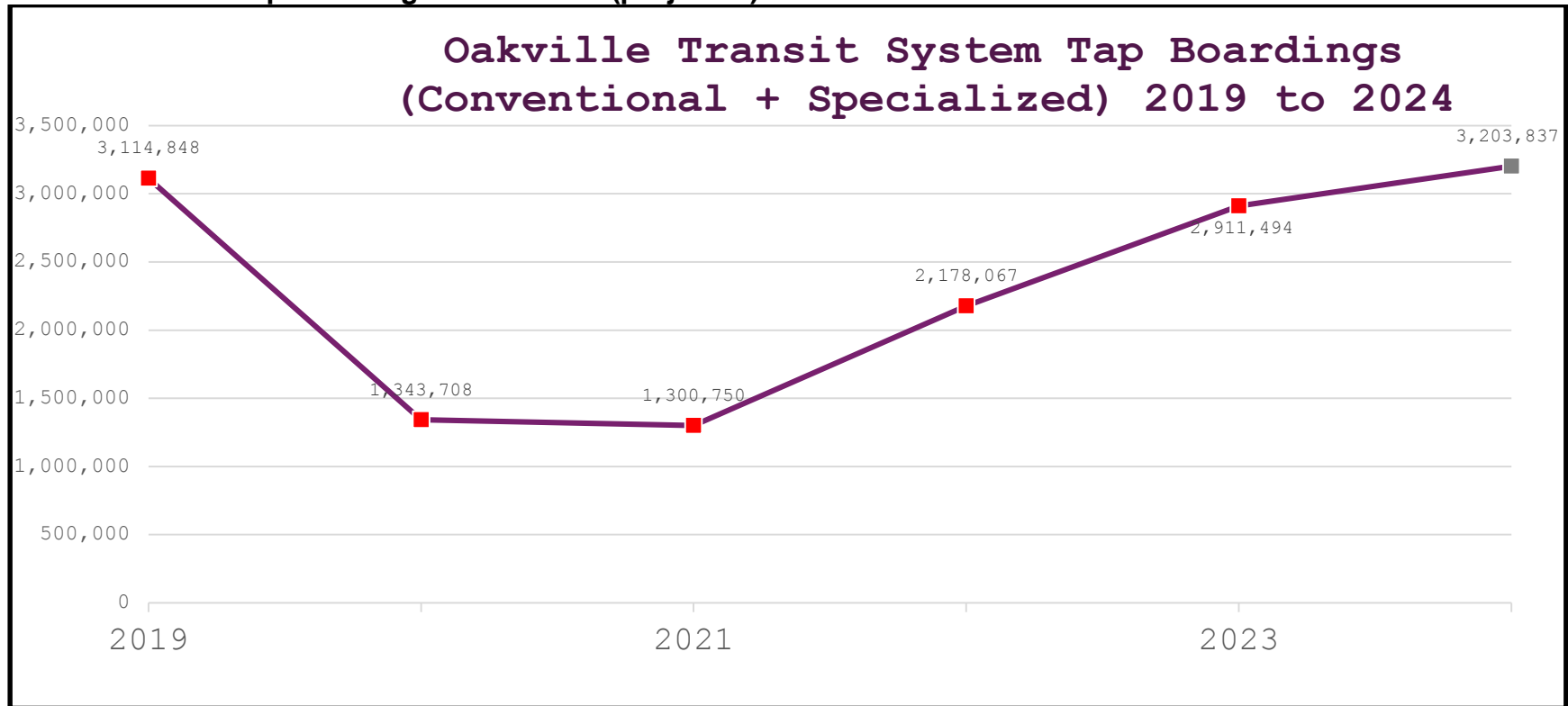
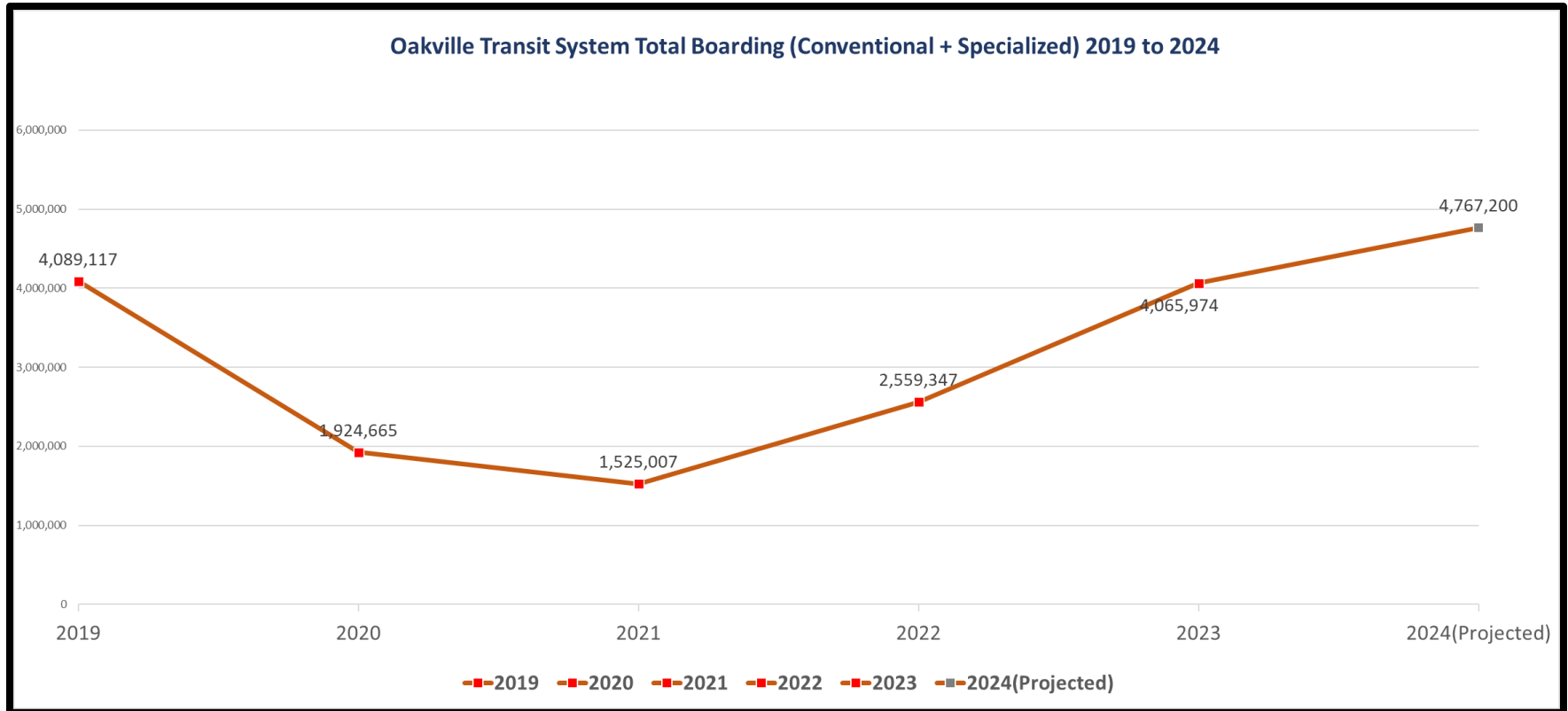


