

Memo

To: Mayor and Members of Council

From: Eric Chan - Manager, Transportation Planning

CC: Phoebe Fu - Commissioner, Community Infrastructure Commission
Neil Garbe - Commissioner, Community Development Commission
Jill Stephen - Director, Transportation and Engineering
Gabe Charles - Director, Planning Services

Date: June 19, 2023

Subject: Urban Mobility and Transportation Strategy and Transportation Master Plan – Public Engagement

Purpose:

To provide an update on the public engagement opportunity for Urban Mobility and Transportation Strategy, and to introduce the Transportation Master Plan.

Background

In 2019, the town initiated the Urban Mobility and Transportation Strategy (UMTS), which is a policy framework document to guide the linkage between land use and transportation within Oakville. The UMTS aligns with provincial plans (such as the Provincial Policy Statement and Growth Plan), regional plans (such as Halton Region Official Plan and Integrated Growth Management Strategy) and the town's plans (such as the town's Official Plan and Climate Change Action Plan). To accommodate future growth and to adapt to evolving mobility needs of the community, the UMTS recommends a re-prioritization of travel modes, in which moving people and goods, not cars, shall be the emphasis. Pedestrians, cyclists, transit riders, and transporters of goods need to become Oakville's top priorities. Furthermore, the UMTS provides a guide to link transportation and land use, by way of complete community and complete street developments. All in all, the UMTS suggests 17 recommendations for the development of strategic planning documents, 3 recommendations for the initiation of feasibility studies, and 7 recommendations related to coordination with other stakeholders. The full report of the UMTS can be found on the town's website at [filestream.ashx \(escrimemeetings.com\)](https://filestream.ashx(escrimemeetings.com)).

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At the Special Planning and Development Council meeting of February 15, 2022, the UMTS was presented to the members of Council. Minutes and the staff report can be found on the website at [Special Planning and Development Council - February 15, 2022 \(escribemeetings.com\)](https://www.oakville.ca/special-planning-and-development-council-february-15-2022). In summary, the Council motion was that the staff report be received, and that Council refer the report back to staff to conduct public consultation on this complex and significant strategy, and then report back to Council for further discussion prior to endorsing. This memo outlines the next steps.

Comments

To help shape the future of transportation throughout Oakville ensuring a safe, seamless and sustainable mobility experience for all, plans are underway to create a comprehensive, town-wide transportation plan in two phases of work:

1. **Urban Mobility and Transportation Strategy:** Town staff will host a public meeting on the UMTS on **June 22, 2023 from 6:30 to 8:30 p.m. at Town Hall South Atrium**. The public notice of the public meeting can be found on the website at <https://www.oakville.ca/town-hall/news-notice/2023-public-notice-archive/public-open-house-for-urban-mobility-and-transportation-strategy-on-june-22-2023/>. Residents can also review the UMTS document on [oakville.ca](https://www.oakville.ca) and provide input to the town by email eric.chan@oakville.ca before August 13, 2023. A staff report on the UMTS is planned to go forward to Council this fall and will include a summary of public feedback received through the consultation process, to help inform Council on the UMTS for approval.
2. **Transportation Master Plan** – Town staff will then take the UMTS directions (once endorsed by Council) to guide the development of the Transportation Master Plan (TMP). The TMP, a comprehensive multimodal transportation plan, will recommend policies, programs, and infrastructure improvements to enhance mobility for all road users, with a focus on improvements to more sustainable modes of travel, such as by foot, cycle, and transit. The TMP has been initiated, it includes an expansive public engagement plan, and is planned to be completed by the end of 2024. The TMP will be holistic, public-friendly and implementable, with output and outcome that are impactful and measurable to implement the UMTS. The TMP will:
 - Explore new sources of data to understand current travel demand
 - Forecast future travel demand
 - Research on best practices and emerging technology
 - Recommend design of space to enable different mode of travel
 - Recommend infrastructure improvements with emphasis on pedestrians, cyclists and transit riders
 - Coordinate with other master plans
 - Have extensive public engagement events

Visit the [TMP project webpage](https://www.oakville.ca/tmp) for more information or directing any questions to tmp@oakville.ca.

Conclusion

Planning for future mobility needs is complex and requires coordination with land use planning, other master plans and the community. To unmask the complexity, town staff developed the UMTS, where public engagement will be held on June 22 before Council's endorsement. Then the complexity will be further explored in the TMP to develop a long range plan to enhance the Town's mobility area of focus supported by a variety of public engagement opportunities.