## 2024 Community Satisfaction Survey Results by Ward



Are you, or is any member of your household a member of the news media or a market research company?

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Yes | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| No | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Prefer not to say | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |


| TOTAL RESPONDENTS | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (UNWEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| (WEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Urban sprawl/rapid | 14\% | 11\% | 9\% | 16\% | 14\% | 21\% | 15\% | 4\% | 14\% | 14\% | 13\% | 10\% | 20\% |

development

|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Traffic/congestion | 8\% | 7\% | 5\% | 8\% | 10\% | 9\% | 7\% | 9\% | 8\% | 8\% | 4\% | 7\% | 12\% |
| Taxes | 7\% | 9\% | 4\% | 10\% | 6\% | 6\% | 7\% | 7\% | 10\% | 5\% | 3\% | 7\% | 10\% |
| Public transit | 4\% | 0\% | 1\% | 5\% | 4\% | 5\% | 5\% | 26\% | 5\% | 3\% | 8\% | 4\% | 3\% |
| Population | 6\% | 7\% | 6\% | 8\% | 5\% | 9\% | 6\% | 0\% | 7\% | 6\% | 4\% | 7\% | 7\% |
| increase/overpopulation |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Roads | 5\% | 8\% | 3\% | 2\% | 7\% | 3\% | 5\% | 0\% | 5\% | 4\% | 3\% | 7\% | 4\% |
| Maintaining infrastructure | 4\% | 9\% | 4\% | 5\% | 2\% | 3\% | 0\% | 6\% | 3\% | 4\% | 2\% | 4\% | 4\% |
| Pollution/environment | 4\% | 4\% | 3\% | 3\% | 3\% | 4\% | 5\% | 14\% | 4\% | 3\% | 4\% | 4\% | 3\% |
| Education issues | 2\% | 2\% | 1\% | 0\% | 1\% | 6\% | 3\% | 0\% | 3\% | 1\% | 2\% | 4\% | 1\% |
| Covid-19 | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Health issues/health care | 4\% | 2\% | 3\% | 2\% | 6\% | 5\% | 1\% | 16\% | 2\% | 5\% | 1\% | 5\% | 3\% |
| Affordable housing | 26\% | 26\% | 28\% | 22\% | 27\% | 26\% | 21\% | 15\% | 24\% | 27\% | 31\% | 25\% | 24\% |
| Improved city services | 4\% | 1\% | 2\% | 7\% | 6\% | 2\% | 4\% | 0\% | 3\% | 5\% | 0\% | 6\% | 3\% |
| Hospital | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 7\% | 0\% | 1\% | 0\% | 1\% | 0\% |
| Arts / Entertainment / | 1\% | 0\% | 2\% | 0\% | 2\% | 1\% | 0\% | 0\% | 1\% | 1\% | 2\% | 1\% | 0\% |
| Culture / Recreation activities |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Crime / Public safety | 9\% | 4\% | 10\% | 13\% | 10\% | 8\% | 12\% | 22\% | 10\% | 10\% | 11\% | 12\% | 6\% |
| Jobs / Employment | 5\% | 3\% | 7\% | 4\% | 6\% | 5\% | 9\% | 0\% | 7\% | 5\% | 9\% | 7\% | 3\% |
| Economy |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Spending / Budget | 3\% | 3\% | 3\% | 5\% | 4\% | 4\% | 2\% | 0\% | 3\% | 4\% | 6\% | 3\% | 2\% |
| Bureaucracy (e.g. slow, hard to deal with, etc.) | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% | 3\% | 16\% | 2\% | 2\% | 1\% | 2\% | 1\% |
| Leadership (e.g. mayor, council, representation, etc.) | 1\% | 1\% | 1\% | 0\% | 1\% | 2\% | 2\% | 0\% | 2\% | 0\% | 0\% | 2\% | 1\% |
| Diversity / Equity (e.g. ethnicity, race, wealth, etc.) | 3\% | 0\% | 1\% | 4\% | 4\% | 3\% | 2\% | 0\% | 3\% | 2\% | 2\% | 3\% | 3\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Town character (e.g. no longer a small town feel, etc.) | 1\% | 1\% | 1\% | 5\% | 0\% | 2\% | 1\% | 0\% | 1\% | 1\% | 1\% | 1\% | 2\% |
| Growth / Land use / Planning (e.g. zoning, better planning, etc.) | 14\% | 15\% | 19\% | 10\% | 11\% | 11\% | 24\% | 0\% | 14\% | 14\% | 9\% | 12\% | 19\% |
| Parking | 1\% | 2\% | 1\% | 0\% | 1\% | 1\% | 4\% | 0\% | 2\% | 1\% | 3\% | 1\% | 1\% |
| Supporting reduced restrictions (e.g. remove mask, vaccine mandates, pandemic restrictions, etc.) | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% |
| Supporting increased restrictions (e.g. keeping mask on, vaccine mandates, continue lockdowns, etc.) | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Other housing mentions (e.g. seniors, homeless, etc.) | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Other (Final) | 5\% | 6\% | 4\% | 2\% | 5\% | 5\% | 2\% | 0\% | 4\% | 5\% | 3\% | 5\% | 5\% |
| No issues / Satisfied overall | 3\% | 4\% | 4\% | 1\% | 2\% | 1\% | 3\% | 13\% | 3\% | 3\% | 3\% | 3\% | 3\% |
| Don't Know | 9\% | 14\% | 8\% | 11\% | 11\% | 9\% | 2\% | 13\% | 9\% | 9\% | 17\% | 5\% | 8\% |
| Refused | 0\% | 2\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% |

## TOTAL WARD 1 WARD 2 WARD 3 WARD 4 WARD 5 WARD 6 WARD 7 GENDER BREAKDOWN AGE BREAKDOWN

Male Female 18-34 35-54 55+

Overall, would you say that you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the government of the Town of Oakville?

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 79\% | 77\% | 76\% | 87\% | 79\% | 74\% | 85\% | 68\% | 79\% | 79\% | 71\% | 81\% | 82\% |
| BOT 2 | 18\% | 18\% | 20\% | 12\% | 16\% | 23\% | 13\% | 25\% | 19\% | 17\% | 26\% | 15\% | 15\% |
| Very Satisfied | 22\% | 22\% | 25\% | 26\% | 18\% | 22\% | 22\% | 30\% | 22\% | 22\% | 16\% | 22\% | 26\% |
| Somewhat Satisfied | 57\% | 56\% | 51\% | 61\% | 61\% | 53\% | 63\% | 38\% | 57\% | 57\% | 55\% | 59\% | 56\% |
| Somewhat Dissatisfied | 11\% | 11\% | 14\% | 6\% | 13\% | 13\% | 8\% | 9\% | 14\% | 10\% | 20\% | 9\% | 9\% |
| Very Dissatisfied | 6\% | 7\% | 6\% | 6\% | 4\% | 10\% | 5\% | 16\% | 5\% | 7\% | 6\% | 6\% | 6\% |
| Don't Know | 3\% | 4\% | 4\% | 1\% | 4\% | 2\% | 2\% | 7\% | 2\% | 4\% | 3\% | 4\% | 2\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

What are the qualities or features of the Town of Oakville that make it livable? [ACCEPT UP TO THREE RESPONSES, DO NOT READ LIST]

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Parks | 14\% | 9\% | 15\% | 11\% | 10\% | 23\% | 14\% | 0\% | 14\% | 14\% | 10\% | 14\% | 15\% |
| Recreation programs / | 7\% | 4\% | 13\% | 7\% | 6\% | 5\% | 7\% | 6\% | 6\% | 8\% | 5\% | 6\% | 9\% |
| Facilities / Services |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Small town / Community / | 12\% | 12\% | 10\% | 13\% | 13\% | 13\% | 11\% | 13\% | 11\% | 14\% | 9\% | 14\% | 13\% |
| Family atmosphere |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Safe / Low crime Good police | 14\% | 17\% | 14\% | 7\% | 18\% | 11\% | 13\% | 13\% | 17\% | 12\% | 22\% | 13\% | 11\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Landscaping / Flowers | 4\% | 7\% | 4\% | 4\% | 3\% | 4\% | 1\% | 0\% | 3\% | 5\% | 3\% | 4\% | 4\% |
| Gardens |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Good government/ | 6\% | 4\% | 5\% | 8\% | 7\% | 8\% | 3\% | 6\% | 5\% | 6\% | 5\% | 7\% | 5\% |
| Services / Facilities |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Clean Visually attractive | 11\% | 11\% | 9\% | 12\% | 14\% | 9\% | 9\% | 6\% | 9\% | 12\% | 15\% | 10\% | 9\% |
| Quiet Peaceful/Nice place to live | 11\% | 12\% | 10\% | 12\% | 12\% | 12\% | 8\% | 12\% | 12\% | 11\% | 20\% | 11\% | 6\% |
| Good schools | 7\% | 3\% | 3\% | 5\% | 11\% | 6\% | 10\% | 12\% | 6\% | 7\% | 10\% | 8\% | 5\% |
| Proximity to Toronto | 2\% | 3\% | 1\% | 2\% | 2\% | 4\% | 3\% | 9\% | 2\% | 3\% | 2\% | 2\% | 3\% |
| Proximity to other towns | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Friendly people | 7\% | 7\% | 6\% | 9\% | 8\% | 7\% | 6\% | 0\% | 8\% | 6\% | 13\% | 4\% | 8\% |
| Friendly / Clean neighborhoods | 6\% | 6\% | 4\% | 7\% | 7\% | 6\% | 7\% | 21\% | 8\% | 5\% | 11\% | 3\% | 7\% |
| Trails | 7\% | 3\% | 6\% | 4\% | 10\% | 11\% | 8\% | 7\% | 9\% | 6\% | 7\% | 8\% | 7\% |
| Green spaces | 16\% | 12\% | 18\% | 15\% | 18\% | 19\% | 15\% | 7\% | 14\% | 18\% | 15\% | 18\% | 15\% |
| Vibrant / Pleasant downtown | 7\% | 9\% | 9\% | 15\% | 3\% | 3\% | 4\% | 7\% | 5\% | 7\% | 3\% | 4\% | 11\% |
| Access to lake / | 12\% | 20\% | 16\% | 14\% | 9\% | 6\% | 10\% | 0\% | 11\% | 13\% | 5\% | 11\% | 17\% |
| Waterfront/ Harbourfront |  |  |  |  |  |  |  |  |  |  |  |  |  |
| General access amenities (to hospitals, major highways, GO Transit, etc.) | 6\% | 4\% | 2\% | 2\% | 7\% | 10\% | 7\% | 29\% | 7\% | 6\% | 5\% | 5\% | 7\% |
| Parks / Recreation / Sports / Teams | 9\% | 8\% | 11\% | 5\% | 12\% | 10\% | 7\% | 0\% | 9\% | 9\% | 10\% | 8\% | 10\% |
| Good stores / Restaurants | 4\% | 3\% | 2\% | 7\% | 4\% | 4\% | 7\% | 0\% | 3\% | 5\% | 2\% | 6\% | 4\% |
| Environment / Pollution control | 3\% | 3\% | 3\% | 5\% | 3\% | 4\% | 3\% | 0\% | 3\% | 4\% | 4\% | 4\% | 2\% |