**Appendix B – Oakville Transit Ridership Statistics**

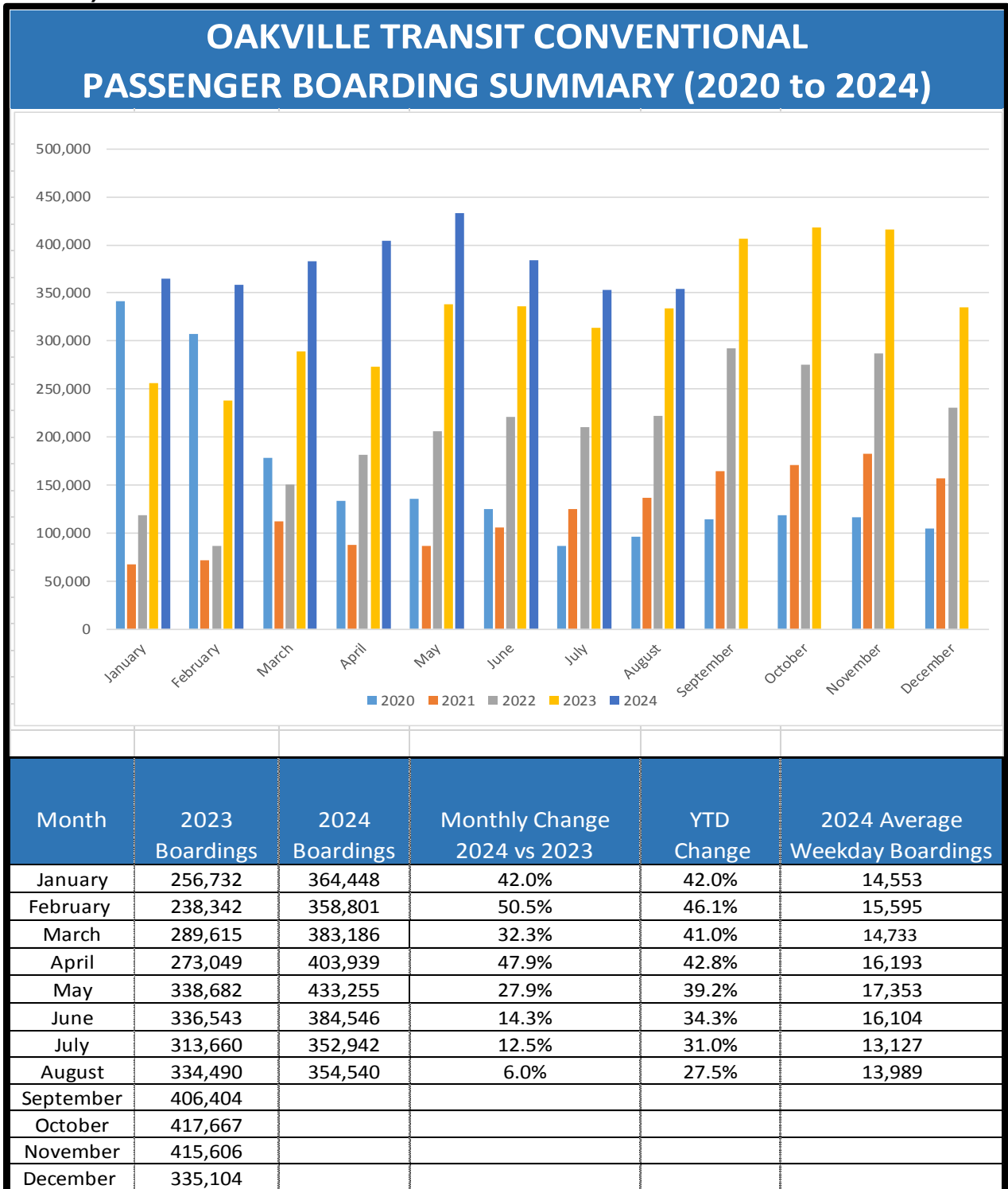
**Oakville Transit Tap Boardings 2019 – 2024 (projected)**



