Table of Proposed Measurements for Ground Signs:

		Current Maximum SFA	Proposed Maximum SFA	Current Maximum % of SFA Incorporating SEMB	Proposed Maximum Area of SFA Incorporating SEMB (current max % SFA incorporating SEMB x current max SFA)	Proposed Maximum Message Area (current max SFA)
Table 5.1.1	**All Commercial Land Use** Ground Sign	7.5 m^2	25.0 m^2	30%	2.25 m^2	7.5 m^2
Table 5.2.1	**All Employment Land Use** Ground Sign Directory	7.5 m^2 7.5 m^2	25.0m^2 8.0 m^2	30% prohibited	2.25 m^2 prohibited	7.5 m^2 7.5 m^2
Table 5.3.1	**All Mixed Use & Urban Core** Ground Sign Directory	2.0 m^2 1.0 m^2	6.25 m^2 2.0 m^2	50% prohibited	1.0 m^2 prohibited	2.0 m^2 1.0 m^2
Table 5.4.1	**Residential & Long-Term Care** Ground Sign Directory	4.0 m^2 2.0 m^2	6.25 m^2 5.25 m^2	prohibited prohibited	prohibited prohibited	4.0 m^2 2.0 m^2
Table 5.5.1	**Institutional** Ground Sign	7.5 m^2	20.0 m^2	30%	2.25 m^2	7.5 m^2
Table 5.5.3	**Community Use** Ground Sign Directory	4.0 m^2 2.0 m^2	6.25 m^2 5.25 m^2	50% prohibited	2.0 m^2 prohibited	4.0 m^2 2.0 m^2

		Current Maximum SFA	Proposed Maximum SFA	Current Maximum % of SFA Incorporating SEMB	Proposed Maximum Area of SFA Incorporating SEMB (current max % SFA incorporating SEMB x current max SFA)	Proposed Maximum Message Area (current max SFA)
Table 6.1.1	**Motor Vehicle Service Stations *****					
	Ground Signs	7.5 m^2	25.0 m^2	prohibited	prohibited	7.5 m^2
	Monolith Signs	7.5 m^2	25.0 m^2	prohibited	prohibited	7.5 m^2
Table 6.2.1	**Motor Vehicle Dealerships**					
	Ground Signs	7.5 m^2	25.0 m^2	30%	2.25 m^2	7.5 m^2
	Monolith Signs	7.5 m^2	25.0 m^2	prohibited	prohibited	7.5 m^2
Table 6.3.1	**Drive-Through Facilities**					
	Drive-Through Pre-Menu Board	1.0 m^2	1.5 m^2	See amending by-law	See amending by-law	1.0 m^2
	Drive-Through Menu Board	2.0 m^2	5.25 m^2	See amending by-law	See amending by-law	2.0 m^2

*** The proposed maximum message area for fuel rate digital display is 2.5 m^2 for ground and monolith signs. This is the same figure as the current maximum area for fuel rate digital display for ground and monolith signs.