|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Better than most areas of the Greater Toronto Area | 80\% | 79\% | 82\% | 73\% | 81\% | 82\% | 79\% | 84\% | 82\% | 78\% | 78\% | 80\% | 82\% |
| Not as good as most areas of the Greater Toronto Area | 3\% | 5\% | 3\% | 3\% | 2\% | 4\% | 3\% | 0\% | 3\% | 3\% | 3\% | 3\% | 2\% |
| About the same as most areas of the Greater Toronto Area | 12\% | 12\% | 9\% | 14\% | 16\% | 12\% | 11\% | 0\% | 12\% | 12\% | 17\% | 10\% | 11\% |
| Better than some, worse than others | 1\% | 1\% | 3\% | 1\% | 1\% | 0\% | 3\% | 0\% | 1\% | 1\% | 1\% | 2\% | 1\% |
| Other/depends | 0\% | 0\% | 1\% | 0\% | 0\% | 2\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% |
| Don't Know | 3\% | 4\% | 3\% | 9\% | 1\% | 1\% | 3\% | 16\% | 2\% | 4\% | 1\% | 4\% | 3\% |
| Refused | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

How likely would you be to recommend The Town of Oakville as a place to live to a friend or colleague?
Please use a number from 1 to 10, where 1 is not likely at all, and 10 is extremely likely.

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Promoters | 42\% | 42\% | 40\% | 50\% | 44\% | 38\% | 38\% | 62\% | 39\% | 45\% | 28\% | 42\% | 50\% |
| Passives | 37\% | 42\% | 35\% | 35\% | 37\% | 31\% | 49\% | 22\% | 42\% | 34\% | 43\% | 36\% | 36\% |
| Detractors | 21\% | 16\% | 25\% | 16\% | 19\% | 31\% | 13\% | 16\% | 19\% | 22\% | 28\% | 23\% | 14\% |
| 1-Not likely at all | 3\% | 3\% | 3\% | 2\% | 4\% | 5\% | 1\% | 0\% | 4\% | 3\% | 3\% | 4\% | 2\% |
| 2 | 1\% | 1\% | 3\% | 1\% | 0\% | 2\% | 1\% | 0\% | 1\% | 2\% | 1\% | 1\% | 2\% |
| 3 | 2\% | 1\% | 3\% | 4\% | 3\% | 3\% | 1\% | 0\% | 1\% | 3\% | 6\% | 1\% | 1\% |
| 4 | 2\% | 3\% | 2\% | 4\% | 1\% | 4\% | 4\% | 0\% | 3\% | 2\% | 4\% | 3\% | 1\% |
| 5 | 6\% | 5\% | 8\% | 3\% | 8\% | 7\% | 3\% | 16\% | 5\% | 7\% | 6\% | 8\% | 5\% |
| 6 | 5\% | 2\% | 7\% | 3\% | 3\% | 10\% | 3\% | 0\% | 5\% | 5\% | 8\% | 6\% | 3\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| 7 | 16\% | 18\% | 11\% | 16\% | 16\% | 12\% | 24\% | 13\% | 20\% | 13\% | 24\% | 14\% | 13\% |
| 8 | 21\% | 24\% | 23\% | 19\% | 21\% | 18\% | 25\% | 9\% | 21\% | 21\% | 19\% | 21\% | 23\% |
| 9 | 10\% | 10\% | 7\% | 13\% | 13\% | 7\% | 11\% | 11\% | 13\% | 8\% | 9\% | 9\% | 13\% |
| 10-Extremely likely | 32\% | 31\% | 34\% | 36\% | 30\% | 31\% | 28\% | 52\% | 27\% | 37\% | 20\% | 33\% | 37\% |
| Mean | 8 | 8 | 8 | 8 | 8 | 7 | 8 | 9 | 8 | 8 | 7 | 8 | 8 |
| In your opinion, within the past \{u\}three years\{/u\}, has the quality of life in the Town of Oakville... |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Become better | 8\% | 12\% | 12\% | 9\% | 6\% | 6\% | 6\% | 0\% | 8\% | 8\% | 12\% | 6\% | 7\% |
| Stayed the same | 52\% | 52\% | 49\% | 56\% | 55\% | 47\% | 52\% | 44\% | 53\% | 51\% | 48\% | 51\% | 56\% |
| Become worse | 37\% | 32\% | 35\% | 34\% | 37\% | 45\% | 36\% | 56\% | 36\% | 39\% | 35\% | 40\% | 35\% |
| Don't know | 3\% | 3\% | 4\% | 1\% | 2\% | 1\% | 6\% | 0\% | 3\% | 2\% | 5\% | 2\% | 2\% |
| Prefer not to say | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

I am going to read a list of attributes about the Town of Oakville. For each one, please tell me if you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town for each one. What about...
The quality of buildings in the community

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| (WEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOP 2 | 85\% | 82\% | 92\% | 86\% | 87\% | 80\% | 87\% | 75\% | 85\% | 86\% | 84\% | 83\% | 88\% |
| BOT 2 | 13\% | 16\% | 8\% | 11\% | 11\% | 18\% | 11\% | 25\% | 13\% | 13\% | 15\% | 14\% | 10\% |
| Very Satisfied | 33\% | 35\% | 37\% | 41\% | 30\% | 30\% | 26\% | 51\% | 32\% | 33\% | 33\% | 27\% | 39\% |
| Somewhat Satisfied | 52\% | 47\% | 54\% | 45\% | 57\% | 50\% | 62\% | 25\% | 53\% | 53\% | 51\% | 56\% | 49\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Somewhat Dissatisfied | 8\% | 10\% | 5\% | 9\% | 8\% | 12\% | 5\% | 9\% | 9\% | 8\% | 12\% | 8\% | 7\% |
| Very Dissatisfied | 4\% | 6\% | 3\% | 3\% | 3\% | 6\% | 6\% | 16\% | 4\% | 5\% | 3\% | 6\% | 3\% |
| Don't Know | 2\% | 2\% | 0\% | 3\% | 3\% | 1\% | 2\% | 0\% | 2\% | 1\% | 1\% | 2\% | 2\% |
| Refused | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?

Parks and green spaces, including boulevards, walking paths and trails

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 94\% | 91\% | 95\% | 96\% | 94\% | 92\% | 95\% | 84\% | 94\% | 93\% | 94\% | 93\% | 94\% |
| BOT 2 | 5\% | 6\% | 5\% | 3\% | 5\% | 7\% | 4\% | 16\% | 5\% | 6\% | 5\% | 6\% | 4\% |
| Very Satisfied | 68\% | 68\% | 67\% | 75\% | 70\% | 64\% | 62\% | 60\% | 67\% | 67\% | 62\% | 71\% | 68\% |
| Somewhat Satisfied | 26\% | 23\% | 28\% | 21\% | 23\% | 28\% | 32\% | 24\% | 26\% | 25\% | 32\% | 23\% | 26\% |
| Somewhat Dissatisfied | 4\% | 6\% | 4\% | 3\% | 3\% | 5\% | 3\% | 0\% | 4\% | 4\% | 4\% | 4\% | 3\% |
| Very Dissatisfied | 1\% | 0\% | 1\% | 0\% | 2\% | 2\% | 1\% | 16\% | 0\% | 3\% | 1\% | 2\% | 1\% |
| Don't Know | 1\% | 3\% | 0\% | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 1\% | 2\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?

Recreation fields and facilities such as soccer fields, arenas, pools, and community centres

| TOTAL RESPONDENTS <br> (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 88\% | 90\% | 87\% | 93\% | 84\% | 85\% | 90\% | 80\% | 87\% | 88\% | 94\% | 86\% | 86\% |
| BOT 2 | 7\% | 3\% | 4\% | 2\% | 13\% | 7\% | 5\% | 16\% | 7\% | 6\% | 4\% | 11\% | 3\% |
| Very Satisfied | 53\% | 53\% | 54\% | 56\% | 55\% | 48\% | 49\% | 51\% | 53\% | 53\% | 47\% | 55\% | 53\% |
| Somewhat Satisfied | 35\% | 36\% | 33\% | 38\% | 29\% | 37\% | 41\% | 29\% | 35\% | 36\% | 47\% | 31\% | 33\% |
| Somewhat Dissatisfied | 5\% | 3\% | 3\% | 2\% | 10\% | 3\% | 5\% | 0\% | 6\% | 3\% | 3\% | 8\% | 3\% |
| Very Dissatisfied | 2\% | 0\% | 1\% | 0\% | 3\% | 4\% | 1\% | 16\% | 1\% | 2\% | 1\% | 4\% | 1\% |
| Don't Know | 6\% | 7\% | 9\% | 4\% | 3\% | 8\% | 4\% | 0\% | 5\% | 6\% | 2\% | 2\% | 11\% |
| Refused | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 4\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?
Recreation programs