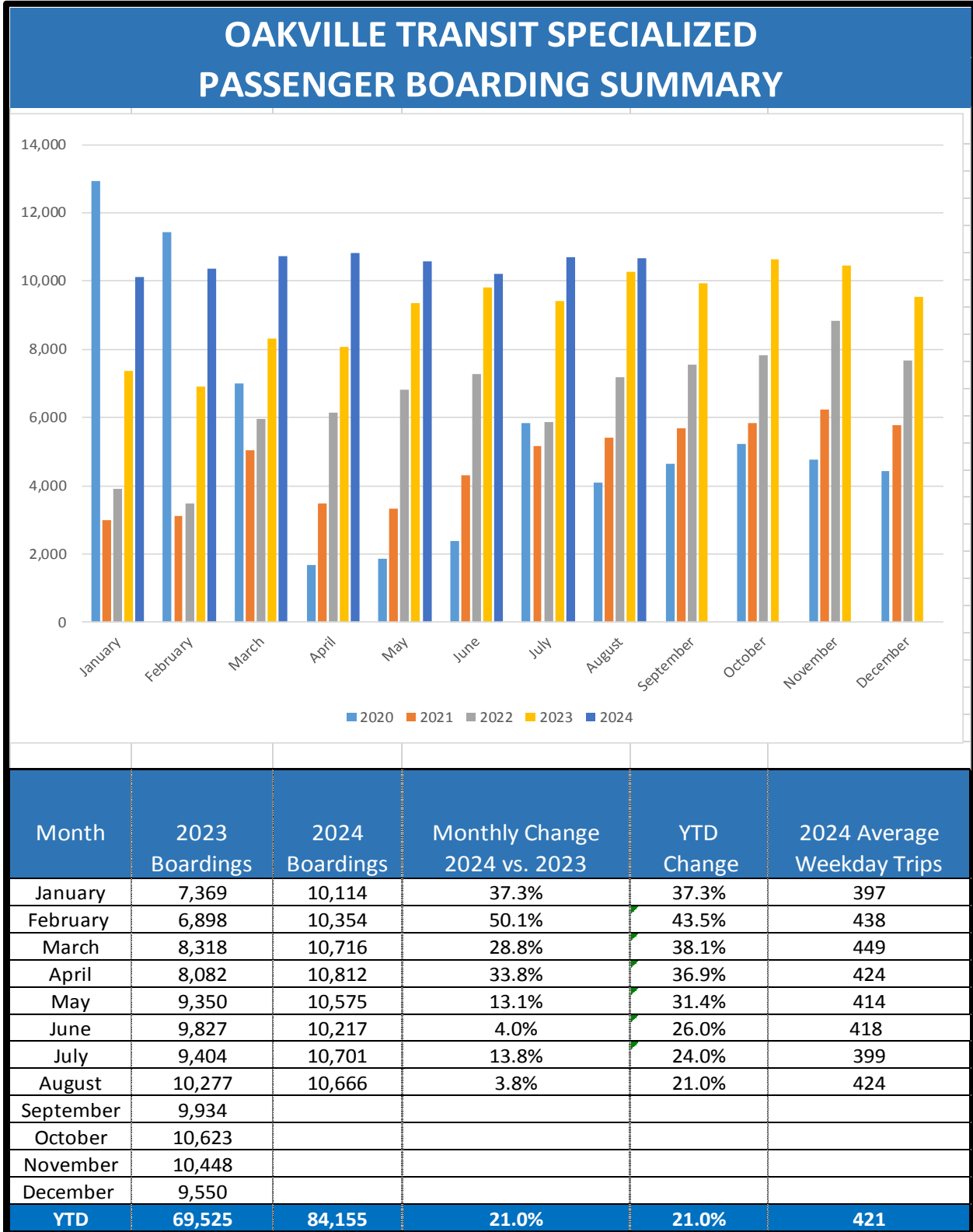
**Oakville Transit Total Boardings 2019 – 2024 (projected)**



