



Dear stakeholders,

We are officially launching a public review of our draft [accessibility standard on plain language!](#)

The goal of this standard is to foster clear, accessible, and inclusive communication.

The purpose of a plain-language approach in written communications is to easily convey information that the audience needs to know. It is essential for eliminating barriers to understanding.

Would you like to share your opinion on this new standard? Here's your chance! To know more, continue reading.

Key benefits of the standard

The purpose of the standard is to:

- help meet the needs of diverse audiences;
- make information accessible, inclusive, and easy to understand;
- establish rules for clear writing, determined by:
 - text content and formatting,
 - grammar,
 - language and tone, and
 - providing examples to support content;
- show how to use more familiar language and positive phrasing;
- recommend better practices for visual and structural elements; and
- teach communicators about best practices for digital accessibility, evaluation, and revision.

Your input is essential

Your input helps our technical committee to consider many points of view. It makes it easier to meet the needs of as many people as possible.

Getting input on the knowledge and lived experience of our diverse group of stakeholders improves our standards.

How to provide feedback

1. Consult the [draft standard on our website](#).
2. Provide feedback by:
 - [Completing the online form](#) on our website,
 - downloading the [fillable form in a PDF format](#) or [Word format](#) and sending it to us by email,
 - submitting your comments in text, audio, or video format.

Deadline: The public review ends on **Monday, July 8, 2024, at 11:59 p.m. (PST)**.

Visit our [website](#) for further instructions or to contact us.

Thank you

Thanks to the expertise of our technical committees and your input, we're contributing to a more inclusive and barrier-free Canada.

We look forward to hearing from you!

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