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 78\% | 79\% | 77\% | 80\% | 76\% | 79\% | 81\% | 60\% | 79\% | 77\% | 81\% | 77\% | 77\% |
| BOT 2 | 8\% | 7\% | 8\% | 8\% | 10\% | 10\% | 6\% | 0\% | 8\% | 8\% | 11\% | 10\% | 5\% |
| Very Satisfied | 40\% | 36\% | 38\% | 39\% | 44\% | 42\% | 43\% | 25\% | 38\% | 42\% | 36\% | 41\% | 42\% |
| Somewhat Satisfied | 38\% | 42\% | 40\% | 41\% | 32\% | 37\% | 38\% | 35\% | 41\% | 35\% | 45\% | 36\% | 35\% |
| Somewhat Dissatisfied | 6\% | 5\% | 6\% | 3\% | 9\% | 7\% | 6\% | 0\% | 6\% | 7\% | 6\% | 8\% | 4\% |
| Very Dissatisfied | 2\% | 2\% | 3\% | 4\% | 1\% | 3\% | 0\% | 0\% | 2\% | 2\% | 4\% | 1\% | 1\% |
| Don't Know | 14\% | 14\% | 14\% | 12\% | 15\% | 12\% | 13\% | 36\% | 13\% | 15\% | 9\% | 13\% | 17\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 4\% | 0\% | 0\% | 0\% | 0\% | 0\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER | EAKDOWN |  | RREAKD |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?
Arts, heritage and culture offerings and venues

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 78\% | 79\% | 79\% | 79\% | 76\% | 78\% | 77\% | 77\% | 77\% | 79\% | 79\% | 77\% | 79\% |
| BOT 2 | 12\% | 10\% | 11\% | 11\% | 11\% | 16\% | 10\% | 0\% | 12\% | 11\% | 15\% | 13\% | 8\% |
| Very Satisfied | 32\% | 29\% | 40\% | 43\% | 28\% | 29\% | 21\% | 41\% | 27\% | 35\% | 26\% | 34\% | 32\% |
| Somewhat Satisfied | 46\% | 50\% | 40\% | 37\% | 48\% | 48\% | 57\% | 36\% | 50\% | 44\% | 53\% | 43\% | 46\% |
| Somewhat Dissatisfied | 10\% | 10\% | 9\% | 10\% | 11\% | 13\% | 7\% | 0\% | 11\% | 9\% | 13\% | 11\% | 7\% |
| Very Dissatisfied | 2\% | 0\% | 2\% | 2\% | 0\% | 3\% | 3\% | 0\% | 1\% | 2\% | 2\% | 2\% | 1\% |
| Don't Know | 10\% | 11\% | 10\% | 8\% | 13\% | 6\% | 12\% | 19\% | 11\% | 10\% | 5\% | 10\% | 13\% |
| Refused | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 4\% | 0\% | 0\% | 0\% | 0\% | 1\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?
Public Library Services

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 83\% | 81\% | 81\% | 85\% | 84\% | 82\% | 83\% | 74\% | 83\% | 82\% | 86\% | 85\% | 79\% |
| BOT 2 | 5\% | 3\% | 7\% | 3\% | 6\% | 5\% | 3\% | 16\% | 3\% | 7\% | 5\% | 7\% | 3\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Very Satisfied | 56\% | 48\% | 56\% | 61\% | 60\% | 54\% | 57\% | 51\% | 52\% | 60\% | 55\% | 62\% | 52\% |
| Somewhat Satisfied | 27\% | 33\% | 25\% | 23\% | 24\% | 28\% | 27\% | 24\% | 31\% | 23\% | 31\% | 23\% | 27\% |
| Somewhat Dissatisfied | 4\% | 3\% | 2\% | 1\% | 5\% | 5\% | 2\% | 16\% | 3\% | 5\% | 3\% | 6\% | 2\% |
| Very Dissatisfied | 1\% | 1\% | 4\% | 2\% | 1\% | 0\% | 1\% | 0\% | 1\% | 2\% | 2\% | 1\% | 1\% |
| Don't Know | 12\% | 16\% | 12\% | 13\% | 10\% | 13\% | 14\% | 10\% | 14\% | 11\% | 9\% | 8\% | 18\% |
| Refused | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?

| Public Transit |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 56\% | 61\% | 59\% | 57\% | 54\% | 60\% | 48\% | 35\% | 58\% | 55\% | 61\% | 58\% | 51\% |
| BOT 2 | 18\% | 11\% | 15\% | 20\% | 21\% | 17\% | 22\% | 19\% | 19\% | 16\% | 28\% | 18\% | 12\% |
| Very Satisfied | 24\% | 26\% | 29\% | 20\% | 26\% | 26\% | 16\% | 13\% | 22\% | 26\% | 25\% | 25\% | 22\% |
| Somewhat Satisfied | 32\% | 35\% | 30\% | 37\% | 27\% | 33\% | 32\% | 22\% | 36\% | 29\% | 36\% | 33\% | 30\% |
| Somewhat Dissatisfied | 13\% | 8\% | 9\% | 13\% | 16\% | 15\% | 17\% | 0\% | 15\% | 11\% | 20\% | 14\% | 9\% |
| Very Dissatisfied | 5\% | 3\% | 5\% | 6\% | 5\% | 3\% | 5\% | 19\% | 5\% | 5\% | 8\% | 5\% | 3\% |
| Don't Know | 25\% | 28\% | 25\% | 22\% | 24\% | 22\% | 28\% | 46\% | 22\% | 28\% | 11\% | 22\% | 36\% |
| Refused | 1\% | 0\% | 1\% | 1\% | 2\% | 1\% | 2\% | 0\% | 1\% | 1\% | 1\% | 2\% | 1\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?

| Town roads and sidewa |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 84\% | 82\% | 87\% | 89\% | 83\% | 84\% | 81\% | 75\% | 86\% | 83\% | 82\% | 85\% | 85\% |
| BOT 2 | 15\% | 16\% | 12\% | 11\% | 17\% | 16\% | 18\% | 25\% | 14\% | 16\% | 18\% | 15\% | 14\% |
| Very Satisfied | 43\% | 37\% | 47\% | 46\% | 42\% | 39\% | 43\% | 56\% | 43\% | 43\% | 43\% | 45\% | 41\% |
| Somewhat Satisfied | 41\% | 45\% | 41\% | 43\% | 40\% | 45\% | 37\% | 19\% | 43\% | 41\% | 40\% | 40\% | 44\% |
| Somewhat Dissatisfied | 10\% | 12\% | 7\% | 9\% | 12\% | 8\% | 13\% | 9\% | 10\% | 10\% | 14\% | 7\% | 11\% |
| Very Dissatisfied | 5\% | 4\% | 5\% | 2\% | 5\% | 8\% | 5\% | 16\% | 4\% | 6\% | 4\% | 8\% | 3\% |
| Don't Know | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% |
| Refused | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?
Winter road and sidewalk maintenance

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 82\% | 88\% | 87\% | 85\% | 82\% | 74\% | 79\% | 79\% | 84\% | 80\% | 81\% | 80\% | 85\% |
| BOT 2 | 17\% | 8\% | 13\% | 13\% | 18\% | 26\% | 21\% | 5\% | 15\% | 18\% | 18\% | 19\% | 13\% |
| Very Satisfied | 42\% | 43\% | 48\% | 46\% | 40\% | 39\% | 39\% | 39\% | 42\% | 44\% | 39\% | 45\% | 42\% |
| Somewhat Satisfied | 40\% | 44\% | 39\% | 39\% | 41\% | 35\% | 40\% | 40\% | 42\% | 37\% | 42\% | 35\% | 43\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Somewhat Dissatisfied | 11\% | 4\% | 9\% | 7\% | 13\% | 17\% | 13\% | 0\% | 10\% | 12\% | 13\% | 12\% | 9\% |
| Very Dissatisfied | 6\% | 4\% | 4\% | 5\% | 5\% | 8\% | 7\% | 5\% | 5\% | 6\% | 5\% | 7\% | 5\% |
| Don't Know | 1\% | 5\% | 0\% | 1\% | 0\% | 0\% | 1\% | 16\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Refused | 0\% | 0\% | 0\% | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?
Fire Services

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 85\% | 87\% | 89\% | 85\% | 80\% | 88\% | 81\% | 70\% | 84\% | 85\% | 89\% | 85\% | 82\% |
| BOT 2 | 1\% | 4\% | 1\% | 1\% | 2\% | 0\% | 1\% | 0\% | 2\% | 0\% | 1\% | 1\% | 1\% |
| Very Satisfied | 61\% | 57\% | 63\% | 67\% | 63\% | 64\% | 56\% | 38\% | 62\% | 61\% | 58\% | 63\% | 62\% |
| Somewhat Satisfied | 24\% | 30\% | 26\% | 18\% | 17\% | 25\% | 25\% | 32\% | 22\% | 24\% | 32\% | 22\% | 20\% |
| Somewhat Dissatisfied | 1\% | 2\% | 0\% | 1\% | 2\% | 0\% | 1\% | 0\% | 2\% | 0\% | 1\% | 1\% | 1\% |
| Very Dissatisfied | 0\% | 2\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Don't Know | 13\% | 8\% | 8\% | 14\% | 17\% | 11\% | 18\% | 30\% | 13\% | 13\% | 10\% | 13\% | 16\% |
| Refused | 1\% | 1\% | 2\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 1\% |
| Mean | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?

| Harbours and waterfront areas |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 88\% | 90\% | 90\% | 89\% | 87\% | 84\% | 90\% | 84\% | 91\% | 86\% | 89\% | 86\% | 89\% |
| BOT 2 | 8\% | 8\% | 7\% | 6\% | 10\% | 9\% | 5\% | 16\% | 6\% | 10\% | 7\% | 10\% | 7\% |
| Very Satisfied | 51\% | 59\% | 55\% | 56\% | 45\% | 47\% | 45\% | 48\% | 51\% | 51\% | 46\% | 51\% | 54\% |
| Somewhat Satisfied | 37\% | 30\% | 35\% | 33\% | 41\% | 37\% | 45\% | 37\% | 40\% | 35\% | 43\% | 35\% | 35\% |
| Somewhat Dissatisfied | 6\% | 6\% | 7\% | 5\% | 7\% | 8\% | 4\% | 0\% | 4\% | 8\% | 6\% | 7\% | 5\% |
| Very Dissatisfied | 2\% | 2\% | 0\% | 1\% | 3\% | 2\% | 1\% | 16\% | 1\% | 2\% | 1\% | 3\% | 1\% |
| Don't Know | 4\% | 2\% | 3\% | 6\% | 4\% | 6\% | 5\% | 0\% | 3\% | 5\% | 4\% | 4\% | 4\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?

| Availability of parking |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| (UNWEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| (WEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOP 2 | 69\% | 68\% | 71\% | 74\% | 64\% | 68\% | 73\% | 68\% | 69\% | 70\% | 74\% | 68\% | 68\% |
| BOT 2 | 27\% | 29\% | 24\% | 20\% | 31\% | 29\% | 23\% | 32\% | 27\% | 26\% | 23\% | 29\% | 27\% |
| Very Satisfied | 27\% | 19\% | 30\% | 26\% | 29\% | 27\% | 23\% | 50\% | 27\% | 26\% | 32\% | 27\% | 23\% |
| Somewhat Satisfied | 43\% | 49\% | 42\% | 48\% | 35\% | 41\% | 51\% | 18\% | 42\% | 45\% | 42\% | 41\% | 45\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Somewhat Dissatisfied | 19\% | 18\% | 16\% | 15\% | 20\% | 24\% | 15\% | 32\% | 18\% | 19\% | 16\% | 19\% | 20\% |
| Very Dissatisfied | 8\% | 11\% | 7\% | 5\% | 11\% | 6\% | 8\% | 0\% | 9\% | 7\% | 7\% | 9\% | 7\% |
| Don't Know | 4\% | 3\% | 4\% | 6\% | 5\% | 2\% | 4\% | 0\% | 3\% | 3\% | 3\% | 3\% | 4\% |
| Refused | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?

