

Appendix B - Digitization Stakeholders Involvement

TorStar Corporation:

- **Overview:** TorStar is a Canadian media company primarily known for publishing newspapers and digital media. Its flagship publication is the Toronto Star, one of Canada's largest daily newspapers.
- **Ownership:** TorStar is owned by NordStar Capital LP, a private investment firm.
- **Newspapers:** TorStar owns several other newspaper brands across Ontario and Canada, including the Hamilton Spectator, Waterloo Region Record, and the Niagara Falls Review.
- **Digital Ventures:** TorStar has been expanding its digital media presence and diversifying its business model to adapt to the changing media landscape.
- **Current Involvement:** Owns Metroland Media Group, which publishes numerous local and regional newspapers.

Metroland Media Group:

- **Overview:** Metroland Media Group is a subsidiary of TorStar Corporation. It focuses on publishing community newspapers and providing media services in Ontario.
- **Community Newspapers:** Metroland operates numerous local newspapers throughout Ontario, catering to regional and community-specific news.
- **Digital and Print:** In addition to print newspapers, Metroland also provides digital media services, including website development, digital marketing, and content production.
- **Current Involvement:** As a subsidiary of TorStar, it produces a wide range of community newspapers in Ontario, contributing to the local and regional news landscape including the Oakville beaver.

Newspapers.com:

- **Overview:** A subsidiary of Ancestry.com, specializing in providing access to historical newspaper archives.
- **Services:** Offers a vast online database of digitized newspaper pages from North America and beyond, aiding in historical and genealogical research.
- **Relationship with Ancestry:** Integrated with Ancestry.com to provide users with access to newspaper archives as part of Ancestry's comprehensive genealogical research tools.
- **Potential Partnerships:** May have licensing agreements with various media companies, including TorStar and Metroland, to digitize and provide access to their historical newspaper archives.
- **Current Involvement:** A subsidiary of Ancestry.com, offering extensive digitized newspaper archives. Likely partners with media companies like TorStar and Metroland to include their historical newspapers in its database, enhancing the resources available for genealogical research on Ancestry.com.

Ancestry:

- **Overview:** Ancestry is a global leader in family history and consumer genomics, offering services to help people trace their genealogy and discover their family history.
- **Services:** Ancestry provides access to historical records, including newspapers, birth and death certificates, and other archival materials, to help users build their family trees.
- **Relation to Media:** While Ancestry is not directly connected to TorStar or Metroland in terms of ownership or corporate structure, it often collaborates with newspaper archives and historical records, some of which may be part of the archives maintained by media companies like TorStar and Metroland.
- **Partnerships:** Ancestry may have partnerships or licensing agreements with various media companies to digitize and provide access to historical newspaper records, including those from TorStar and Metroland's extensive archives.
- **Current Involvement:** Utilizes historical newspaper archives, which could include content from TorStar and Metroland, to provide genealogical research services. Integrates Newspapers.com as a resource for accessing historical newspapers.