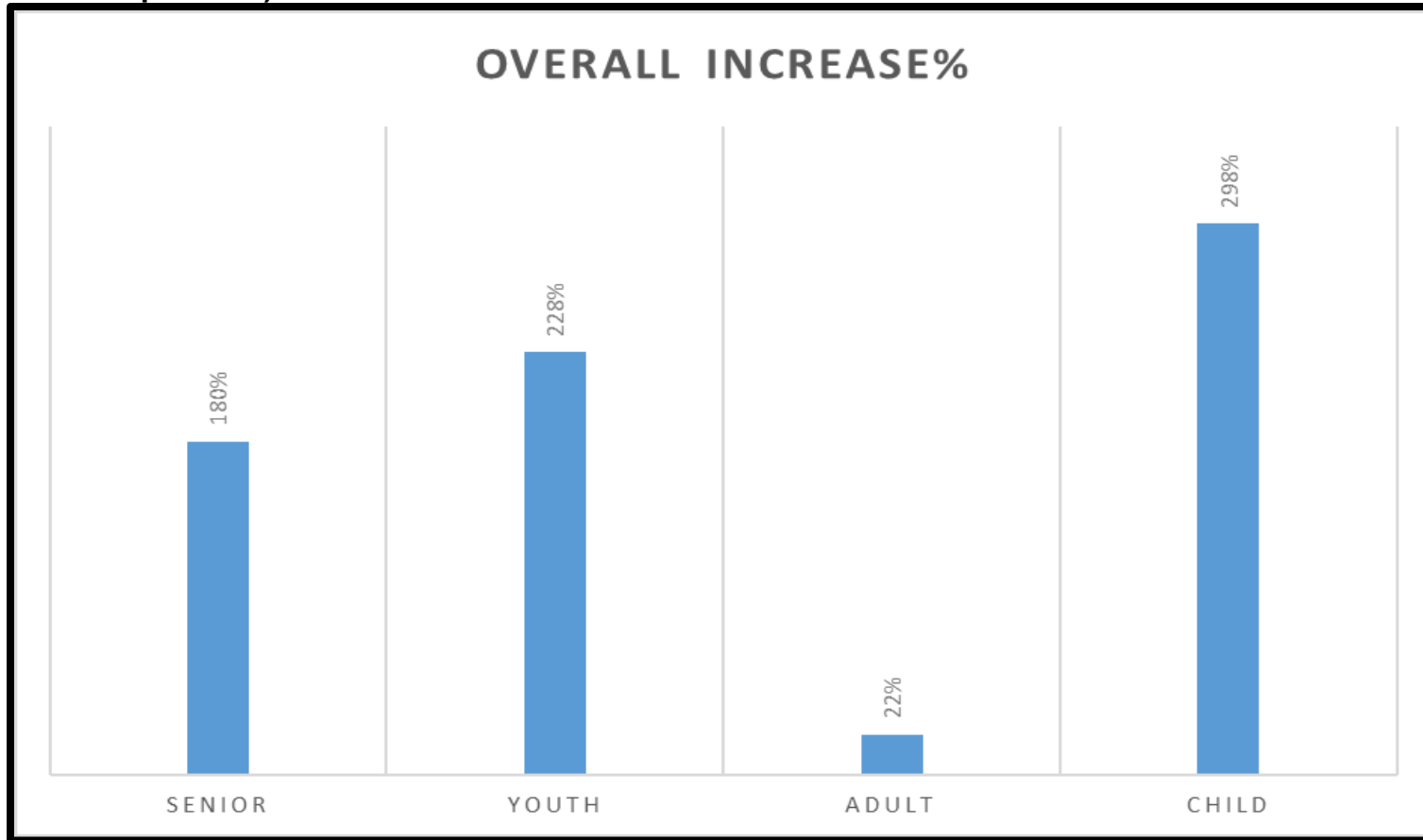
**Oakville Transit Ridership – Conventional transit Total Boarding summary (2020 to 2024)**