Availability of online services (such as permits and program registration)

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 76\% | 77\% | 78\% | 82\% | 76\% | 79\% | 68\% | 51\% | 76\% | 77\% | 79\% | 78\% | 73\% |
| BOT 2 | 12\% | 9\% | 10\% | 6\% | 12\% | 12\% | 17\% | 25\% | 13\% | 10\% | 19\% | 12\% | 7\% |
| Very Satisfied | 35\% | 33\% | 34\% | 43\% | 34\% | 36\% | 27\% | 25\% | 34\% | 35\% | 28\% | 38\% | 35\% |
| Somewhat Satisfied | 42\% | 43\% | 43\% | 39\% | 42\% | 42\% | 41\% | 25\% | 42\% | 42\% | 51\% | 40\% | 38\% |
| Somewhat Dissatisfied | 9\% | 6\% | 8\% | 3\% | 9\% | 10\% | 15\% | 0\% | 9\% | 8\% | 12\% | 9\% | 6\% |
| Very Dissatisfied | 3\% | 2\% | 3\% | 3\% | 3\% | 3\% | 2\% | 25\% | 3\% | 2\% | 7\% | 3\% | 1\% |
| Don't Know | 12\% | 15\% | 10\% | 11\% | 12\% | 9\% | 14\% | 25\% | 11\% | 13\% | 2\% | 9\% | 20\% |
| Refused | 0\% | 0\% | 2\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And using the same scale, would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the performance of the Town of Oakville on each of the following services?

Municipal enforcement (such as building codes, parking regulations, and noise control)

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 70\% | 75\% | 67\% | 65\% | 68\% | 72\% | 75\% | 66\% | 67\% | 73\% | 78\% | 69\% | 68\% |
| BOT 2 | 24\% | 19\% | 27\% | 28\% | 24\% | 25\% | 21\% | 15\% | 28\% | 20\% | 21\% | 28\% | 20\% |
| Very Satisfied | 27\% | 26\% | 24\% | 29\% | 31\% | 31\% | 20\% | 32\% | 26\% | 28\% | 36\% | 27\% | 23\% |
| Somewhat Satisfied | 43\% | 48\% | 43\% | 37\% | 38\% | 41\% | 55\% | 34\% | 41\% | 45\% | 42\% | 42\% | 45\% |
| Somewhat Dissatisfied | 15\% | 10\% | 21\% | 19\% | 14\% | 14\% | 12\% | 15\% | 17\% | 13\% | 10\% | 17\% | 15\% |
| Very Dissatisfied | 9\% | 9\% | 6\% | 9\% | 10\% | 12\% | 8\% | 0\% | 10\% | 7\% | 11\% | 11\% | 6\% |
| Don't Know | 6\% | 6\% | 6\% | 7\% | 7\% | 3\% | 4\% | 20\% | 6\% | 6\% | 1\% | 4\% | 11\% |
| Refused | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

As it relates to growth and land use planning, what, if anything, is most important to you?

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Diverse housing options (e.g., rentals, senior's facilities) | 26\% | 31\% | 40\% | 21\% | 19\% | 24\% | 26\% | 18\% | 23\% | 29\% | 27\% | 23\% | 29\% |
| High quality appearance and landscaping of new buildings | 10\% | 8\% | 7\% | 12\% | 11\% | 7\% | 16\% | 28\% | 10\% | 10\% | 13\% | 10\% | 9\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Sustainable development standards | 23\% | 17\% | 13\% | 27\% | 27\% | 26\% | 25\% | 15\% | 24\% | 22\% | 28\% | 24\% | 19\% |
| Protect character of existing neighbourhoods | 30\% | 34\% | 30\% | 33\% | 31\% | 32\% | 25\% | 13\% | 32\% | 30\% | 17\% | 33\% | 35\% |
| None of the following are important to me | 11\% | 10\% | 11\% | 7\% | 12\% | 12\% | 8\% | 26\% | 12\% | 10\% | 14\% | 11\% | 8\% |
| In your opinion, what should the Town of Oakville prioritize in its response to climate change? [IF NECESSARY/RESPONDENT IS UNSURE READ OPTIONS] |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Regulate business and Industry (e.g. corporate citizenship, tax polluters, etc.) | 3\% | 4\% | 1\% | 7\% | 4\% | 4\% | 1\% | 0\% | 2\% | 4\% | 3\% | 5\% | 1\% |
| Energy efficiency in Town facilities | 2\% | 0\% | 2\% | 0\% | 3\% | 1\% | 4\% | 0\% | 3\% | 1\% | 1\% | 2\% | 2\% |
| Promote/Improve/Expand public transit/Make it accessible | 6\% | 3\% | 3\% | 11\% | 3\% | 8\% | 7\% | 20\% | 5\% | 6\% | 8\% | 6\% | 5\% |
| Promote electric cars and vehicles (e.g. charging stations, rebates, etc. ) | 4\% | 10\% | 2\% | 1\% | 5\% | 4\% | 3\% | 0\% | 4\% | 5\% | 3\% | 5\% | 5\% |
| Encouraging energy efficiency in residential or private facilities | 4\% | 3\% | 4\% | 5\% | 3\% | 4\% | 5\% | 0\% | 3\% | 4\% | 3\% | 4\% | 4\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Protecting the environment from invasive species such as the Emerald Ash Borer and giant hogweed | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% |
| Broadly address climate change (e.g. part of all decision-making, planning, etc.) | 6\% | 6\% | 7\% | 6\% | 7\% | 4\% | 4\% | 0\% | 5\% | 7\% | 6\% | 5\% | 6\% |
| Limit expansion/Development/ Population growth | 4\% | 1\% | 4\% | 8\% | 4\% | 6\% | 1\% | 0\% | 4\% | 4\% | 3\% | 6\% | 3\% |
| Waste management | 5\% | 2\% | 5\% | 6\% | 6\% | 5\% | 7\% | 0\% | 3\% | 7\% | 8\% | 4\% | 5\% |
| Encouraging reduction of greenhouse gas emissions | 3\% | 4\% | 3\% | 4\% | 3\% | 2\% | 3\% | 0\% | 4\% | 3\% | 3\% | 3\% | 4\% |
| Protecting and maintaining parks, trails and green spaces | 8\% | 10\% | 5\% | 2\% | 9\% | 13\% | 4\% | 35\% | 7\% | 10\% | 9\% | 10\% | 6\% |
| Preparing and responding to extreme weather events | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Electrify public transit (e.g. buses, etc.) | 5\% | 5\% | 7\% | 2\% | 5\% | 5\% | 4\% | 0\% | 6\% | 4\% | 7\% | 3\% | 5\% |
| Reduce traffic/Congestion | 2\% | 0\% | 5\% | 2\% | 3\% | 2\% | 1\% | 0\% | 2\% | 3\% | 1\% | 3\% | 3\% |
| Improve bicycling infrastructure (e.g. more bike lanes, etc.) | 1\% | 1\% | 2\% | 2\% | 0\% | 1\% | 0\% | 0\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Plant more trees | 3\% | 4\% | 1\% | 2\% | 3\% | 4\% | 6\% | 0\% | 4\% | 3\% | 1\% | 3\% | 4\% |
| Flood control concerns | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GEND | EAKDOWN |  | BREAK |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Use sustainable energy sources (e.g. wind, solar, etc.) | 6\% | 4\% | 4\% | 9\% | 4\% | 5\% | 8\% | 7\% | 7\% | 5\% | 9\% | 4\% | 6\% |
| I don't believe in climate change/waste of time | 2\% | 2\% | 4\% | 1\% | 1\% | 1\% | 2\% | 0\% | 2\% | 2\% | 1\% | 2\% | 2\% |
| Other (Final) | 4\% | 6\% | 8\% | 3\% | 3\% | 1\% | 1\% | 9\% | 3\% | 4\% | 4\% | 4\% | 3\% |
| None of the above | 6\% | 3\% | 4\% | 3\% | 9\% | 9\% | 3\% | 0\% | 8\% | 2\% | 7\% | 6\% | 4\% |
| Don't know | 24\% | 29\% | 23\% | 25\% | 23\% | 18\% | 33\% | 25\% | 23\% | 25\% | 21\% | 20\% | 29\% |
| Refused | 1\% | 2\% | 4\% | 0\% | 0\% | 1\% | 0\% | 4\% | 3\% | 0\% | 1\% | 1\% | 2\% |
| How satisfied are you wit | the over | all level and | quality | services | ovided by | he Town | Oakville |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 89\% | 90\% | 91\% | 90\% | 89\% | 85\% | 91\% | 75\% | 89\% | 90\% | 87\% | 88\% | 92\% |
| BOT 2 | 10\% | 9\% | 8\% | 10\% | 9\% | 13\% | 8\% | 25\% | 10\% | 9\% | 12\% | 12\% | 6\% |
| Very Satisfied | 39\% | 35\% | 38\% | 42\% | 45\% | 33\% | 40\% | 38\% | 40\% | 38\% | 29\% | 38\% | 45\% |
| Somewhat Satisfied | 50\% | 55\% | 53\% | 48\% | 44\% | 52\% | 52\% | 37\% | 49\% | 52\% | 58\% | 50\% | 47\% |
| Somewhat Dissatisfied | 7\% | 6\% | 5\% | 8\% | 9\% | 10\% | 6\% | 9\% | 8\% | 7\% | 10\% | 8\% | 5\% |
| Very Dissatisfied | 2\% | 3\% | 3\% | 2\% | 0\% | 3\% | 2\% | 16\% | 2\% | 2\% | 2\% | 3\% | 2\% |
| Don't Know | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% | 2\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |


| TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER | EAKDOWN | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55 |

Thinking about the programs and services you receive from the Town of Oakville, would you say that, overall, you receive very good, fairly good, fairly poor, or very poor value for tax dollars?

