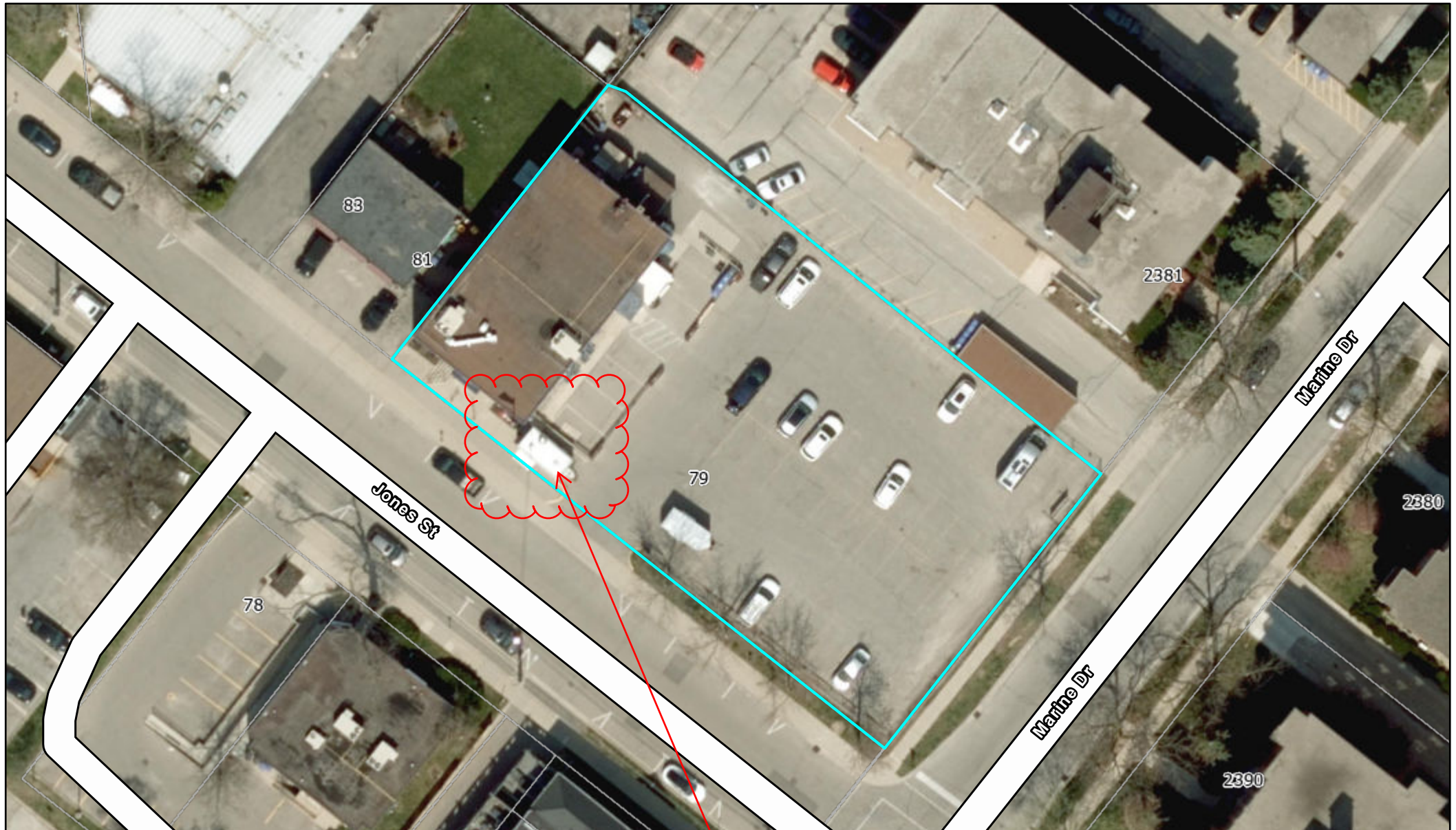
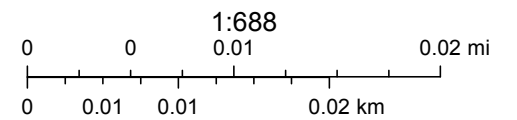
