Study. This study will assess on-street parking options, considering parking demand, existing issues, and the infrastructure needs related to the commercial parking program.

Also noteworthy for Kerr Village will be the continuing replacement of single space meters with multi space payment machines which will offer modernized equipment offering credit card payment alongside the existing options for cash payment and HONK pay by phone. Funding for this initiative has already been secured through previously approved projects. In addition, staff plan to investigate options for daily and monthly parking options along the Lakeshore Road West corridor in the Kerr Village Commercial parking district in 2025. No further funding requests are needed at this time.