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 80\% | 82\% | 83\% | 85\% | 81\% | 73\% | 78\% | 75\% | 76\% | 83\% | 74\% | 77\% | 86\% |
| BOT 2 | 17\% | 13\% | 12\% | 10\% | 18\% | 25\% | 21\% | 9\% | 22\% | 13\% | 24\% | 20\% | 10\% |
| Very good | 29\% | 25\% | 35\% | 41\% | 27\% | 29\% | 24\% | 24\% | 24\% | 34\% | 18\% | 28\% | 38\% |
| Fairly good | 51\% | 56\% | 48\% | 44\% | 54\% | 44\% | 53\% | 51\% | 52\% | 49\% | 56\% | 49\% | 48\% |
| Fairly poor | 10\% | 10\% | 5\% | 6\% | 10\% | 13\% | 15\% | 9\% | 13\% | 7\% | 16\% | 9\% | 7\% |
| Very poor | 7\% | 3\% | 8\% | 4\% | 8\% | 12\% | 6\% | 0\% | 8\% | 6\% | 8\% | 11\% | 3\% |
| Don't know | 3\% | 5\% | 5\% | 4\% | 1\% | 2\% | 1\% | 16\% | 2\% | 4\% | 1\% | 3\% | 4\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Which of the following comes closest to your view? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| The Town of Oakville | 14\% | 17\% | 14\% | 14\% | 11\% | 18\% | 12\% | 0\% | 11\% | 16\% | 16\% | 13\% | 14\% |

should add new programs
and services, even if it
means taxes or user fees
must increase

|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| The Town of Oakville should maintain existing programs and service | 44\% | 46\% | 54\% | 42\% | 45\% | 34\% | 48\% | 29\% | 42\% | 46\% | 35\% | 40\% | 54\% |
| levels, even if it means taxes or user fees must increase |  |  |  |  |  |  |  |  |  |  |  |  |  |
| The Town of Oakville should not increase taxes or user fees, even if it means cuts to programs and services | 42\% | 37\% | 32\% | 45\% | 44\% | 49\% | 40\% | 71\% | 47\% | 38\% | 49\% | 46\% | 32\% |
| Don't know | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

And if maintaining service levels adding services and facilities meant an increased cost to provide those services, which would you prefer? Base: Respondents who said they should add new services and facilities or maintain existing service levels

| TOTAL RESPONDENTS (UNWEIGHTED) | 493 | 92 | 95 | 65 | 88 | 74 | 68 | 4 | 232 | 247 | 56 | 111 | 320 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 468 | 72 | 91 | 52 | 102 | 76 | 62 | 5 | 199 | 255 | 85 | 169 | 208 |
| Increases to user fees | 61\% | 62\% | 57\% | 48\% | 68\% | 66\% | 63\% | 59\% | 67\% | 58\% | 55\% | 58\% | 67\% |
| Increases to property taxes | 27\% | 22\% | 27\% | 35\% | 23\% | 27\% | 31\% | 21\% | 26\% | 28\% | 38\% | 28\% | 23\% |
| Both | 5\% | 6\% | 10\% | 8\% | 0\% | 1\% | 5\% | 20\% | 4\% | 5\% | 2\% | 4\% | 6\% |
| Don't know | 5\% | 6\% | 6\% | 7\% | 6\% | 5\% | 0\% | 0\% | 2\% | 7\% | 4\% | 7\% | 4\% |
| Refused | 2\% | 4\% | 0\% | 2\% | 2\% | 1\% | 0\% | 0\% | 1\% | 2\% | 0\% | 3\% | 1\% |


| TOTAL WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN | Male | Female |
| :--- | :--- | :--- | :--- | :--- | :--- | :---: | :---: | :---: | :---: |

Within the past 12 months how often have you done each of the following activities?
Please rate your frequency using a scale of frequently, occassionally, rarely, or never.
Participated in a recreation or cultural program, whether virtual or in person, offered at a town facility

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 37\% | 28\% | 40\% | 37\% | 43\% | 29\% | 41\% | 35\% | 31\% | 41\% | 23\% | 41\% | 39\% |
| BOT 2 | 62\% | 71\% | 58\% | 63\% | 56\% | 68\% | 58\% | 65\% | 68\% | 57\% | 77\% | 57\% | 60\% |
| Frequently | 15\% | 8\% | 20\% | 15\% | 19\% | 8\% | 21\% | 22\% | 11\% | 18\% | 8\% | 19\% | 14\% |
| Occasionally | 21\% | 20\% | 20\% | 22\% | 24\% | 21\% | 21\% | 13\% | 20\% | 23\% | 15\% | 22\% | 24\% |
| Rarely | 21\% | 26\% | 18\% | 23\% | 19\% | 20\% | 26\% | 13\% | 25\% | 19\% | 27\% | 22\% | 18\% |
| Never | 41\% | 44\% | 40\% | 40\% | 36\% | 47\% | 31\% | 52\% | 42\% | 39\% | 50\% | 34\% | 41\% |
| Don't Know | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 2\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% |
| Mean | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |

Within the past 12 months how often have you done each of the following activities?
Please rate your frequency using a scale of frequently, occassionally, rarely, or never.
Visited a community centre or other town facility

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| (WEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOP 2 | 62\% | 62\% | 61\% | 60\% | 65\% | 56\% | 67\% | 61\% | 61\% | 62\% | 56\% | 67\% | 58\% |
| BOT 2 | 38\% | 37\% | 39\% | 40\% | 34\% | 44\% | 32\% | 39\% | 39\% | 37\% | 43\% | 33\% | 42\% |
| Frequently | 30\% | 20\% | 31\% | 34\% | 33\% | 29\% | 38\% | 28\% | 32\% | 28\% | 27\% | 33\% | 27\% |
| Occasionally | 32\% | 43\% | 30\% | 26\% | 32\% | 27\% | 29\% | 33\% | 29\% | 35\% | 29\% | 34\% | 30\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Rarely | 21\% | 17\% | 25\% | 19\% | 18\% | 26\% | 18\% | 20\% | 23\% | 20\% | 28\% | 20\% | 19\% |
| Never | 17\% | 20\% | 14\% | 21\% | 16\% | 18\% | 14\% | 19\% | 16\% | 17\% | 15\% | 12\% | 23\% |
| Don’t Know | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

Within the past 12 months how often have you done each of the following activities?
Please rate your frequency using a scale of frequently, occassionally, rarely, or never.
Visited a public or park amenity such as a splash pad, playground, outdoor ice rink, etc.

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 65\% | 69\% | 66\% | 61\% | 64\% | 63\% | 65\% | 71\% | 66\% | 63\% | 64\% | 72\% | 58\% |
| BOT 2 | 35\% | 31\% | 34\% | 39\% | 34\% | 37\% | 34\% | 29\% | 33\% | 37\% | 36\% | 27\% | 42\% |
| Frequently | 37\% | 30\% | 39\% | 40\% | 36\% | 34\% | 42\% | 42\% | 40\% | 34\% | 38\% | 46\% | 26\% |
| Occasionally | 28\% | 38\% | 26\% | 21\% | 29\% | 29\% | 23\% | 29\% | 26\% | 29\% | 27\% | 26\% | 32\% |
| Rarely | 18\% | 13\% | 19\% | 21\% | 20\% | 17\% | 12\% | 20\% | 20\% | 16\% | 24\% | 17\% | 15\% |
| Never | 17\% | 19\% | 15\% | 17\% | 13\% | 20\% | 23\% | 10\% | 13\% | 21\% | 11\% | 11\% | 27\% |
| Don't Know | 1\% | 0\% | 0\% | 0\% | 2\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

Within the past 12 months how often have you done each of the following activities?
Please rate your frequency using a scale of frequently, occassionally, rarely, or never.
Visited a green space park or trail

| TOTAL RESPONDENTS | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(UNWEIGHTED)

|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 87\% | 88\% | 76\% | 89\% | 90\% | 87\% | 88\% | 100\% | 88\% | 86\% | 79\% | 91\% | 87\% |
| BOT 2 | 13\% | 12\% | 23\% | 11\% | 10\% | 13\% | 11\% | 0\% | 12\% | 13\% | 20\% | 9\% | 13\% |
| Frequently | 66\% | 56\% | 59\% | 78\% | 64\% | 69\% | 72\% | 69\% | 68\% | 64\% | 60\% | 70\% | 63\% |
| Occasionally | 21\% | 32\% | 17\% | 12\% | 25\% | 18\% | 16\% | 31\% | 20\% | 23\% | 19\% | 21\% | 23\% |
| Rarely | 9\% | 7\% | 16\% | 7\% | 7\% | 10\% | 8\% | 0\% | 9\% | 9\% | 16\% | 8\% | 6\% |
| Never | 4\% | 4\% | 6\% | 4\% | 3\% | 3\% | 3\% | 0\% | 3\% | 4\% | 4\% | 1\% | 7\% |
| Don't Know | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 2 |

And still thinking about the \{u\}most recent interaction\{/u\} you had with the Town of Oakville, do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?
Town employees are respectful