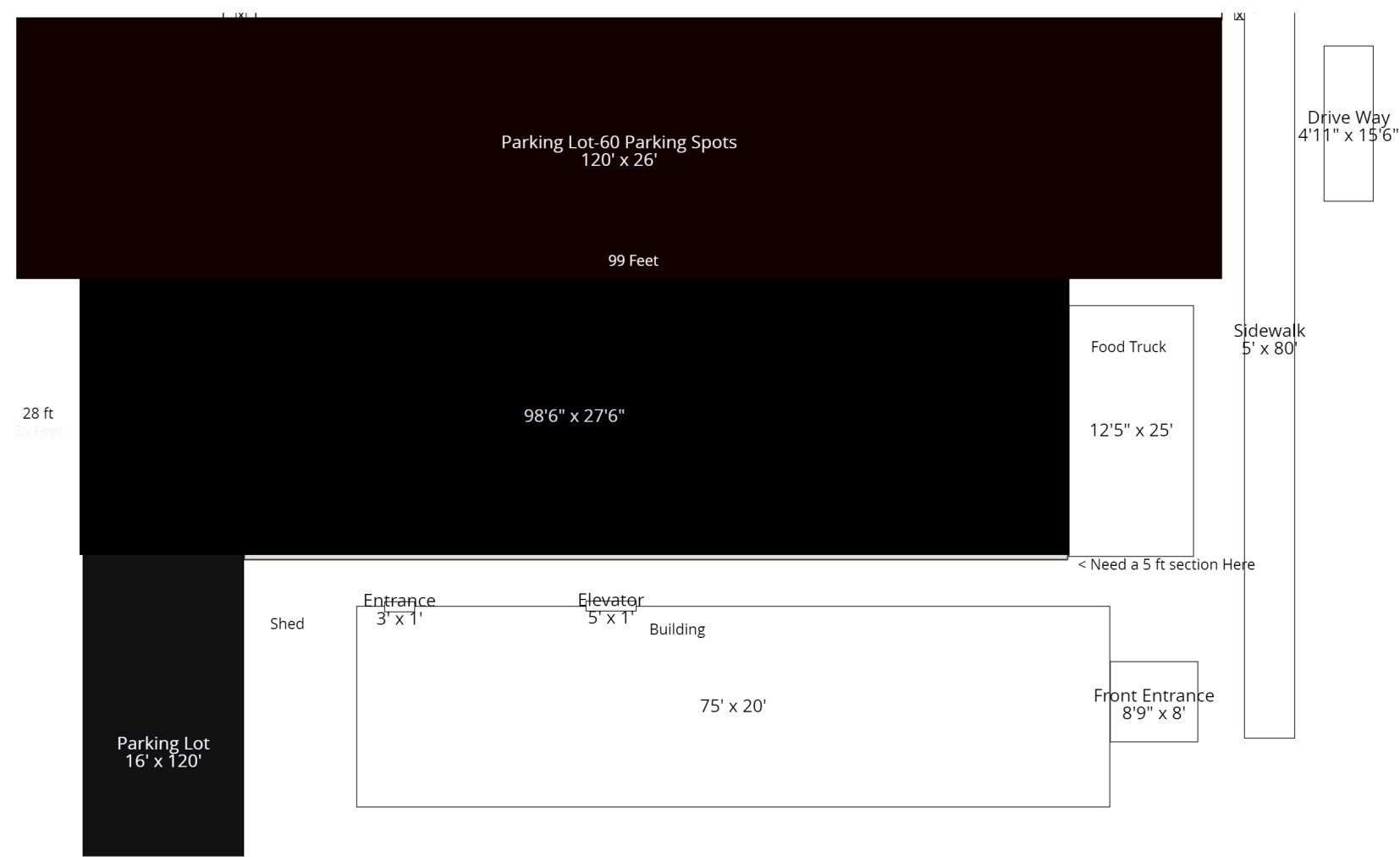


