

# Housing Strategy and Action Plan including Housing Updates

Planning and Development Council

October 15, 2024 – 6:30 p.m.

Discussion Item 7.1

# Housing Strategy and Action Plan Background

- The Housing Strategy and Action Plan (HSAP) (**Appendix A**) developed by town staff and informed by several key documents including a best practice review
- Planning and Development Council in July 2023 – draft HSAP
- Council directed staff to undertake public engagement on the HSAP, report back on what was heard, and refine the HSAP as necessary, in coordination with other ongoing provincial initiatives (e.g. PPS 2024)
- Public engagement took place in summer and fall 2023 (**Appendix B**)
- HSAP refinements (**Appendix C**)
- Staff are seeking Council approval of the HSAP

# Housing Strategy and Action Plan Public Engagement – What was heard?

## Key Concerns

1. Housing affordability
2. Housing choice
3. Housing supply

## Highlight of Key Themes

- provide innovative housing
- neighbourhood character
- growth management
- environment & transportation
- livability and quality of living spaces

## Agreement with Goals, Objectives, and Housing Outcomes

- 57% agree or strongly agree
- 17% neutral

## Agreement with Action Items

- 49% agree or strongly agree
- 31% neutral

# Housing Strategy & Action Plan Overview

- The **Housing Strategy** provides an extension to the Livable Oakville Plan's mission statement and guiding principles. It sets a path forward with six goals and objectives to guide decision making specific to housing.
- The **Action Plan** puts in place initiatives the town can do to further the goals and objective of the Housing Strategy, and ultimately, the Livable Oakville Plan.
- Together, the **Housing Strategy and Action Plan** is the town's guiding document to improve the housing landscape across Oakville and achieve positive housing outcomes.
- It is structured around **6 goals and objectives** intended to achieve **5 housing outcomes** through implementing nearly **70 actions**.

# Housing Strategy & Action Plan

## Goals and Objectives

### **Goal 1: Support Growth Management and Increase the Housing Supply**

Identify, encourage, and enable housing opportunities within the town's urban structure, which functions as the foundation for growth management in Oakville.

### **Goal 2: Improve Housing Affordability, Housing Options and Housing Choice**

Enable a greater diversity of housing types in more places throughout the town, where appropriate, focusing on housing types, sizes and tenures that are in short supply and housing that improves affordability.

### **Goal 3: Streamline Approvals**

Create new and enhanced processes that improve the efficiency of the development approvals process and the timely delivery of housing.

# Housing Strategy & Action Plan

## Goals and Objectives

### **Goal 4: Make Housing Feasible**

Ensure the delivery of infrastructure and community service facilities are coordinated, appropriately funded, and implemented in alignment with growth to enable the delivery of housing and livable, complete communities.

### **Goal 5: Engage, Raise Awareness, Build Capacity**

Engage town staff, agency partners and the public to raise awareness and build the community capacity necessary to support the construction of a wide range of housing types that are needed throughout Oakville.

### **Goal 6: Collaborate**

Work with agency partners and other levels of government to achieve the goal of creating more housing, while ensuring growth is contextually appropriate, environmentally and fiscally responsible.

# Housing Strategy & Action Plan

## Housing Outcomes



### Increased housing supply

more homes built.



### Improved affordability

more homes people can afford.



### Enhanced housing choice

more types of homes people need.



### Accelerated housing delivery

more homes faster.



### Development of livable complete communities

a place to call home with the services people need.

# Housing Strategy & Action Plan

## Action Items

- The **70** action items are grouped under each goal to advance the achievement the goals and objective of the strategy, and ultimately, the **Livable Oakville Plan**.
- Each action item is intended to achieve positive housing outcomes.
- Action items are accompanied by a performance indicator to track town progress.





# Housing Updates

## New and Ongoing Projects

- **White Paper: Planning Act Tools to Facilitate Development of Affordable Housing**
  - Housing Needs Assessment
  - Inclusionary Zoning within Protected Major Transit Station Areas
  - Community Improvement Plan to incentivize affordable housing
  - Community Planning Permit System (CPPS) for Midtown Oakville
- **Rental Housing Demolition and Conversion Guidelines**
- **Housing Secretariate Office**
  - Residential Policy Review
  - Gentle Density Strategy
  - Bronte GO MTSA - infrastructure studies & zoning updates
  - Sheridan College Housing Taskforce

# Staff Recommendations

1. That the **Housing Strategy and Action Plan** be approved.
2. That the **Rental Housing Demolition or Conversion Protection Guidelines** be endorsed.