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 92\% | 94\% | 92\% | 89\% | 93\% | 90\% | 92\% | 88\% | 91\% | 93\% | 97\% | 91\% | 90\% |
| BOT 2 | 3\% | 2\% | 1\% | 7\% | 3\% | 5\% | 1\% | 0\% | 3\% | 2\% | 2\% | 3\% | 3\% |
| Strongly Agree | 60\% | 52\% | 53\% | 67\% | 63\% | 63\% | 67\% | 48\% | 59\% | 60\% | 62\% | 58\% | 60\% |
| Somewhat Agree | 32\% | 42\% | 39\% | 22\% | 30\% | 27\% | 25\% | 41\% | 32\% | 32\% | 35\% | 33\% | 30\% |
| Somewhat Disagree | 2\% | 1\% | 1\% | 5\% | 3\% | 5\% | 1\% | 0\% | 3\% | 2\% | 2\% | 3\% | 2\% |
| Strongly Disagree | 0\% | 1\% | 0\% | 3\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 1\% |
| Not Applicable | 2\% | 2\% | 2\% | 1\% | 1\% | 2\% | 1\% | 7\% | 1\% | 2\% | 0\% | 1\% | 3\% |
| Don't Know | 3\% | 2\% | 4\% | 3\% | 3\% | 3\% | 6\% | 4\% | 4\% | 3\% | 1\% | 4\% | 4\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |


| TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GEND | AKDO |  | REAKD |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55 |



And still thinking about the \{u\}most recent interaction\{/u\} you had with the Town of Oakville, do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

| Town employees are knowledgeable |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| TOP 2 | 86\% | 85\% | 84\% | 85\% | 88\% | 84\% | 88\% | 78\% | 85\% | 87\% | 87\% | 87\% | 84\% |
| BOT 2 | 7\% | 8\% | 9\% | 8\% | 5\% | 10\% | 5\% | 9\% | 9\% | 6\% | 10\% | 7\% | 6\% |
| Strongly Agree | 40\% | 33\% | 35\% | 44\% | 40\% | 47\% | 37\% | 65\% | 41\% | 39\% | 35\% | 41\% | 42\% |
| Somewhat Agree | 46\% | 53\% | 49\% | 41\% | 48\% | 37\% | 51\% | 13\% | 45\% | 48\% | 52\% | 46\% | 42\% |
| Somewhat Disagree | 6\% | 7\% | 8\% | 6\% | 5\% | 6\% | 4\% | 9\% | 7\% | 5\% | 9\% | 5\% | 5\% |
| Strongly Disagree | 1\% | 0\% | 1\% | 2\% | 0\% | 4\% | 1\% | 0\% | 2\% | 1\% | 1\% | 2\% | 1\% |
| Not Applicable | 2\% | 4\% | 1\% | 2\% | 3\% | 1\% | 4\% | 5\% | 2\% | 3\% | 0\% | 2\% | 4\% |
| Don’t Know | 4\% | 3\% | 6\% | 5\% | 5\% | 5\% | 2\% | 7\% | 4\% | 5\% | 2\% | 4\% | 6\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 |

And still thinking about the \{u\}most recent interaction\{/u\} you had with the Town of Oakville, do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?
You can easily find the right staff to deal with your question/problem

| TOTAL RESPONDENTS | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (UNWEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| (WEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| TOP 2 | 78\% | 77\% | 81\% | 77\% | 81\% | 73\% | 77\% | 75\% | 75\% | 81\% | 83\% | 78\% | 76\% |
| BOT 2 | 16\% | 13\% | 12\% | 17\% | 15\% | 21\% | 18\% | 15\% | 19\% | 13\% | 16\% | 17\% | 15\% |
| Strongly Agree | 31\% | 27\% | 31\% | 33\% | 31\% | 34\% | 28\% | 36\% | 28\% | 33\% | 30\% | 29\% | 34\% |
| Somewhat Agree | 47\% | 50\% | 50\% | 45\% | 50\% | 38\% | 49\% | 39\% | 47\% | 48\% | 53\% | 49\% | 42\% |
| Somewhat Disagree | 10\% | 11\% | 9\% | 9\% | 11\% | 12\% | 11\% | 15\% | 13\% | 8\% | 12\% | 12\% | 8\% |
| Strongly Disagree | 5\% | 2\% | 4\% | 8\% | 4\% | 10\% | 7\% | 0\% | 6\% | 5\% | 4\% | 6\% | 6\% |
| Not Applicable | 3\% | 5\% | 4\% | 4\% | 3\% | 1\% | 3\% | 10\% | 3\% | 3\% | 0\% | 3\% | 5\% |
| Don't Know | 3\% | 4\% | 3\% | 2\% | 1\% | 5\% | 2\% | 0\% | 3\% | 3\% | 1\% | 2\% | 4\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And still thinking about the \{u\}most recent interaction $\{/ \mathrm{u}\}$ you had with the Town of Oakville, do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?


| TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | G | WN | AG | BREAK |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 |  |

And still thinking about the \{u\}most recent interaction\{/u\} you had with the Town of Oakville, do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

| TOTAL RESPONDENTS | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (UNWEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| (WEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOP 2 | 82\% | 85\% | 80\% | 78\% | 85\% | 82\% | 82\% | 78\% | 80\% | 85\% | 83\% | 84\% | 81\% |
| BOT 2 | 14\% | 9\% | 15\% | 16\% | 14\% | 17\% | 15\% | 9\% | 16\% | 12\% | 17\% | 15\% | 13\% |
| Strongly Agree | 35\% | 37\% | 34\% | 42\% | 31\% | 38\% | 32\% | 42\% | 32\% | 37\% | 34\% | 34\% | 37\% |
| Somewhat Agree | 47\% | 48\% | 47\% | 36\% | 54\% | 44\% | 50\% | 36\% | 49\% | 48\% | 49\% | 50\% | 44\% |
| Somewhat Disagree | 10\% | 8\% | 13\% | 9\% | 9\% | 8\% | 14\% | 9\% | 12\% | 9\% | 11\% | 12\% | 8\% |
| Strongly Disagree | 4\% | 1\% | 2\% | 7\% | 5\% | 9\% | 2\% | 0\% | 5\% | 3\% | 6\% | 3\% | 4\% |
| Not Applicable | 2\% | 5\% | 1\% | 3\% | 1\% | 1\% | 2\% | 13\% | 1\% | 2\% | 0\% | 1\% | 4\% |
| Don't Know | 1\% | 2\% | 3\% | 3\% | 1\% | 1\% | 1\% | 0\% | 2\% | 1\% | 0\% | 1\% | 3\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

And still thinking about the $\{u\}$ most recent interaction $\{/ \mathrm{u}\}$ you had with the Town of Oakville, do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Somewhat Agree | 42\% | 52\% | 46\% | 33\% | 38\% | 33\% | 50\% | 52\% | 44\% | 41\% | 44\% | 42\% | 40\% |
| Somewhat Disagree | 7\% | 4\% | 6\% | 9\% | 8\% | 10\% | 5\% | 0\% | 7\% | 7\% | 10\% | 9\% | 4\% |
| Strongly Disagree | 3\% | 0\% | 2\% | 4\% | 4\% | 4\% | 2\% | 0\% | 2\% | 3\% | 3\% | 2\% | 3\% |
| Not Applicable | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 0\% | 5\% | 1\% | 1\% | 0\% | 0\% | 2\% |
| Don’t Know | 2\% | 3\% | 2\% | 3\% | 1\% | 1\% | 1\% | 0\% | 2\% | 1\% | 0\% | 1\% | 3\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |

How do you most often find information about the Town of Oakville? [ACCEPT 1 RESPONSE, READ LIST ONLY IF ASKED]