79 Jones St



FOOD TRUCK
LOCATION





Zara's on Wheels Food Trailer Cover Letter

Zara's on Wheels is a food trailer for take out only. The Trailer is located at private property, Bronte Legion parking lot located at 79 Jones Street, Oakville.

The property has an occupancy of 79 people with 60 parking spaces. The trailer is occupying one parking space only out of 60, on the side of the property, where it is not interfering with any traffic in the parking lot.

79 Jones Street property (the Legion) has their own zoning permit on site, however the Legion is no longer using their kitchen as they are not able to find volunteers to run the kitchen and cook food on a daily basis for the legion visitors.

This is why we are seeking a variance to supply them with food from the trailer outside.

The food trailer has been an asset to the Legion and Bronte area, as the business name is well known in the area. Before opening the food trailer, I had a restaurant under the same name in the same neighbourhood in Bronte for over 15 years. We have a great reputation and loyalty from the neighbourhood where Zara's has been part of the community for a very long time.

When we closed down the restaurant (Zara's by the Lake), it was a big disappointment for the neighbourhood, it was well evidenced by the social media reaction and the news published on "Inside Halton.com" where they wrote about us and the value we brought to the area.

We were encouraged by the BIA and the Legion to open the same type of food as take out from the trailer. The BIA supported by funding the painting of the trailer, where it was painted by a local artist to symbolize Bronte and the Lakehouse. The trailer became a known place to visit in Bronte.

My business contributes to the community by participating and donating to many event, for example last November I cooked and donated 300 hotdogs to thank the wonderful Cadets at the Bronte Legion in Remembrance Day. For over a month in cold weather I donated over 1500 free bowls of soup to the neighbourhood. Our business also donates food to the people in need in the area.

Having the food trailer in the Legion area has been a great asset since all the loyal customers who used to visit the restaurant became regular visitors to the trailer and to the Legion.

Zara's on Wheels is

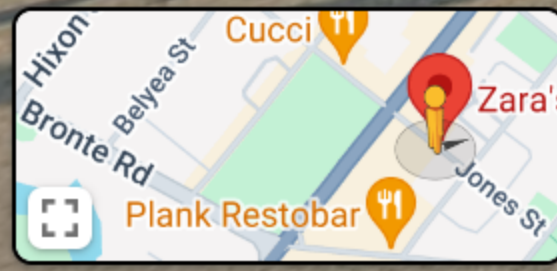
Zara's on wheels

78 Jones St

Oakville, Ontario

Google Street View

Aug 2023 See more dates



Google



Zara's
On Wheels











https://www.insidehalton.com/news/great-sadness-well-known-oakville-restaurant-permanently-closing-and-customers-are-expressing-disappointment/article_794e1960-8fae-5299-8a9f-7a5b590ff77b.html

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NEWS

'GREAT SADNESS': Well-known Oakville restaurant permanently closing and customers are expressing disappointment

Owners shifting gears to a food truck location not far from the original spot

By **Louie Rosella** Oakville Beaver

May 26, 2023



Closed - Metroland file photo

A well-known restaurant in Oakville is closing and its owners are taking on a new adventure.

Zara's By The Lake, a Mediterranean restaurant that's been a staple in Bronte for years, is shutting down Saturday (May 27).

"It is with great sadness to announce the closure of Zara's by the Lake restaurant by Saturday May 27. After nearly 17 years in the business, my family and I have decided to close the doors of our restaurant and start a new adventure," the owners said in a Facebook post. "The success we had all these years derived from the immense support of the community and our loyal customers. We wouldn't be here without you. My wife, kids and I have shared memories, laughs and moments with you that are unforgettable. You have made our dream come true. You have contributed greatly and amazingly to our local business. The gratitude we owe you is enormous."

This Facebook post is no longer available. It may have been removed or the privacy settings of the post may have changed.

The owners are now shifting to a new adventure; a food truck called [Zara's on Wheels](#), at a new location at [79 Jones Street \(near Bronte Legion\)](#).

"You will still be able to enjoy the same menu through our new location," the owners said.

Zara's has long been known for their shawarma, gyros and souvlaki dishes, receiving a 4.6 rating on Google with more than 200 reviews.

"Oh that is such sad news," Judy Magnus said on Facebook. "Good luck on your new adventure but your restaurant will be sorely missed."

Linda Campbell added, "so happy for you, so sad for us."

