

Thank you to Town of Oakville for generously providing space to run this program

Oakville Town Hall Intensify Impact Project

Program in Partnership with:
 Oak Park Neighbourhood Centre

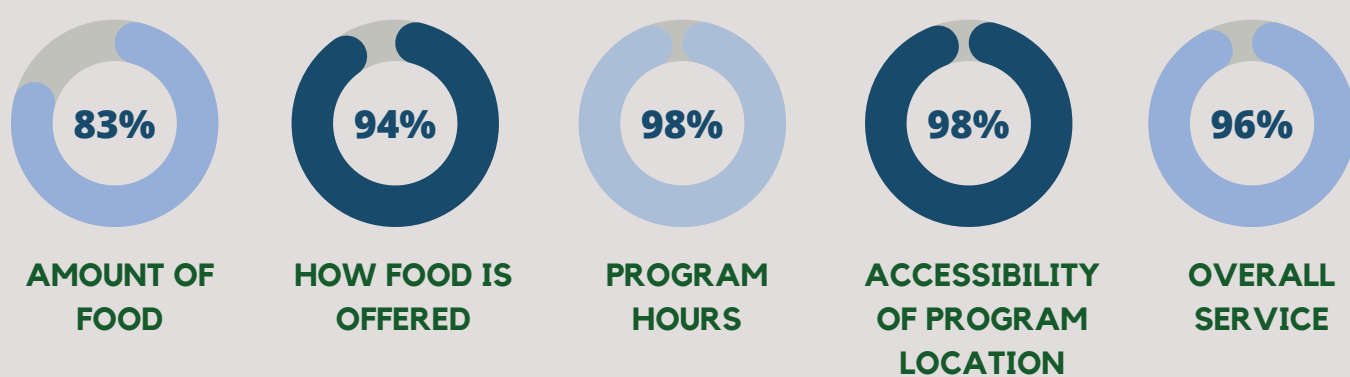


Food for Life collected survey responses from community members who registered for the Oakville Town Hall program, our 'Neighbours', on their demographics, food access, community services & resources, & program satisfaction & impacts

Oakville Town Hall was selected as a site to pilot an Intensify Impact program providing food support and information on services to aid under-resourced households living in the Marlborough Court community. The program operates weekly, offering fresh food selections in a market-style setup. Oak Park Neighbourhood Centre supplements this by providing access to information about community programs and financial services. Satisfaction and impact surveys were conducted at 3 intervals between July 2023 and March 2024. On average, 66% of registered neighbours participated in the surveys.

Program Satisfaction Highlights

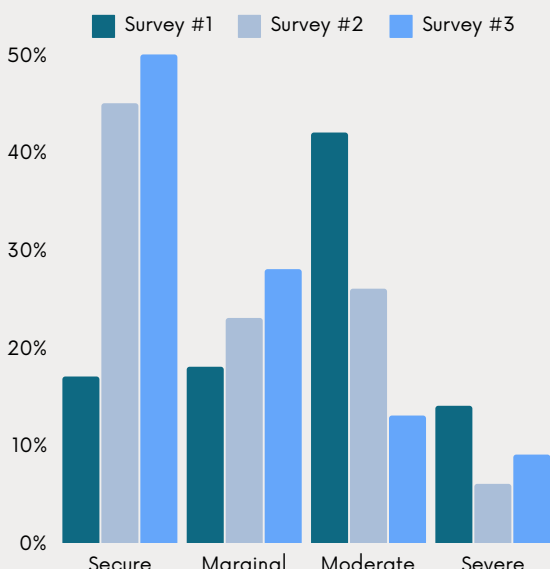
*Percent of Surveyed Neighbours who responded as either 'Very satisfied' or 'Satisfied' to the below prompts in Spring 2024



Over the course of the pilot program (July 2023-March 2024), the Oakville Town Hall program received over 35,000lbs of rescued food and an average of 924lbs of food each week. Each household that is registered with the program had weekly access to fresh food including produce, meat, and dairy.

\$50.60
Average self-reported weekly food savings

“Participating in this program helps us cope with financial struggles, allows us to use money for other needed things in life, and buy less food. It has helped in our daily lives! Thank you so much!”
 - Oakville Town Hall neighbour



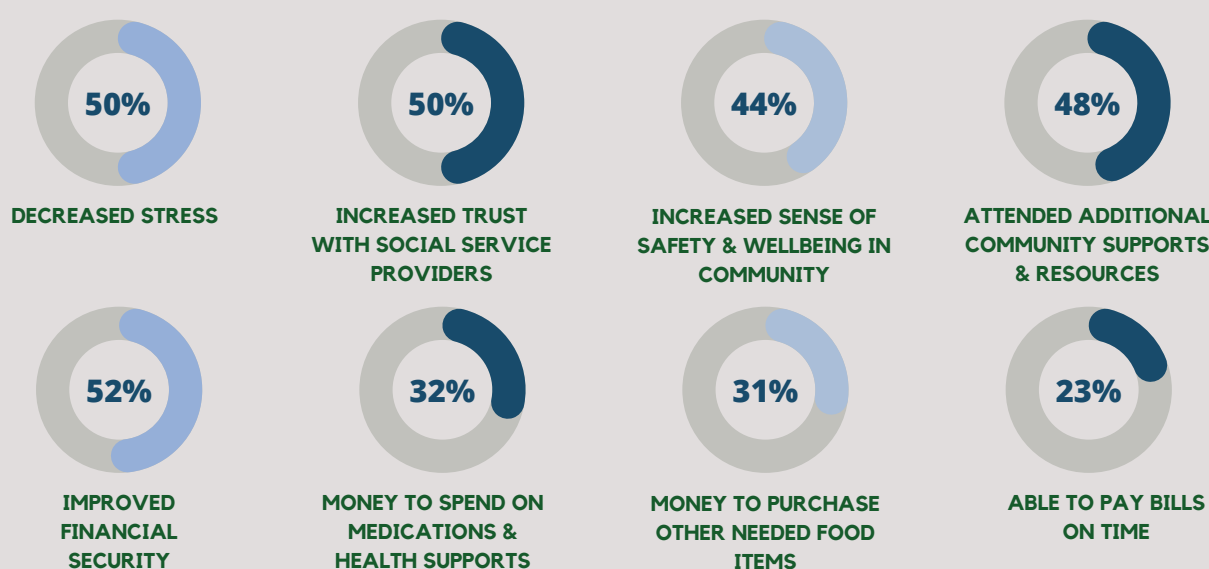
Over the course of the pilot, Oakville Town Hall neighbours showed overall improvements in food security status (Fig. 1)

- Food security increased by **33%** with neighbours experiencing fewer worries about food access
- Marginal food insecurity increased by **10%** as neighbours previously experiencing severer forms of insecurity moved towards improvement
- Moderate food insecurity decreased by **29%**, reducing reliance on low-cost foods and skipping meals
- Severe food insecurity decreased overall by **5%**, alleviating extreme shortages and days without food

“[This program gives me] a better feeling socially and psychologically and able to feel confident and safe.” - Oakville Town Hall neighbour

Program Impact Highlights

*Percent of Surveyed Neighbours who self-reported the following social wellbeing and financial impacts in Spring 2024



“Hope this program continues and does not go away so low-income people can continue to get supports.” - Oakville Town Hall neighbour