

APPENDIX C

Table of Proposed Measurements for Ground Signs:

		Current Maximum SFA	Proposed Maximum SFA	Current Maximum % of SFA Incorporating SEMB	Proposed Maximum Area of SFA Incorporating SEMB (current max % SFA incorporating SEMB x current max SFA)	Proposed Maximum Message Area (current max SFA)
Table 5.1.1	All Commercial Land Use					
	Ground Sign	7.5 m ²	25.0 m ²	30%	2.25 m ²	7.5 m ²
Table 5.2.1	All Employment Land Use					
	Ground Sign	7.5 m ²	25.0m ²	30%	2.25 m ²	7.5 m ²
	Directory	7.5 m ²	8.0 m ²	prohibited	prohibited	7.5 m ²
Table 5.3.1	All Mixed Use & Urban Core					
	Ground Sign	2.0 m ²	6.25 m ²	50%	1.0 m ²	2.0 m ²
	Directory	1.0 m ²	2.0 m ²	prohibited	prohibited	1.0 m ²
Table 5.4.1	Residential & Long-Term Care					
	Ground Sign	4.0 m ²	6.25 m ²	prohibited	prohibited	4.0 m ²
	Directory	2.0 m ²	5.25 m ²	prohibited	prohibited	2.0 m ²
Table 5.5.1	Institutional					
	Ground Sign	7.5 m ²	20.0 m ²	30%	2.25 m ²	7.5 m ²
Table 5.5.3	Community Use					
	Ground Sign	4.0 m ²	6.25 m ²	50%	2.0 m ²	4.0 m ²
	Directory	2.0 m ²	5.25 m ²	prohibited	prohibited	2.0 m ²

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		Current Maximum SFA	Proposed Maximum SFA	Current Maximum % of SFA Incorporating SEMB	Proposed Maximum Area of SFA Incorporating SEMB (current max % SFA incorporating SEMB x current max SFA)	Proposed Maximum Message Area (current max SFA)
Table 6.1.1	Motor Vehicle Service Stations ***					
	Ground Signs	7.5 m ²	25.0 m ²	prohibited	prohibited	7.5 m ²
	Monolith Signs	7.5 m ²	25.0 m ²	prohibited	prohibited	7.5 m ²
Table 6.2.1	Motor Vehicle Dealerships					
	Ground Signs	7.5 m ²	25.0 m ²	30%	2.25 m ²	7.5 m ²
	Monolith Signs	7.5 m ²	25.0 m ²	prohibited	prohibited	7.5 m ²
Table 6.3.1	Drive-Through Facilities					
	Drive-Through Pre-Menu Board	1.0 m ²	1.5 m ²	See amending by-law	See amending by-law	1.0 m ²
	Drive-Through Menu Board	2.0 m ²	5.25 m ²			2.0 m ²

*** The proposed maximum message area for fuel rate digital display is 2.5 m² for ground and monolith signs. This is the same figure as the current maximum area for fuel rate digital display for ground and monolith signs.