**Oakville Transit Ridership – Specialized transit boarding summary (2020 to 2024)**

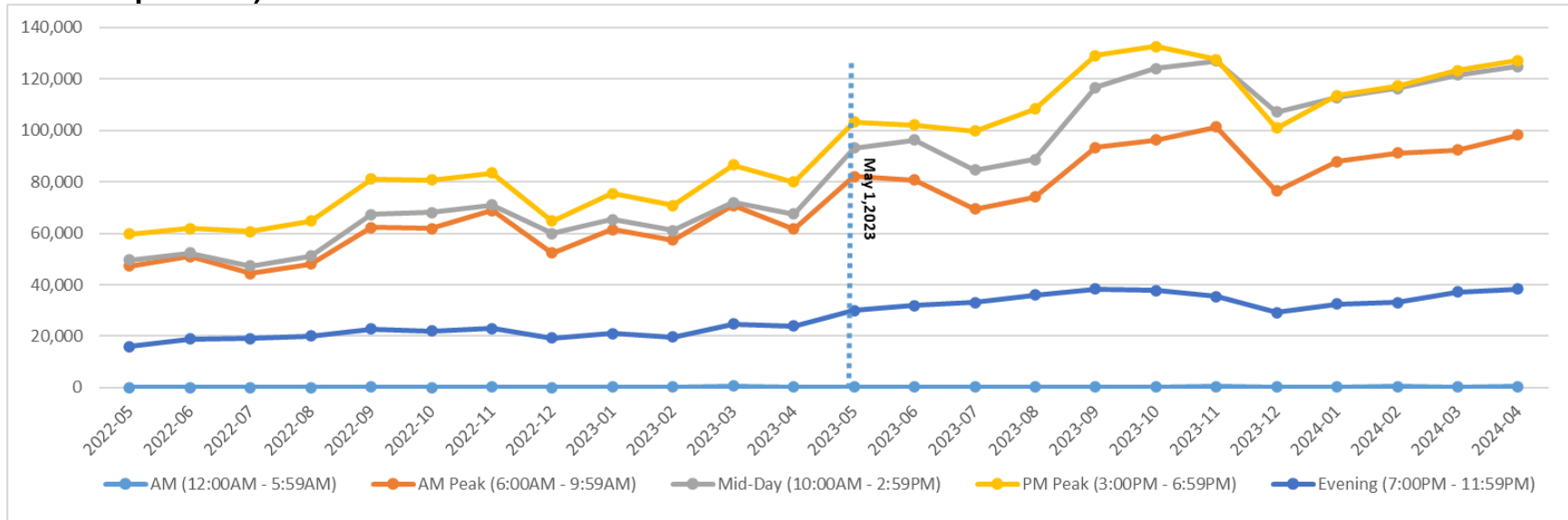


**Oakville Transit Ridership – Total Boarding increases by fare type post free transit for youth and seniors (May 2023 to April 2024)**