RELATED STORIES

'Plain, simple and delicious': Oakville hot spot makes Canada's 100 Best Restaurants list for 2023



Louie Rosella *is an online editor with Metroland. He can be reached at lrosella@metroland.com.*

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FREE HOMEMADE
LENTIL SOUP



EVERYDAY EXCEPT MONDAYS

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Boost post



Liked by zarasmaha and 10 others

zarasonwheels Cold weather!❄️ Free Soup! 🍲
Mel is inviting you to Zara's on Wheels for fresh healthy homemade lentil soup on the house! no purchase is required. Everyone is welcome! Mention this post to get your free soup!
#SoupSeason #ZarasOnWheels #freewarmth
german I roalter Wou! Greet ich Mel! So



← Posts



zarasonwheels
zarasonwheels • Original audio



300 hotdogs made

**To thank the wonderful
Cadets at the Bronte
Legion for the
Remembrance**



[View insights](#)

[Boost post](#)



Committee of Adjustment
Town of Oakville
1225 Trafalgar Road
Oakville, ON L6H 0H3

Subject: Zara's On Wheels, 79 Jones Street, Oakville, ON L6L 3E6 – Support Letter

To Whom It May Concern,

We, the Bronte Business Improvement Area (BIA), would like to express our support for the Minor Variance application for Zara's On Wheels, located at 79 Jones Street in Oakville.

The reasons for our support are as follows:

1. Zara's On Wheels operates on the property of the Bronte Legion at the *request* of The Legion. This organization is a vital community gathering space for connection, fun and celebration and has a calendar of events that brings veterans and members of the local community together five or more days weekly. Zara's On Wheels is an amenity that adds to the vibrancy of The Legion and enhances what is already a similar usage of the property. To answer the question - is the variance desirable for the appropriate use of the land? – the answer is yes.
2. Bronte is a designated Tourism Destination with a waterfront that is celebrated by residents and visitors. The neighbourhood features vibrant businesses and community and cultural uses at street-level. Zara's On Wheels enhances the visitor experience by creating a unique and accessible way to enjoy the local food scene, adding to the overall vitality of the commercial district. We believe that the Minor Variance application needs to be evaluated in the context of what is in the best interest of a Tourism Destination.
3. Mel Jabr, owner of Zara's On Wheels, has operated in Bronte in the food service sector for 17+ years. He is a beloved member of the local community and his foray into the food truck industry has had great support from local businesses and residents. He is an engaged member of our business improvement association: (1) inviting the BIA to lead a public art project using his food truck as a canvas (see Appendix A) and (2) often

donating his time and talent as a chef to contribute to local charitable initiatives, such as giving away 300 hotdogs to the Cadets participating in the 2023 Remembrance Day parade or a cup of free soup to passersby during the 2023 holiday season.

4. At present, Bronte is undergoing a transformation that will see four major redevelopment projects unfold in the coming months and years. While this revitalization is much-needed, the construction will be challenging for local businesses. Zara's On Wheels animates and brings colour to the neighbourhood (see Appendix A) and creates a unique experience for visitors. Both of these contributions are significant, as they mitigate the impacts of construction.

On behalf of the Bronte BIA, we extend our sincerest thanks for reading this letter of support for the Minor Variance application for Zara's On Wheels. We hope it demonstrates the invaluable impact this small business has in the Bronte community. Kindly feel free to contact us should you have any questions at 905-825-3258 or info@brontevillage.net.

Sincerely,

Cheryl Etherington
Chair of the Board
Bronte BIA

Appendix A – Food Truck as Public Art (funded by the Bronte BIA)



PLEASE SIGN TO SUPPORT MEL & ZARA ON WHEELS

	NAME	PHONE #	CITY	EMAIL
1	MARLENE		OAKVILLE	
2	PAT GIBBONS		"	
3	GORDON		"	
4	Lori James		Burlington	
5	MARION JACKSON		BURLINGTON	
6	Chris Hofstetter		Oakville	
7	Doug Hood		BURLINGTON	
8	LARRY DOWNER		"	
9	DEAN DARTON		MISSISSAUGA	
10	Michael Little		OAKVILLE	
11	J MEIKLE		OAKVILLE	
12	D JAVIS		BRIDGE	
13	AL BOCHMAN		OAKVILLE	
14	SHAWN McQuinn		"	
15	LEONARD SE		"	
16	Gail Mikkelsen		OAKVILLE	
17	Shelly Wood		OAKVILLE	
18	Carole Day		OAKVILLE	
19	John Hartung		Oakville	
20	Margaret Kelly		Oakville	