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (WEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  | 307 |
| Telephone | 4\% | 6\% | 4\% | 4\% | 3\% | 4\% | 4\% | 0\% | 4\% | 4\% | 2\% | 3\% | 6\% |
| Email | 2\% | 3\% | 2\% | 0\% | 2\% | 0\% | 1\% | 13\% | 1\% | 2\% | 1\% | 2\% | 1\% |
| Through the website | 61\% | 52\% | 56\% | 58\% | 62\% | 67\% | 68\% | 52\% | 64\% | 58\% | 71\% | 59\% | 58\% |
| Social media | 5\% | 8\% | 4\% | 3\% | 6\% | 5\% | 8\% | 0\% | 5\% | 5\% | 9\% | 5\% | 4\% |
| In person | 2\% | 1\% | 2\% | 3\% | 2\% | 3\% | 1\% | 22\% | 2\% | 2\% | 3\% | 3\% | 2\% |
| Town Brochures and | 1\% | 2\% | 1\% | 1\% | 1\% | 0\% | 2\% | 0\% | 1\% | 1\% | 0\% | 1\% | 2\% |
| Publications |  |  |  |  |  |  |  |  |  |  |  |  |  |
| "Let's Talk Oakville" News | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Magazine |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Local Newspapers | 1\% | 1\% | 1\% | 2\% | 0\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 1\% |
| 311 (non-emergency telephone number) | 1\% | 1\% | 1\% | 3\% | 1\% | 0\% | 1\% | 0\% | 1\% | 1\% | 0\% | 0\% | 3\% |
| The Mayor | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| My Councillor | 0\% | 2\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% |
| Council Meetings | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Word of mouth neighbours | 3\% | 2\% | 2\% | 8\% | 2\% | 1\% | 2\% | 0\% | 2\% | 3\% | 3\% | 2\% | 3\% |
| Google Google search | 5\% | 7\% | 7\% | 4\% | 4\% | 2\% | 3\% | 0\% | 3\% | 6\% | 4\% | 7\% | 2\% |
| Other search engines |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mail | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% |
| Other printed material (e.g. book, booklet, etc.) | 0\% | 2\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 1\% |
| Media (other or unspecified) | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Internet Online (other or unspecified) | 9\% | 9\% | 8\% | 12\% | 9\% | 12\% | 4\% | 7\% | 9\% | 9\% | 7\% | 10\% | 10\% |
| I do not seek out information about the | 1\% | 1\% | 2\% | 1\% | 0\% | 2\% | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% | 2\% |
| Town of Oakville |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other (Final) | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% |
| Don't know | 3\% | 2\% | 6\% | 0\% | 7\% | 1\% | 3\% | 6\% | 3\% | 4\% | 1\% | 6\% | 1\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Overall, how satisfied are you with the Town of Oakville's website? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: Respondents who used the Town of Oakville website |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 476 | 67 | 74 | 59 | 95 | 95 | 71 | 7 | 245 | 221 | 78 | 127 | 263 |
| (WEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  | 177 |
| TOP 2 | 87\% | 92\% | 88\% | 85\% | 88\% | 88\% | 84\% | 82\% | 86\% | 88\% | 86\% | 86\% | 89\% |
| BOT 2 | 12\% | 8\% | 11\% | 13\% | 9\% | 12\% | 15\% | 18\% | 12\% | 11\% | 14\% | 13\% | 9\% |
| Very Satisfied | 35\% | 36\% | 29\% | 42\% | 33\% | 41\% | 33\% | 46\% | 26\% | 42\% | 34\% | 31\% | 39\% |
| Somewhat Satisfied | 52\% | 56\% | 59\% | 43\% | 56\% | 47\% | 51\% | 36\% | 60\% | 45\% | 52\% | 54\% | 49\% |
| Somewhat Dissatisfied | 10\% | 8\% | 9\% | 13\% | 8\% | 7\% | 13\% | 18\% | 11\% | 9\% | 13\% | 11\% | 7\% |
| Very Dissatisfied | 2\% | 0\% | 2\% | 1\% | 1\% | 5\% | 2\% | 0\% | 2\% | 2\% | 1\% | 2\% | 2\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Don't Know | 2\% | 0\% | 2\% | 1\% | 3\% | 0\% | 2\% | 0\% | 1\% | 2\% | 0\% | 1\% | 3\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| And finally, l'd like to ask you some questions about you and your household. Please be assured that all your responses will be kept anonymous and confidential. How long have you lived in the Town of Oakville? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Less than 2 years | 3\% | 2\% | 4\% | 1\% | 3\% | 6\% | 3\% | 13\% | 4\% | 3\% | 7\% | 4\% | 1\% |
| 2 to 4 years | 10\% | 12\% | 8\% | 8\% | 12\% | 5\% | 11\% | 35\% | 8\% | 12\% | 14\% | 15\% | 2\% |
| 5 to 9 years | 11\% | 9\% | 12\% | 13\% | 13\% | 10\% | 5\% | 23\% | 10\% | 12\% | 9\% | 16\% | 6\% |
| 10 years or more (but not my whole life) | 64\% | 66\% | 66\% | 65\% | 60\% | 64\% | 70\% | 29\% | 63\% | 65\% | 43\% | 56\% | 85\% |
| All my life | 11\% | 10\% | 9\% | 13\% | 11\% | 14\% | 11\% | 0\% | 15\% | 8\% | 26\% | 7\% | 7\% |
| Prefer not to say | 1\% | 2\% | 2\% | 0\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 1\% | 0\% |
| First, which of the following age categories do you belong to? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| NET 18-34 | 21\% | 14\% | 24\% | 22\% | 21\% | 20\% | 23\% | 16\% | 27\% | 16\% | 100\% | 0\% | 0\% |
| 18 to 24 | 8\% | 7\% | 9\% | 8\% | 9\% | 7\% | 6\% | 7\% | 10\% | 6\% | 38\% | 0\% | 0\% |
| 25 to 34 | 13\% | 8\% | 15\% | 14\% | 12\% | 13\% | 18\% | 9\% | 16\% | 10\% | 62\% | 0\% | 0\% |
| NET 35-54 | 39\% | 30\% | 34\% | 29\% | 51\% | 42\% | 33\% | 68\% | 37\% | 42\% | 0\% | 100\% | 0\% |
| 35 to 44 | 18\% | 13\% | 12\% | 12\% | 25\% | 23\% | 10\% | 41\% | 17\% | 18\% | 0\% | 46\% | 0\% |



|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Completed Community College / Technical | 16\% | 15\% | 21\% | 11\% | 12\% | 16\% | 25\% | 5\% | 13\% | 20\% | 15\% | 18\% | 15\% |
| School |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Completed University | 39\% | 43\% | 33\% | 41\% | 38\% | 38\% | 42\% | 47\% | 40\% | 40\% | 34\% | 42\% | 40\% |
| Completed Post Graduate | 21\% | 16\% | 21\% | 22\% | 19\% | 28\% | 15\% | 6\% | 24\% | 18\% | 14\% | 21\% | 24\% |
| Prefer not to say | 5\% | 6\% | 7\% | 0\% | 11\% | 1\% | 2\% | 21\% | 2\% | 5\% | 1\% | 7\% | 1\% |
| What is your current primary employment status? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Employed | 59\% | 45\% | 46\% | 55\% | 66\% | 77\% | 55\% | 72\% | 69\% | 53\% | 65\% | 75\% | 43\% |
| Employed full-time | 42\% | 30\% | 35\% | 39\% | 47\% | 56\% | 36\% | 59\% | 49\% | 37\% | 44\% | 55\% | 29\% |
| Employed part-time | 8\% | 6\% | 6\% | 8\% | 10\% | 8\% | 8\% | 13\% | 6\% | 9\% | 13\% | 9\% | 4\% |
| Self-employed | 10\% | 9\% | 5\% | 9\% | 10\% | 14\% | 11\% | 0\% | 14\% | 6\% | 9\% | 12\% | 9\% |
| Student | 5\% | 6\% | 2\% | 10\% | 7\% | 1\% | 6\% | 7\% | 6\% | 4\% | 20\% | 2\% | 0\% |
| Unemployed | 8\% | 11\% | 15\% | 6\% | 6\% | 5\% | 8\% | 0\% | 5\% | 11\% | 10\% | 14\% | 1\% |
| Retired | 22\% | 34\% | 28\% | 29\% | 11\% | 16\% | 27\% | 0\% | 18\% | 26\% | 0\% | 2\% | 56\% |
| Prefer not to say | 6\% | 4\% | 9\% | 0\% | 9\% | 1\% | 3\% | 21\% | 3\% | 5\% | 4\% | 7\% | 1\% |
| And do you work within the Halton Region? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: Respondents who are employed |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 407 | 51 | 52 | 47 | 95 | 95 | 51 | 9 | 231 | 170 | 70 | 159 | 176 |
| TOTAL RESPONDENTS (WEIGHTED) | 477 | 51 | 61 | 51 | 120 | 114 | 57 | 12 | 256 | 216 | 109 | 236 | 131 |
| Yes | 52\% | 53\% | 67\% | 52\% | 49\% | 45\% | 56\% | 53\% | 54\% | 51\% | 51\% | 52\% | 52\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| No | 46\% | 44\% | 27\% | 48\% | 50\% | 54\% | 44\% | 47\% | 45\% | 48\% | 48\% | 46\% | 47\% |
| Prefer not to say | 2\% | 3\% | 6\% | 0\% | 1\% | 1\% | 0\% | 0\% | 1\% | 2\% | 1\% | 2\% | 1\% |
| Which Halton Region city do you work within? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Base: Respondents who work within the Halton Region |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 215 | 28 | 32 | 23 | 48 | 47 | 28 | 5 | 123 | 90 | 36 | 85 | 92 |
| TOTAL RESPONDENTS (WEIGHTED) | 249 | 27 | 41 | 27 | 59 | 51 | 32 | 7 | 138 | 109 | 55 | 124 | 68 |
| Burlington | 13\% | 14\% | 14\% | 3\% | 18\% | 16\% | 0\% | 34\% | 13\% | 14\% | 12\% | 14\% | 13\% |
| Oakville | 80\% | 86\% | 85\% | 86\% | 74\% | 80\% | 86\% | 66\% | 78\% | 82\% | 83\% | 79\% | 79\% |
| Milton | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 7\% | 0\% | 2\% | 0\% | 3\% | 0\% | 1\% |
| Halton Hills (including | 2\% | 0\% | 1\% | 2\% | 0\% | 3\% | 2\% | 0\% | 1\% | 3\% | 0\% | 2\% | 4\% |
| Acton and Georgetown) |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Prefer not to say | 4\% | 0\% | 0\% | 8\% | 7\% | 1\% | 5\% | 0\% | 6\% | 1\% | 3\% | 4\% | 2\% |
| How many adults and children (under the age of 18) are in your household, including yourself? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Adults |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| (WEIGHTED) |  |  |  |  |  |  |  |  |  |  |  |  | 307 |
| 1 | 23\% | 24\% | 23\% | 19\% | 20\% | 27\% | 26\% | 9\% | 18\% | 25\% | 14\% | 20\% | 29\% |
| 2 | 42\% | 48\% | 43\% | 45\% | 43\% | 43\% | 29\% | 40\% | 45\% | 41\% | 29\% | 46\% | 46\% |
| 3 | 18\% | 16\% | 20\% | 25\% | 21\% | 9\% | 21\% | 18\% | 19\% | 18\% | 22\% | 18\% | 16\% |
| NET 4+ | 17\% | 12\% | 13\% | 12\% | 17\% | 21\% | 24\% | 32\% | 18\% | 16\% | 36\% | 16\% | 8\% |
| 4 | 13\% | 12\% | 9\% | 8\% | 12\% | 17\% | 22\% | 4\% | 14\% | 12\% | 26\% | 12\% | 7\% |
| 5 | 3\% | 0\% | 3\% | 3\% | 3\% | 4\% | 1\% | 15\% | 3\% | 3\% | 9\% | 3\% | 0\% |
| 6 | 1\% | 0\% | 1\% | 0\% | 2\% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 1\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| 7 | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 13\% | 1\% | 0\% | 0\% | 1\% | 0\% |
| 8 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 9 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 10 or more | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Don't know | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Mean | 2.4 | 2.2 | 2.3 | 2.3 | 2.4 | 2.3 | 2.6 | 3.3 | 2.4 | 2.3 | 2.9 | 2.4 | 2.1 |
| How many adults and children (under the age of 18) are in your household, including yourself? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Children |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Net HHs with children | 31\% | 32\% | 28\% | 39\% | 29\% | 27\% | 27\% | 46\% | 33\% | 29\% | 30\% | 55\% | 8\% |
| 1 | 12\% | 16\% | 13\% | 10\% | 11\% | 11\% | 13\% | 20\% | 13\% | 12\% | 14\% | 18\% | 6\% |
| 2 | 13\% | 8\% | 12\% | 20\% | 10\% | 12\% | 14\% | 7\% | 14\% | 12\% | 12\% | 24\% | 2\% |
| 3 | 4\% | 7\% | 3\% | 9\% | 4\% | 3\% | 0\% | 0\% | 4\% | 4\% | 4\% | 9\% | 0\% |
| 4 | 2\% | 0\% | 1\% | 1\% | 4\% | 1\% | 0\% | 19\% | 2\% | 1\% | 1\% | 4\% | 0\% |
| 5 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 6 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 7 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 8 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 9 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 10 or more | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Net HHs without children | 69\% | 68\% | 72\% | 61\% | 71\% | 73\% | 73\% | 54\% | 67\% | 71\% | 70\% | 45\% | 92\% |
| Don't know | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Refused | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mean | 0.6 | 0.5 | 0.5 | 0.8 | 0.6 | 0.5 | 0.5 | 1.1 | 0.6 | 0.5 | 0.5 | 1. | 0.1 |