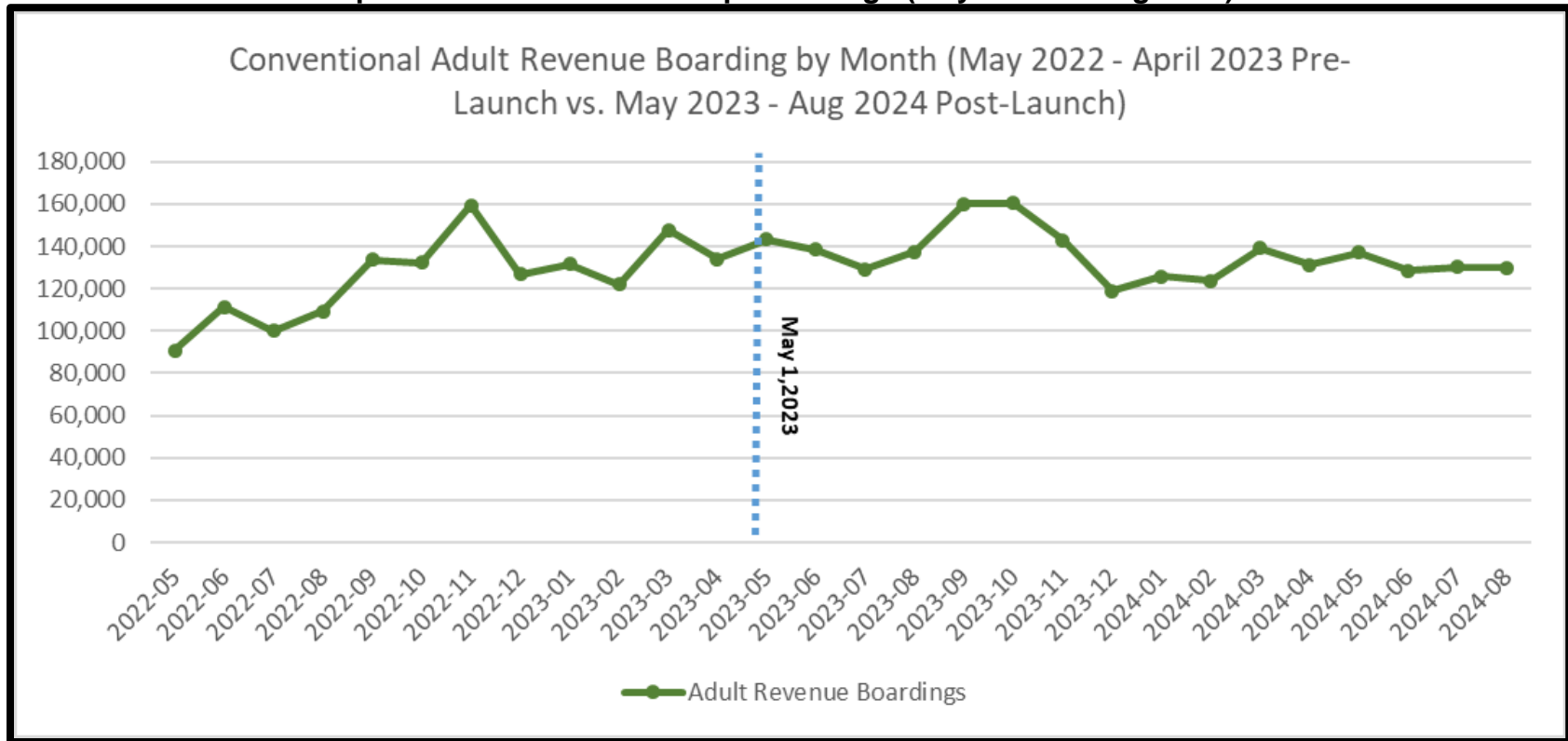
- There were 1,615,005 new rides in total comparing ridership pre and post launch of the free transit for youth and seniors

**Oakville Transit Ridership –Boarding increases by time of day – pre/post free transit for youth and seniors (May 2022 to April 2024)**



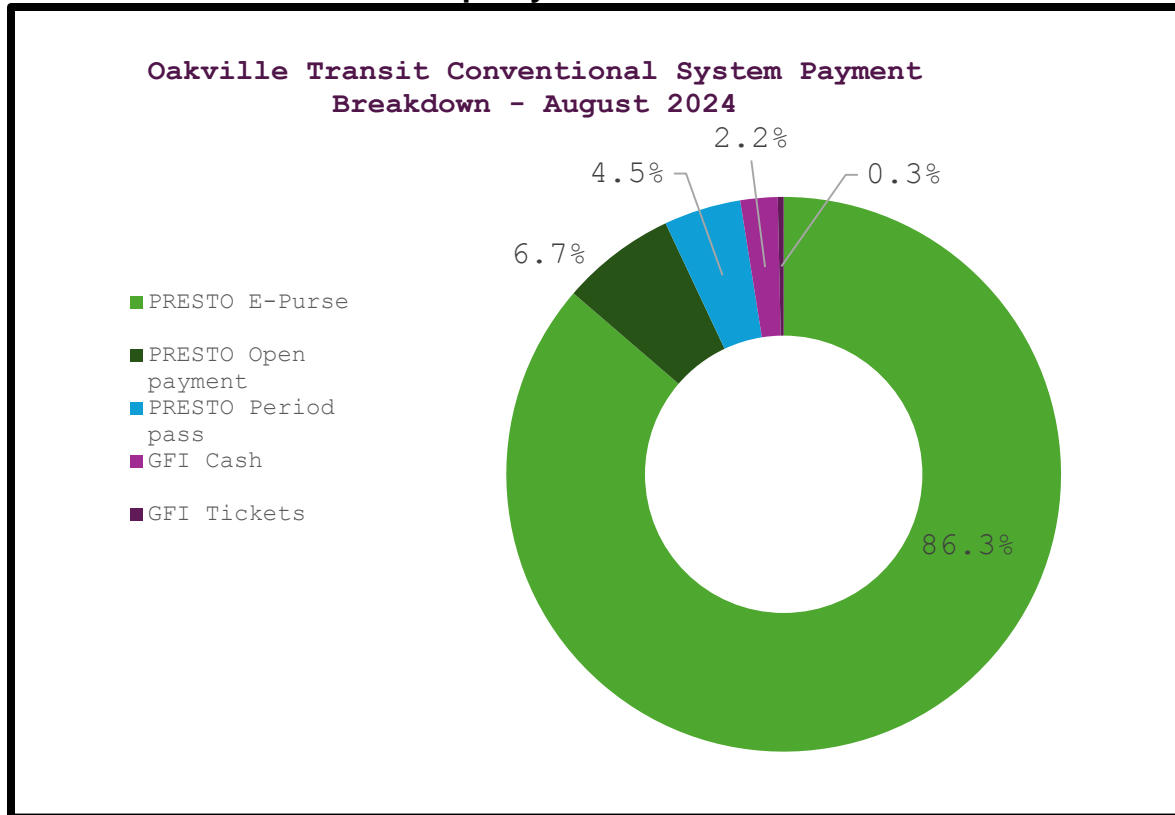
- Free transit for youth and seniors was implemented May 2023
- All time periods throughout the day experienced ridership increases system wide after the implementation of free transit for youth and seniors
- Majority of system ridership increased between 6:00 a.m. and 7:00 p.m. post implementation of the free service