(1)

PLEASE SIGN TO SUPPORT MEL & ZARA ON WHEELS

	NAME	PHONE #	CITY	EMAIL
21	Gayle Gules		Burlington	
22	Linda Brazier		Oakville	
23	CAROL REARDON		"	
24	LOUISE D. STAYLO		Mississauga	
25	RICK GARANT		OAKVILLE	
26	JOHN BLAKELY		BOLTON	
27	KEN VON ZUBEN		OAKVILLE	
28	Glenn Bowser		Oakville	
29	Wm Breithaupt		Oakville	
30	MERV BOLIVAR		OAKVILLE	
31	BETH ROBERTSON		OAKVILLE	
32	CORINNE		HAMILTON	
33	GARY CHADS		OAKVILLE	
34	RITA DUNN		OAKVILLE	
35	Don Dunn		OAKVILLE	
36	LARRY HANDMAN		Oakville	
37	John Dunn		Mississauga	
38	BERNIE RIOUX		BURLINGTON	
39	FRAN DE KAA BANDERE		OAKVILLE	
40	Derek Reardon		Oakville	

100

	NAME
67	JANE (BARTENDER) MACDONALD
68	KERRY SALARI
69	Caitlin Luet
70	CATHERINE MARTINDALE
71	LORI DeCosta McCabo
72	BOB DRUTZ
73	Traci Carr
74	DWIGHT BRATZ
75	PAT MOLLOY
76	STU McFARLANE
77	ROB SCHULTZ
78	Jan Little
79	John Young
80	Tracie Holmes
81	Carol Tom Biscardi
82	Wendy Landry
83	Grg Petru
84	BERNADETTE DZIADUL
85	Ruth Crawford
86	Brad Crawford

PLEASE SIGN TO SUPPORT MEL & ZARA ON WHEELS

CITY
BURLINGTON
Oakville
Oakville
OAKVILLE
Oakville
"
Burlington
OAKVILLE
"
"
" "
"
OAKVILLE
OAKVILLE
OAKVILLE
OAKVILLE
Oakville
TORONTO
Burlington
Oakville

EMAIL

20

PLEASE SIGN TO SUPPORT MEL & ZARA ON WHEELS

	NAME	PHONE #	CITY	EMAIL
48	Natalie Smachylo		Oakville	
49	Wendy Costantak		Oakville	
50	Dana Newton		Oakville	
51	David Newton		Oakville	
52	Beth Craft		Oakville	
53	Chris & Rob Schultz		Oakville	
54	Lisa Ralston		Burlington	
55	Ross McNamara		Burl "	
56	Maxine Swinski		Burlington	
56	Sam Beffano		Bronte	
58	Monique Van Lierop		Bronte	
59	Bruce Mackie		HAMILTON	
60	RHONDA CARSEN		Bronte	
61	Carol Allan		Oakville	
62	Ron & Toots Overland		Oakville	
63	Nelson van Lierop		Bronte	
64	Don Mear		Don	
65	AL Deans		Burlington	
66	J Dewart		Bronte	

PLEASE SIGN TO SUPPORT MEL & ZARA ON WHEELS

[illegible]