How many adults and children (under the age of 18) are in your household, including yourself?

| Total household size |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| 1 | 45\% | 38\% | 49\% | 43\% | 49\% | 40\% | 50\% | 49\% | 47\% | 40\% | 100\% | 56\% | 2\% |
| 2 | 17\% | 12\% | 12\% | 10\% | 25\% | 22\% | 9\% | 41\% | 17\% | 18\% | 0\% | 44\% | 0\% |
| 3 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 4 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 5+ | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 5 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 6 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 7 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 8 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 9 | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 10 or more | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Don't know | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Refused | 37\% | 50\% | 39\% | 47\% | 26\% | 37\% | 40\% | 10\% | 35\% | 41\% | 0\% | 0\% | 98\% |
| Mean | 1.3 | 1.2 | 1.2 | 1.2 | 1.3 | 1.4 | 1.2 | 1.5 | 1.3 | 1.3 | 1.0 | 1.4 | 1.0 |
| How many vehicles do | ur hou | old c | tly lea | own? |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| 0 | 5\% | 6\% | 7\% | 6\% | 5\% | 3\% | 3\% | 13\% | 4\% | 6\% | 5\% | 5\% | 5\% |
| Net those who have a car | 90\% | 90\% | 84\% | 94\% | 87\% | 96\% | 94\% | 66\% | 94\% | 88\% | 92\% | 89\% | 93\% |
| 1 | 30\% | 33\% | 32\% | 24\% | 25\% | 35\% | 34\% | 22\% | 25\% | 36\% | 23\% | 33\% | 32\% |
| 2 | 40\% | 38\% | 37\% | 46\% | 44\% | 36\% | 38\% | 25\% | 46\% | 35\% | 41\% | 37\% | 43\% |
| 3 | 14\% | 14\% | 10\% | 17\% | 12\% | 19\% | 15\% | 19\% | 16\% | 13\% | 17\% | 14\% | 14\% |
| 4 | 5\% | 3\% | 4\% | 7\% | 4\% | 6\% | 5\% | 0\% | 7\% | 3\% | 11\% | 4\% | 2\% |
| 5 or more | 1\% | 2\% | 2\% | 0\% | 2\% | 1\% | 3\% | 0\% | 1\% | 1\% | 1\% | 1\% | 3\% |
| Don't know | 1\% | 0\% | 1\% | 0\% | 2\% | 0\% | 0\% | 0\% | 1\% | 1\% | 1\% | 1\% | 0\% |
| Refused | 5\% | 4\% | 8\% | 0\% | 7\% | 1\% | 3\% | 21\% | 1\% | 5\% | 1\% | 6\% | 1\% |
| Do you (or does a member of your household) own or rent your home? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Own | 75\% | 76\% | 71\% | 80\% | 74\% | 77\% | 79\% | 46\% | 78\% | 75\% | 70\% | 71\% | 86\% |
| Rent | 19\% | 19\% | 22\% | 20\% | 19\% | 20\% | 16\% | 26\% | 19\% | 19\% | 27\% | 24\% | 12\% |
| Other | 0\% | 0\% | 0\% | 0\% | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 1\% |
| Don't know | 0\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 7\% | 0\% | 0\% | 1\% | 0\% | 0\% |
| Refused | 5\% | 4\% | 7\% | 0\% | 6\% | 2\% | 4\% | 21\% | 1\% | 5\% | 2\% | 5\% | 1\% |

In our society, people are often described by their race or racial background. For example, some people are considered ' 'White" or '`Black' ' or '`East/Southeast Asian,' etc. Which race category best describes you? You may select more than one option.

| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Non-White | 28\% | 26\% | 20\% | 21\% | 32\% | 29\% | 33\% | 66\% | 33\% | 24\% | 45\% | 38\% | 9\% |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Black (e.g., African, Afro-Caribbean, African-Canadian descent) | 5\% | 8\% | 1\% | 4\% | 4\% | 5\% | 9\% | 0\% | 2\% | 7\% | 8\% | 6\% | 2\% |
| East/Southeast Asian (e.g., Chinese, Korean, Japanese, Taiwanese descent Filipino, Vietnamese, Cambodian, Thai, Indonesian, other Southeast Asian descent) | 9\% | 3\% | 8\% | 10\% | 9\% | 12\% | 10\% | 28\% | 12\% | 7\% | 12\% | 16\% | 2\% |
| Indigenous (First Nations, Métis, Inuk/Inuit) | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 2\% | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% |
| Latino (e.g., Latin American, Hispanic descent) | 3\% | 1\% | 1\% | 3\% | 5\% | 6\% | 1\% | 6\% | 3\% | 3\% | 6\% | 4\% | 1\% |
| Middle Eastern (e.g., <br> Arab, Persian, West <br> Asian descent, e.g. <br> Afghan, Egyptian, <br> Iranian, Lebanese, <br> Turkish, Kurdish, etc.) | 5\% | 3\% | 1\% | 3\% | 8\% | 6\% | 7\% | 20\% | 7\% | 4\% | 11\% | 7\% | 1\% |



|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| And lastly, which of the following categories was your total household income before taxes in 2023? |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |
| Under \$30,000 | 5\% | 8\% | 7\% | 4\% | 5\% | 1\% | 2\% | 13\% | 5\% | 4\% | 6\% | 5\% | 3\% |
| Net \$30,000-\$70,000 | 13\% | 9\% | 16\% | 15\% | 8\% | 19\% | 14\% | 0\% | 10\% | 15\% | 12\% | 14\% | 13\% |
| \$30,000 to just under $\$ 50,000$ | 6\% | 1\% | 10\% | 6\% | 5\% | 8\% | 3\% | 0\% | 5\% | 7\% | 6\% | 7\% | 5\% |
| \$50,000 to just under $\$ 70,000$ | 7\% | 8\% | 5\% | 9\% | 3\% | 11\% | 11\% | 0\% | 6\% | 8\% | 6\% | 7\% | 8\% |
| Net \$70,000-\$125,000 | 19\% | 17\% | 15\% | 17\% | 18\% | 25\% | 24\% | 0\% | 23\% | 16\% | 18\% | 16\% | 22\% |
| \$70,000 to just under \$90,000 | 9\% | 9\% | 6\% | 8\% | 6\% | 13\% | 11\% | 0\% | 9\% | 9\% | 7\% | 8\% | 11\% |
| \$90,000 to just under \$125,000 | 10\% | 8\% | 9\% | 9\% | 12\% | 11\% | 13\% | 0\% | 14\% | 7\% | 11\% | 8\% | 12\% |
| Net \$125,000+ | 37\% | 33\% | 36\% | 40\% | 38\% | 40\% | 35\% | 26\% | 43\% | 33\% | 39\% | 39\% | 36\% |
| \$125,000 to just under \$150,000 | 9\% | 10\% | 12\% | 3\% | 8\% | 12\% | 7\% | 9\% | 9\% | 9\% | 12\% | 8\% | 8\% |
| \$150,000 and over | 28\% | 23\% | 25\% | 37\% | 30\% | 28\% | 28\% | 17\% | 34\% | 24\% | 27\% | 30\% | 29\% |
| Don't Know | 6\% | 10\% | 5\% | 7\% | 6\% | 3\% | 7\% | 7\% | 4\% | 7\% | 13\% | 4\% | 5\% |
| Refused | 21\% | 23\% | 22\% | 17\% | 25\% | 13\% | 18\% | 54\% | 15\% | 24\% | 12\% | 22\% | 20\% |
| Mean | 112660 | 108202 | 105994 | 115458 | 118155 | 111265 | 114039 | 106593 | 116872 | 107824 | 112603 | 112515 | 112836 |
| Ward |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL RESPONDENTS (UNWEIGHTED) | 805 | 130 | 139 | 103 | 156 | 143 | 109 | 12 | 396 | 385 | 111 | 207 | 469 |
| TOTAL RESPONDENTS (WEIGHTED) | 805 | 113 | 134 | 93 | 181 | 148 | 103 | 17 | 372 | 409 | 167 | 314 | 307 |


|  | TOTAL | WARD 1 | WARD 2 | WARD 3 | WARD 4 | WARD 5 | WARD 6 | WARD 7 | GENDER BREAKDOWN |  | AGE BREAKDOWN |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | Male | Female | 18-34 | 35-54 | 55+ |
| Ward 1 | 14\% | 100\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 13\% | 15\% | 10\% | 11\% | 19\% |
| Ward 2 | 17\% | 0\% | 100\% | 0\% | 0\% | 0\% | 0\% | 0\% | 13\% | 20\% | 19\% | 15\% | 17\% |
| Ward 3 | 12\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% | 0\% | 11\% | 11\% | 13\% | 9\% | 15\% |
| Ward 4 | 22\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% | 24\% | 22\% | 23\% | 29\% | 15\% |
| Ward 5 | 18\% | 0\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% | 20\% | 17\% | 17\% | 20\% | 18\% |
| Ward 6 | 13\% | 0\% | 0\% | 0\% | 0\% | 0\% | 100\% | 0\% | 13\% | 12\% | 15\% | 11\% | 14\% |
| Ward 7 | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 100\% | 3\% | 2\% | 2\% | 4\% | 1\% |
| Unknown | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 2\% | 1\% | 2\% | 2\% | 1\% |