**Oakville Transit Ridership – Conventional Adult Tap Boardings (May 2022 to Aug 2024)**



- Adult tap ridership has increased by an average of 8.4% by month when comparing to pre free transit for youth and seniors
- There was an increase of approximately 290K adult tap ridership trips when comparing ridership one year before and one year after the implementation of free youth and seniors transit

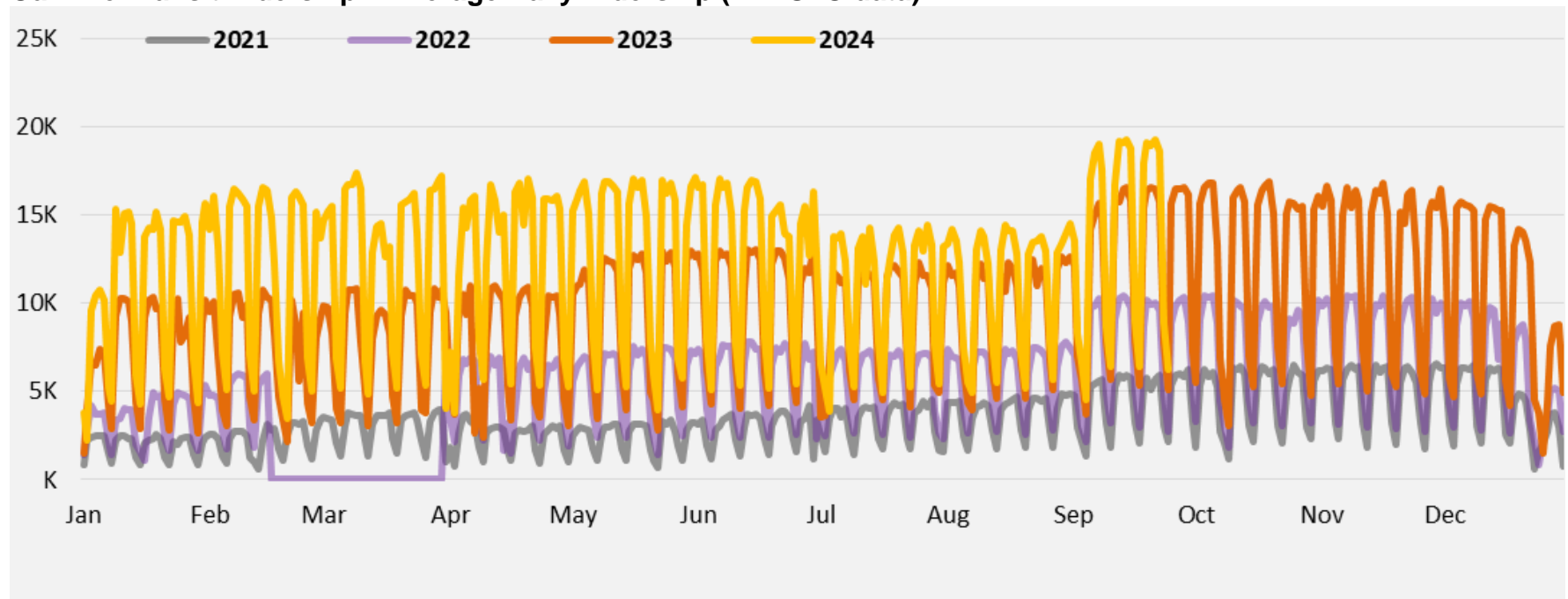
### 2024 Oakville Transit Ridership Payment Breakdown



- 98% of all Oakville Transit ridership is now paying with the use of PRESTO
- PRESTO E-Purse is the most commonly way customers are paying for transit
- 6.7% of all fare transactions are processed by Open Payments which represents the use of a transaction other than a PRESTO card.

