

Memo

To: Mayor, Members of Council
From: Adrian Kawun, Director, Oakville Transit
Date: February 14, 2024
Subject: Oakville Transit Five-Year Business Plan Consultation update

This memo provides an update to council regarding the upcoming second round of public consultation to support the development of the Oakville Transit Five-Year Business Plan.

Oakville Transit retained HDR in 2023 to develop a Five-Year Business Plan. A key component of creating the business plan was consultation to solicit feedback from customers and residents regarding transit services in Oakville. The first round of public consultation was held in November 2023 and staff are now planning a second round of consultation.

Oakville Transit and HDR will be embarking on the second round of consultation starting late March 2024 to solicit feedback on preliminary study results and recommendations. Information to be shared during the consultation include “What We Heard” from the first round of consultation, a recommended route network, an updated schedule summary, updated draft service guidelines, a proposed fare strategy, new bus stop design guidelines, and proposed implementation schedule.

The following communication will be used starting late March 2024:

- Notice posted on the Oakville Transit website to alert residents to the upcoming public consultation, in addition to posts on X and Facebook on March 27, 2024.
- A community advisory to alert residents to the public engagement activities.
- A short online public survey
- In person pop up sessions at several community centres/libraries early to mid-April

In addition to the above communication, council members will have an opportunity to provide feedback on the preliminary study results and recommendations through drop-in sessions planned for March 25, 2024.

Oakville Transit staff continue to coordinate information and public engagement activities with the Town’s Transportation Master Plan. The Five-Year Business Plan will

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be completed prior to the completion of the TMP, and the recommendations and outcomes are planned to be incorporated into the final TMP.

Next Steps:

In addition to the public consultation noted above, HRD will also be engaging Oakville Transit driving staff as an engagement. Following completion of stakeholder consultation, Oakville Transit and HDR will finalize the Oakville Transit Five-Year Business Plan, with a presentation and report to Council in November 2024. Should you have any questions, please feel free to contact Adrian Kawun, Director of Transit, Oakville Transit at adrian.kawun@oakville.ca.