



Dare To Be Youth Charity
dtby.ca
289.245.1313
info@dtby.ca

551 Maple Ave., Suite 313
Burlington, ON
L7S 1M7

Re: OLG Application – Dare To Be Youth Charity

February 7, 2024

Dear Town of Oakville Council

I am writing on behalf of Dare to be Youth Charity (DTBY), a charitable organization empowering youth in Oakville and Halton Region, to express our interest in obtaining charitable funding through Ontario Lottery and Gaming's Bingo Program and through Lottery Licensing.

DTBY has a proven track record of nurturing the potential of tomorrow's leaders through impactful initiatives. Our programs, including Youth Inspire Community Day, Leader Within, and the Community Youth Council (CYC) have collectively transformed the lives of hundreds of Oakville's youth. These programs not only foster resilience, life skills, and wellness, but also encourage community engagement and leadership among participants.

Our flagship program, Youth Inspire Community Day has impacted over 1000 youth through motivational speakers, breakout sessions, and networking opportunities. Similarly, our Leader Within program equips participants with the tools they need for personal and professional growth over a four-week period. The CYC further extends this impact by offering leadership roles to graduates, empowering them to drive community change.

Our application for funding through the Ontario Lottery and Gaming's Bingo Program is driven by the desire to expand these successful programs. The financial support would enable us to offer our Youth Inspire Community Day, Leader Within, and CYC programs to a larger number of youth from Oakville at no cost, ensuring that financial barriers do not impede access to these life-changing opportunities.

The unique fundraising model of Charitable Gaming (cGaming) offers a sustainable and direct means to support our initiatives. By engaging with the local cGaming Association and volunteering at the CGaming Centres, our volunteers can further advocate for our cause, enhancing our visibility and impact within the community.

We are committed to providing monthly reports to the Municipality on the utilization of proceeds, ensuring transparency and accountability in how the funds directly benefit the youth of Ontario. DTBY is eager to collaborate with the Ontario Lottery and Gaming, private sector operators, and the municipality to enrich the lives of young people in Oakville.

Thank you for considering our application. We are excited about the opportunity to further our mission with the support of the Ontario Lottery and Gaming's Bingo Program and look forward to contributing to a vibrant, empowered, and engaged youth community in Ontario.

Warm regards,

Shannon Tobin,
CEO
Dare to be Youth Charity (DTBY)