



OAKVILLE

THE CORPORATION OF THE TOWN OF OAKVILLE

BY-LAW NUMBER 2024-076

A by-law to amend By-law 2018-153 - a by-law to prohibit and regulate signs within the Town of Oakville for signs located at 277 Lakeshore Road East.

WHEREAS RAR (a litigation law firm) tenant at 277 Lakeshore Rd East applied to Oakville for permits to install three fascia signs (the “Signs”) on the building located at 277 Lakeshore Road East (the “Property”), Oakville pursuant to Sign By-law 2018-153 (the “By-law”);

AND WHEREAS Oakville granted the requested permits and RAR installed the Signs;

AND WHEREAS it subsequently came to Oakville’s attention that the permits had been granted in error and that all of the Signs contravened height restrictions and other provisions set out in the By-law and therefore the permits were rescinded;

AND WHEREAS RAR applied again for permits for the Signs, this time including the required exceptions from the By-law, namely to display the signs above the maximum 4.5 metre height restriction and on an external wall façade of the building that is not occupied by the business in connection with the signs;

AND WHEREAS this time the request came before Oakville’s Appeals Committee (the “Appeals Committee”) for a hearing on June 8, 2023 (the “Appeal”);

AND WHEREAS in a decision issued on June 15, 2023, the Appeals Committee refused all of the requested exceptions for the Signs;

AND WHEREAS RAR subsequently filed an application for judicial review of the decision of the Appeals Committee (the “Proceeding”); and

AND WHEREAS RAR and Oakville have agreed to settle the Proceeding as well as all outstanding, pending, and potential claims related to the matter by permitting the fascia signs concerned with the necessary exceptions from the provisions of the By-Law subject to certain illumination by way of an amendment to the Sign By-Law 2018-153.

THEREFORE COUNCIL ENACTS AS FOLLOWS:

Error! Reference source not found.

1. By-law 2018-153 is hereby amended by adding the following provisions to Schedule D - Sign By-law Amendments Approved by Council:

1. Notwithstanding Table 5.3.1, the following signs are permitted to be erected for the litigation law firm business commonly known as “RAR “on the lands described as 277 Lakeshore Road E.:

a) Three fascia signs exceeding the maximum 4.5m height restriction when measured from grade as follows:

i. Two fascia signs on the north and east elevations each exceeding the maximum sign height by 12.61m to a maximum height of 17.11m respectively, provided that;

a. Illumination of each sign shall be adjusted to 25% brightness (not more than 45 nits) between the hours of 10:00 p.m. on one day to 7:00 a.m. on the following day;

ii. One fascia sign on the south elevation exceeding the maximum sign height by 5.32m to a maximum height of 9.82m; and

2. Notwithstanding Part 4, subsection 1(m), the three fascia signs on the north, east and south elevations of the building for the litigation law firm business commonly known as “RAR” on the lands described as 277 Lakeshore Road E. are permitted to be erected on the external wall façade of the building that is not occupied by the business in connection with the signs.

3. All other provisions of By-law 2018-153 remain in force and effect.

PASSED this 29th day of April, 2024.

MAYOR

CLERK