Support Letter from residents of Bronte

1. Carel Ishikaw
1-2328 Marine Street, Oakville L6L 1C3
2. Marie Claire Massoud
78 Jones Street, Oakville, L6L 6C5
3. Susanne Mctillirray
2067 Maine Drive, Unit 17, Oakville, L6L 1B8
4. Nalini Parmar
2098 Lakeshore Road W, Oakville, L6L 1G8
5. Sharon Fillion
2390 Marine Drive, APT 405, Oakville, L6L 1C4
6. Brad McComb
2381 Marine Drive, #506, Oakville
7. Leo Lafreniere
2365 Marine Drive, Apt 302, Oakville, L6L 1C5
8. M.k Bush
245 Jones Street, Oakville, L6L 3G5
9. Bev Kathnelson
2390 Marine Drive, APT 302, Oakville, L6L 1C4
10. Sue Demmer
2409 Marine Drive, Oakville
11. Marina Power
81 Jones Street, Oakville, L6L 3E6
12. Dowe Jensen
2380 Marine Drive, Oakville
13. Bobby Tripp
2381 Marine Drive, Oakville, L6L 1C5
14. Ian Campbell
2390 Marine Drive, APT 104, Oakville
15. Grace McAulay
2364 belyea l6l1n9
16. Charbel Abou Malak
125 Bronte rd Apt 1208, Oakville
17. Carmen labancz
11 Bronte rd
18. Dietre Ringler
2511 lakeshore rd west
19. Paula Tavaneb

2375 Marine dr unit 103

20. Elizabeth butler
2381 Marine dr

21. Alan Haaksma
11 Bronte rd.

22. Chad Martin and Lindsay Weibe
2403 Ontario St.

23. Mark Monoogian
11 Bronte Rd unit 36

24. Michele Philip
50 nelson st.

25. Pascal Verrette
2399 Marine Dr

26. Diane Scriton
Chalmers st.



The Royal Canadian Legion Branch 486-Chris Vokes
79 Jones St
Oakville, ON L6L 3E6
905-827-4722

February 7, 2024

Town Of Oakville
Committee of Adjustments Dept
1225 Trafalgar Road
Oakville, ON
To whom it may concern,

This letter is in support of keeping the food truck (Zara's on Wheels) on our lot. Having this truck has been a huge asset to our branch as we no longer have the volunteers or funding to provide our own food on a daily basis.

Since his opening we have noticed a significant amount of new people coming in. Mel (Zara's on Wheels) has always been very clean and respects the noise levels to all the community around, never making any trouble.

Mel even did a promo before Christmas giving out free soup to the community, he is someone everyone would hate to leave Bronte!

He is so well known and loved by everyone.

Please take all this into consideration when making your decision.

Sincerely,

Connie McCulloch-Jensen

Treasurer-Bronte Legion



The Royal Canadian Legion Branch 486-Chris Vokes
79 Jones St
Oakville, ON L6L 3E6
905-827-4722

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Sincerely,

Connie McCulloch-Jensen

Treasurer-Bronte Legion

Town of Oakville
Planning and Development Department
1225 Trafalgar Road
Oakville, Ontario
L6H 0H3

Dear Planning and Development Department,

I am writing on behalf of Catch Hospitality to express our strong support for Mr. Melhem Jabr and his esteemed food truck, Zara's Food Truck, currently located on the property of the Bronte Legion at 79 Jones Street in Oakville.

Mr. Jabr, affectionately known by many in the community as Mel, has been an integral part of the Bronte area for several years. His food truck is not just a place to get a meal; it is a vibrant part of our community that brings people together and adds a unique flavour to Bronte. Mel's commitment to quality, community engagement, and his ability to offer a diverse culinary experience are just a few of the reasons why we believe his continued presence in the area is invaluable.

Zara's Food Truck has consistently demonstrated the highest standards of service and has significantly contributed to the local food scene, enriching our community's culinary landscape. Mel's dedication to his craft and his customers has made Zara's Food Truck a beloved destination for locals and visitors alike, fostering a sense of community and belonging that is rare and precious.

As someone deeply invested in the prosperity and vibrancy of our local community, I wholeheartedly endorse Mr. Jabr's endeavor to continue operating in the Bronte area. We believe that supporting local businesses like Zara's Food Truck is crucial for the sustained growth and enrichment of our community.

We respectfully urge the Town of Oakville to recognize the positive impact Mr. Jabr and Zara's Food Truck have on the Bronte area and to support his continued operation on the property located at the Bronte Legion, 79 Jones Street.

Should you require further information or wish to discuss this matter, please do not hesitate to contact me directly at 905-469-1538 or doug@catchemail.ca

Thank you for considering our support for Mr. Melhem Jabr. We trust that you will make a decision that benefits not only Mel but also the broader Bronte community.

Yours in Hospitality,

Doug Greco
President
Catch Hospitality



**WE'VE GOT
WHAT YOU'RE
CRAVING!***