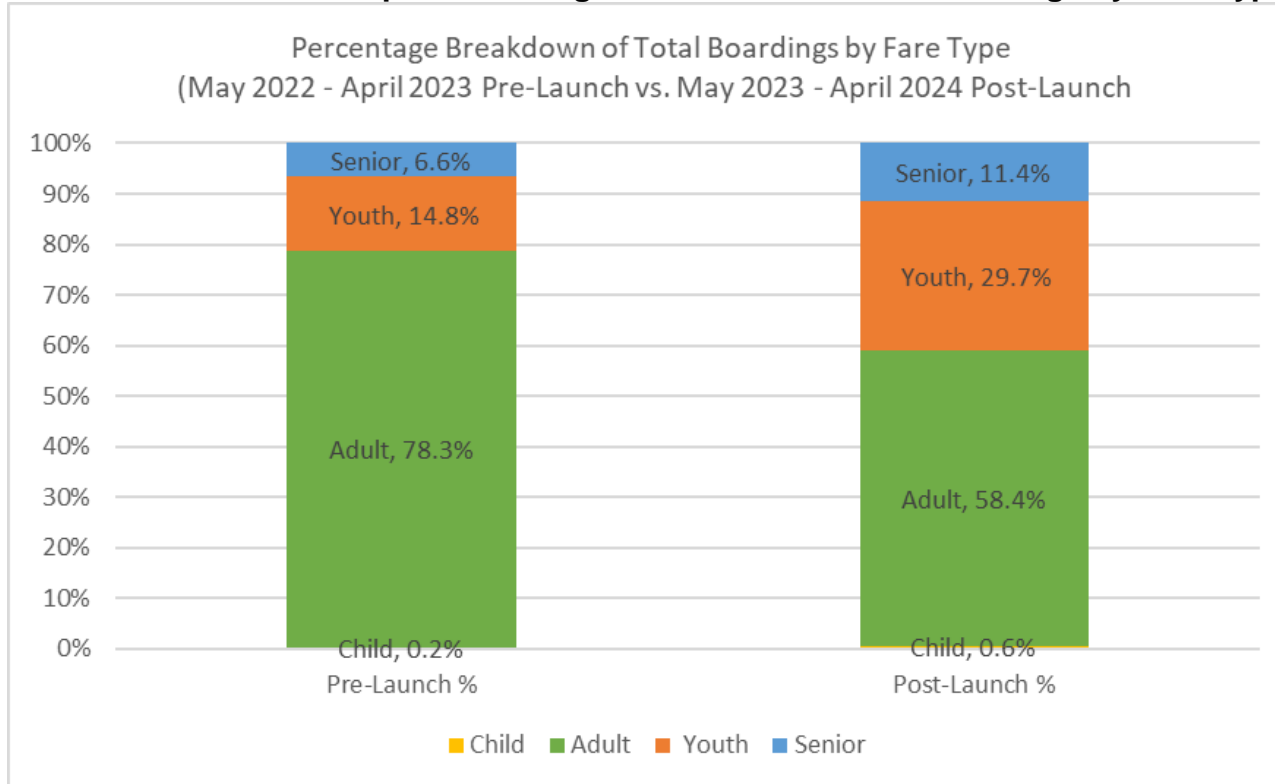


### Oakville Transit Ridership – Average Daily Ridership (PRESTO data)



- Oakville Transit daily system ridership has reached over 18,500 passengers on the system in one day representing the highest ridership ever recorded on the system in one day.
- PRESTO ridership in 2024 is averaging an additional 20K trips per week when compared to PRESTO ridership in 2019.

### Oakville Transit Ridership – Percentage Breakdown of Total Boardings by Fare Type



- The percentage breakdown of passengers who use the Oakville Transit system has changed since the implementation of free transit for youth and seniors
  - The Adult breakdown has decreased from 78% to 58%
  - Youth ridership has doubled from 14% to 29%
  - Senior ridership has also increased since the implementation of free transit for youth and seniors with an increase in the passenger breakdown from 6% to 11%
  - Child ridership has seen a modest increase in the ridership breakdown with an overall increase of 0.4% when compared to the ridership before the free transit initiative