

OAKVILLE

*The special place that
we all call home*

A Perspective on
Midtown

April 22, 2024

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65 Navy Street

Our Vision: A vibrant and livable community for all

The Town's vision is an expression of the community's desired future state

- **Vibrant** speaks to a future that is active, beautiful and full of life, a place of art and culture
- **Livable** reflects the desire for a community where people of all ages and abilities can have a place to call home
- **Community** reflects the pride that residents feel when they think about their close-knit neighbourhoods and the

* Source: Town of Oakville Strategic Plan and 2023-2026 Action Plan

importance of sustaining this feeling as the town grows and welcomes new

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Current Midtown OPA



Guiding Principles:

encompass our values and serve as a lens through which to evaluate all decisions

Leadership – strive to innovate, set positive example

Sustainability – act on environmental sustainability, natural spaces

Quality of Life – provide vibrant culture, heritage & community amenities

Inclusivity – create welcoming and inclusive community

Fiscal Responsibility – make decisions driven by economic sustainability

Excellence – quality in delivery of public services to residents and businesses

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Strategic Priorities:

Connect vision with action and guide specific deliverables

Growth Management

- Complete & connected communities
- Infrastructure that meets growth needs
- Promote employment growth & long-term economic vibrancy
- Manage safety, mobility & sustainable transportation

Community Belonging

- Inclusion & belonging by planning & delivering services and programs so that all are served equitably
- Engaging residents through opportunities to participate

Environmental Sustainability

- Integrate greenspaces & parks throughout our community & conserve & enhance natural areas
- Minimize impact on climate change
- Identify & manage environment risks and build resiliency in infrastructure & services

Accountable Government

- Support data driven innovation & continually improve service delivery
- Ensure responsible budgeting & sound long term financial planning
- Develop diverse, talented, engaged and appropriately resourced municipal workforce

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Our Vision: **A vibrant and livable community for all**

Midtown has the potential to contribute positively to our vision – but not with this proposed OPA

Let's make Midtown the next exciting part of a vibrant and livable Oakville community so that future generations will continue to say, this a special place – we call it home



Communities have the capability of providing something for everyone, only because and only when they are created by everyone. There is no logic that can be superimposed on a community – people make it; and it is to them, not to buildings that we must fit our plans